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GRAAFIKA

By Yelena Rodina

GRAAFIKA

One of nature's many captivations is a meandering river. It has its own character, sometimes calm and full-flowing, then icy and exuberant.

It constantly changes its path and is always on the move to find its own unique way. The Graafika collection is like a winding river. It rushes forward, meeting adventures on the way. In the collection, sketching and brushstroke painting intertwine to create energetic and fluctuating rhythms, while interlaced elegant geometric lines balance the patterns.

As small streams grow into a big river, the Graafika collection combines all the technical capabilities of Durkan into one big collection of The Waterways Project. The collection is also available in Durkan's Pattern Perfect, Definity, PDI carpet tile, and tufted broadloom, which opens up the boundaries and endless possibilities for any hospitality project.

By Yelena Rodina



A Higher Definition of Design

Definity lifts luxury design to the level it demands—where every detail of color and texture can be defined to the highest degree. With Definity, designers enjoy supreme creative flexibility across color, pattern and texture. Definity allows you to fully define and express your vision.

Precision Sculpted

Only Definity technology allows for precise sculpting of the carpet's surface, producing a range of textural formations. The result is carpet with a truly dimensional presence, a fusion of visual effects and tactile reality.

Highest Definition

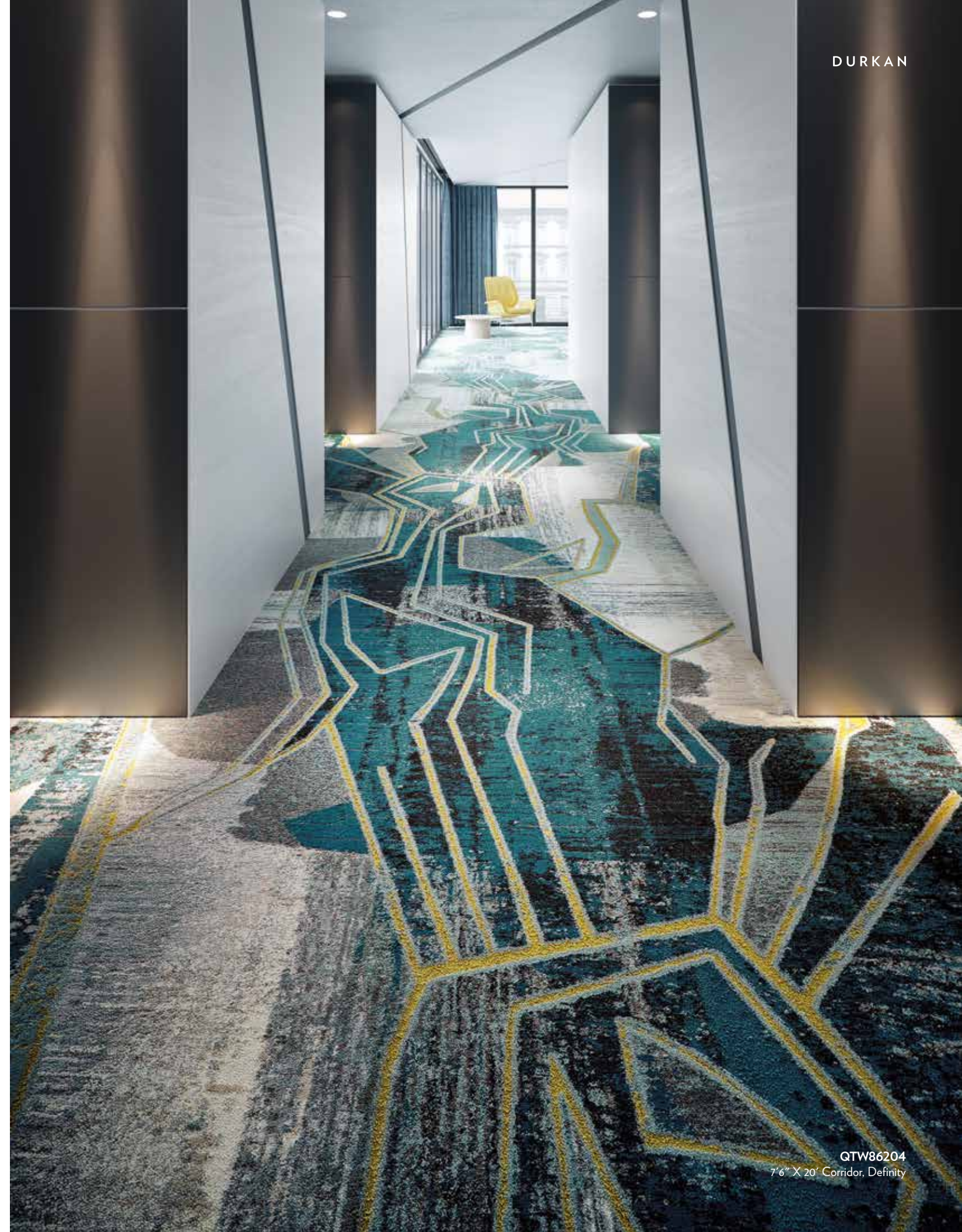
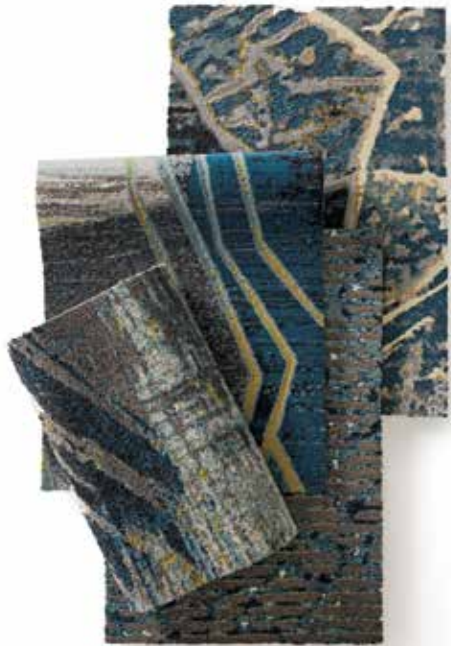
Achieve the highest definition and most precise patterns with more than twice the tufts per inch versus Axminster products.

