

## Durkan Features Rheo Morph Collection as Part of The Waterways Project

Durkan, the hospitality brand of Mohawk Group, has launched Rheo Morph as part of [The Waterways Project](#) to celebrate the powerful, evolving nature of rivers. The collection draws attention to how rivers physically mark our environment, leaving patterns and scars on landscapes as they transition, change and re-shape.

“The patterns and stories behind our rivers inspire us,” said Arnavaz Barshan, Durkan’s director of design. “Tapping into this inspiration, we designed Rheo Morph to encourage respect for and protection of our water ecosystems. The collection fosters a symbiotic relationship with rivers and hospitality spaces.”

Rheo Morph is available in Definity, a Durkan exclusive that offers supreme creative flexibility across color, pattern and texture. The collection is also available in Durkan's Pattern Perfect, PDI carpet tile and tufted broadloom.

“This is a stunning collection that invites the beautiful flux and flow energy of water into our spaces,” continued Barshan. “The collection suits a wide range of styles, enhancing and uplifting our interiors.”

Rheo Morph is one of the main collections released with The Waterways Project. In 2021, The Waterways Project goes on tour across the country with a sustainable mobile experience. The roadshow journeys through new products, technologies and initiatives designed to improve an understanding of river health and how rivers support life.

For more information about Rheo Morph, visit [durkan.com](https://www.durkan.com).