

# K•Cycle™

K-Cup® Pod  
Recycling Program

[KeurigKCycle.com](http://KeurigKCycle.com)



**We share your  
commitment to  
sustainability.**

That's why we're proud to offer K-Cycle™. A simple way to make sure that every K-Cup® pod is fully recycled – giving all materials a second life and reducing waste.

Since 2013, users just like you recycled over 6,000,000 lbs. of material creating new uses for our K-Cup® pods.



\$14.99 /bin

\$25.99 /bin

## — You Brew & Collect —

1

Brew your  
favorite  
K-Cup® pods



2

Fill bin with used  
K-Cup® pods



3

Return  
full K-Cycle™  
bin



## — We Recycle & Compost —

4

We separate  
the components



5

Plastic  
and aluminum  
are recycled.



Coffee/tea  
grounds and filter  
become organic  
compost.

**KEURIG**  
COMMERCIAL

Please visit [KeurigKCycle.com](http://KeurigKCycle.com) where you can easily order recycling bins, get answers to your FAQs, and learn more about our recycling partner, g2 revolution®.

**You return. We recycle and compost.  
Everyone wins.**



# Recycling Solutions

## K-Cycle®

### Composting & Recycling Program

Our workplace composting & recycling is a SIMPLE way to make sure that every K-Cup® pod is fully recycled and given a second life. 75% of the pod weight is converted to compost and the remaining 25% is converted to recycled products like aluminum cans and shipping pallets.

#### The Process is Simple:

**BREW, FILL THE BIN & SHIP** (carbon neutral)

#### Did You Know?

OVER 6M lbs. of waste has been diverted from landfills through the K-Cycle® program\*



*Hirzel Farms converts K-Cup® pod coffee grounds into organic compost to grow tomatoes!*





# K-Cycle® Program Benefits



Meet Your Sustainability Goals With Ease & Simplicity

- All Pods are **100% recycled and composted**
- **2 box sizes** to right size for your business needs
- Compost is used to grow **organic tomatoes** in Luckey, OH
- Look for the **Dei Fratelli** brand in stores! (Midwest, Central, and Southeastern states)
- Shipping **emissions off-set** with UPS Carbon Neutral program
- Every bin purchased helps to **“Feed the Future” (local food bank donations)**
- **Impact reporting** to support sustainability goal and impact tracking
- **Flexible Purchase Options**
  - Direct through KeurigKCycle.com: Credit Card or PO Orders
  - Through Keurig Authorized Distributor
  - Online at Commercial.Keurig.com orders
- No Printer! **Return labels pre-affixed** to each bin



**KEURIG**  
COMMERCIAL

**K·Cycle™**

K-Cup® Pod  
Recycling Program

[KeurigKCycle.com](http://KeurigKCycle.com)



## Our Recycling Bins

In an effort to reduce impacts on our carbon footprint, the K-Cycle™ bins are bundled in packs of five (5), made from at least 70% recycled content, 100% recycled after use, and shipped via the UPS Carbon Neutral Program. Single bins are not available.

Each Bin Includes:

- Pre-paid UPS return label affixed to bin
- Pre-affixed bag and zip tie seal for brewed Keurig® K-Cup® pod collection

**PLEASE NOTE:** Due to the presence of organic waste, each bin should be replaced every 2-3 weeks.



Please visit  
[KeurigKCycle.com](http://KeurigKCycle.com)  
to choose the bin size  
for your brewer station.



**Large** ↗  
450 K-Cup® Pods  
Capacity Per Bin

**Small** ↗  
175 K-Cup® Pods  
Capacity Per Bin

**You return.  
We recycle and compost.  
Everyone wins.**

**75%**

of the pod by weight  
is converted to  
**COMPOST**

**25%**

of the pod by weight  
is converted into  
**RECYCLED  
PRODUCTS**