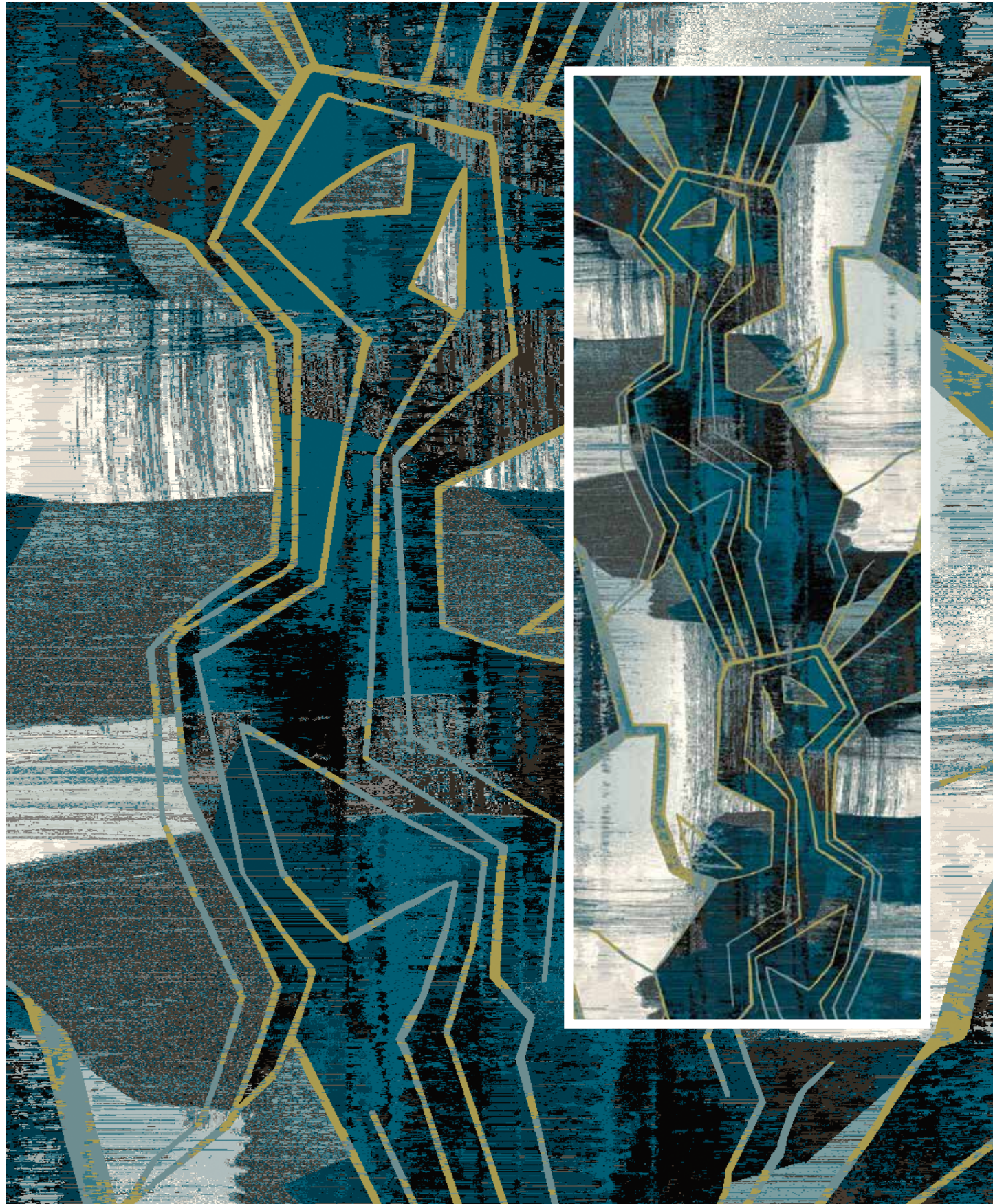
Fully Customizable

Create complex designs of any scale, small to extra large, with precision sculpting that brings pattern and texture to life.

