



PHOTOGRAPHING *your* TREX® MASTERPIECE

Every environment can be better enjoyed when relaxing on your own low-maintenance composite decking—and photography is critical to creating a story that draws the viewer in. Consider this an at-a-glance guide to capturing shots as beautiful as your Trex project.

AN INSPIRING TREX PHOTO

IS

Crisp and bright
Lightly edited
Warm and inviting
Aspirational

IS NOT

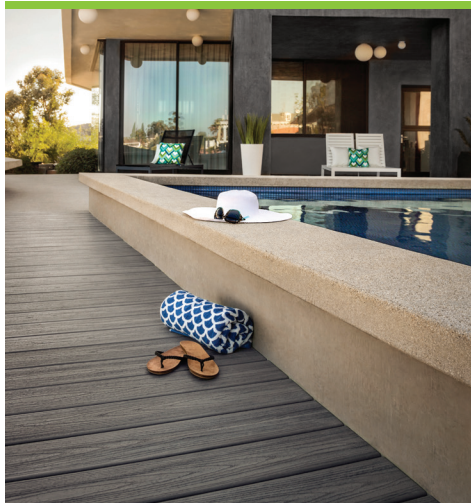
Grainy or out of focus
Filtered or colorized
Heavily staged
Overly extravagant



DO's & DON'TS



DO consider simple items that set a pleasant scene



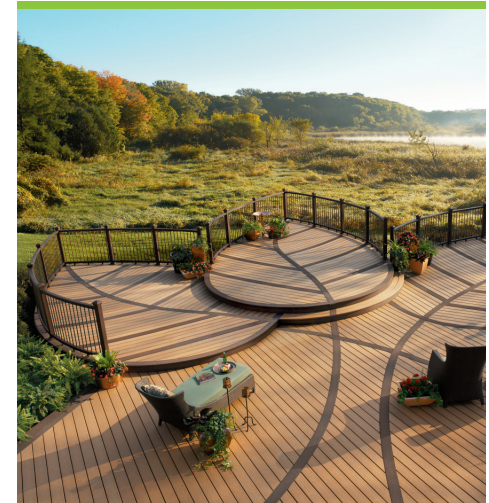
DO aim to show the true decking color and grain pattern



DO shoot outwards to reveal the view and add context



DO rely on natural light rather than flash



DON'T obscure product with excessive furnishings



DON'T add any photo filters



DON'T capture neglected landscapes or construction



DON'T shoot in lighting that creates distracting shadows