Richer Palettes

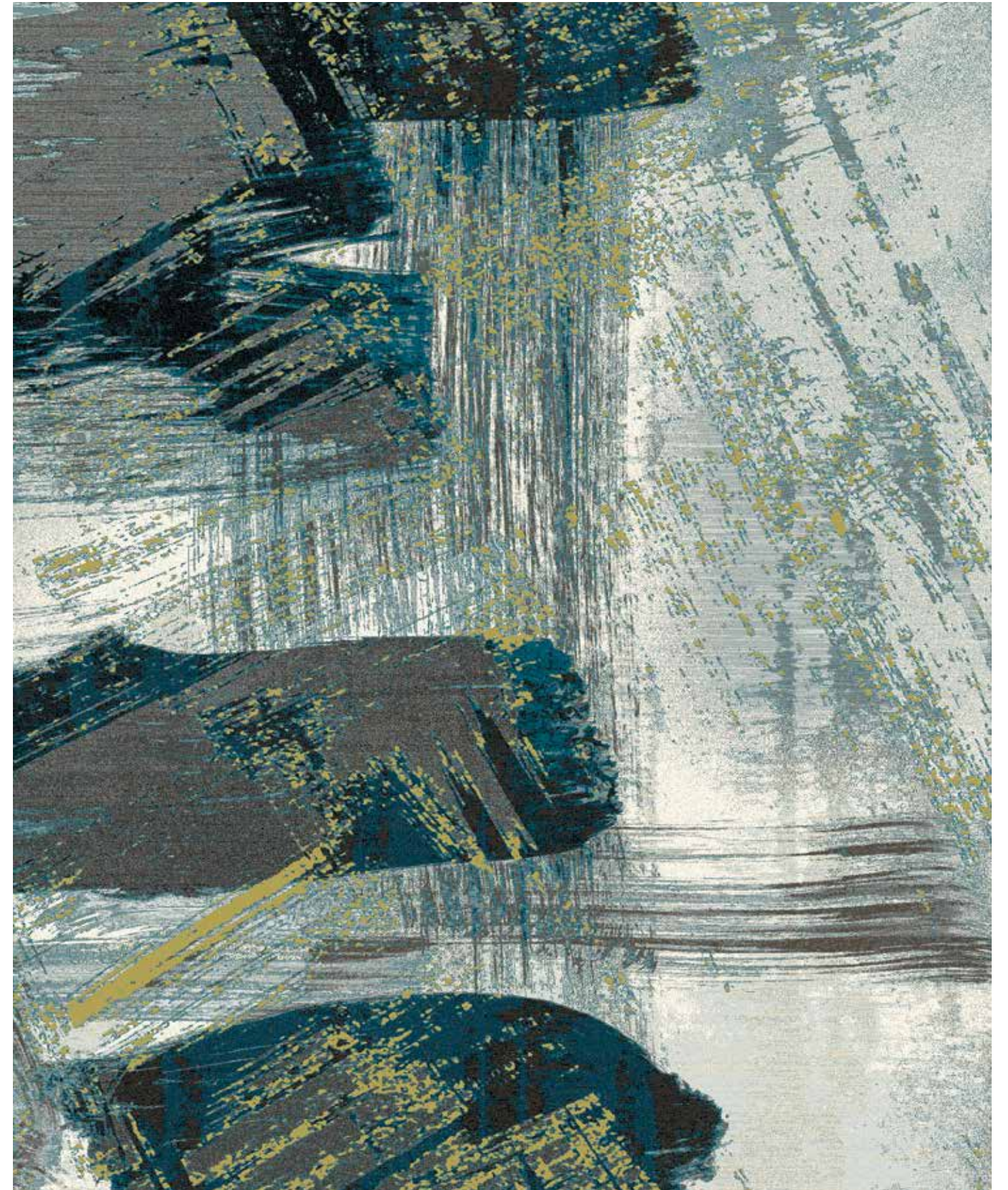
Incorporate up to 24 color values into every design, for a distinctly rich palette.





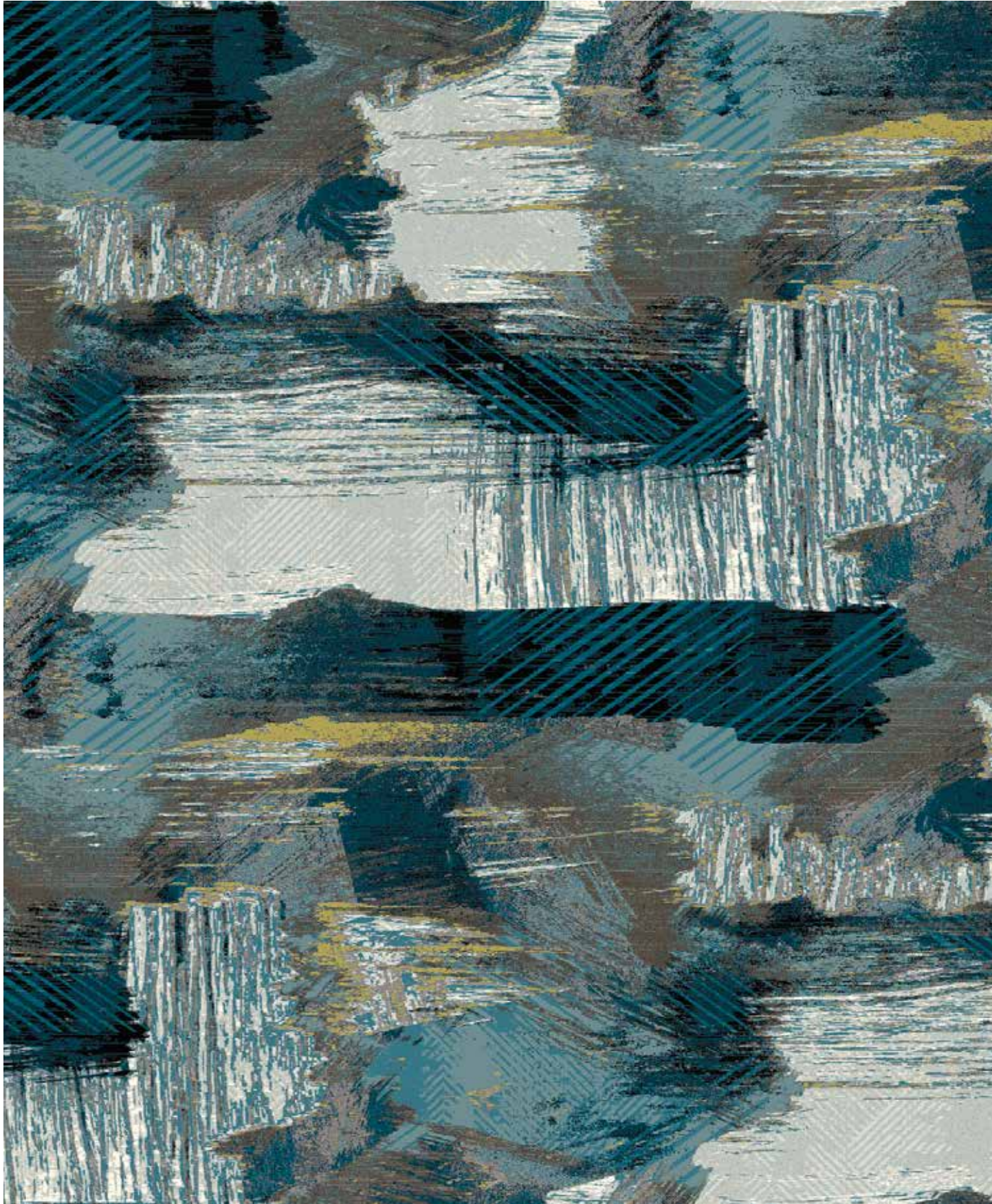
QTW86204-MW485
7'6" x 20'
Corridor, Definity
Available in 60oz - QTF86239-MW485

1	2	3	4	5	6	7	8	9	10	11
820006 C.LL	080193 C.L	930010 C	090093 C.L	5006 L.L	080191 C.L	540004 C.L.L.L	950010 C.L	560013 C.L.L.L	097111 C.L.L.L	94M012 L



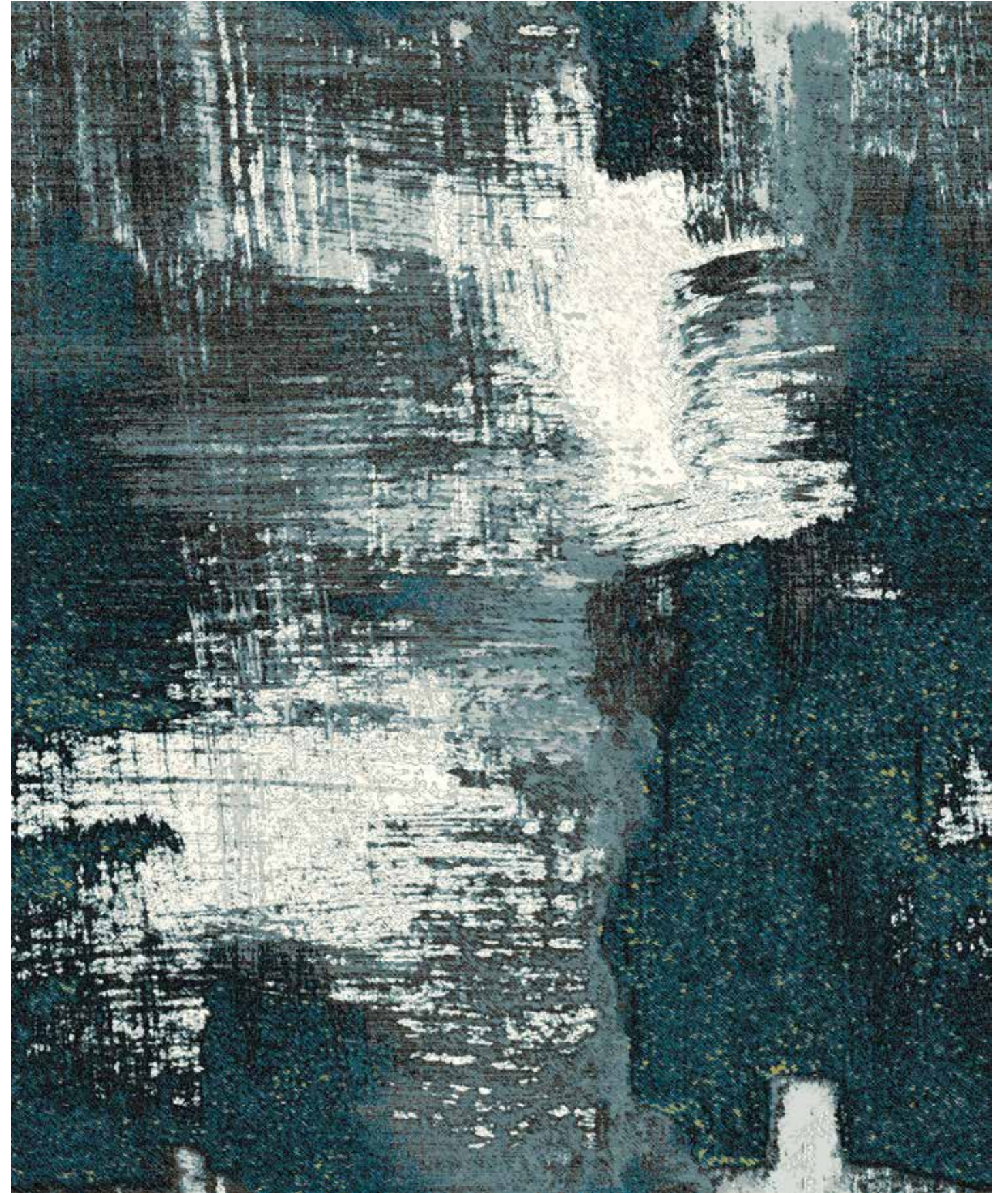
QTW86203-MW485
12' x 16'
Corridor, Definity
* less than 25% loop

1	2	3	4	5	6	7	8	9	10	11
820006 C	080193 C.L.L	930010 C	090093 C.L	5006 L.L	080191 C	540004 C.L.L.L	950010 C	560013 C.L.L	097111 C.L.L	94M012 L



QTW86208-MW485
12' x 12'
Broadloom, Definity
*less than 25% loop

1	2	3	4	5	6	7	8	9	10	11
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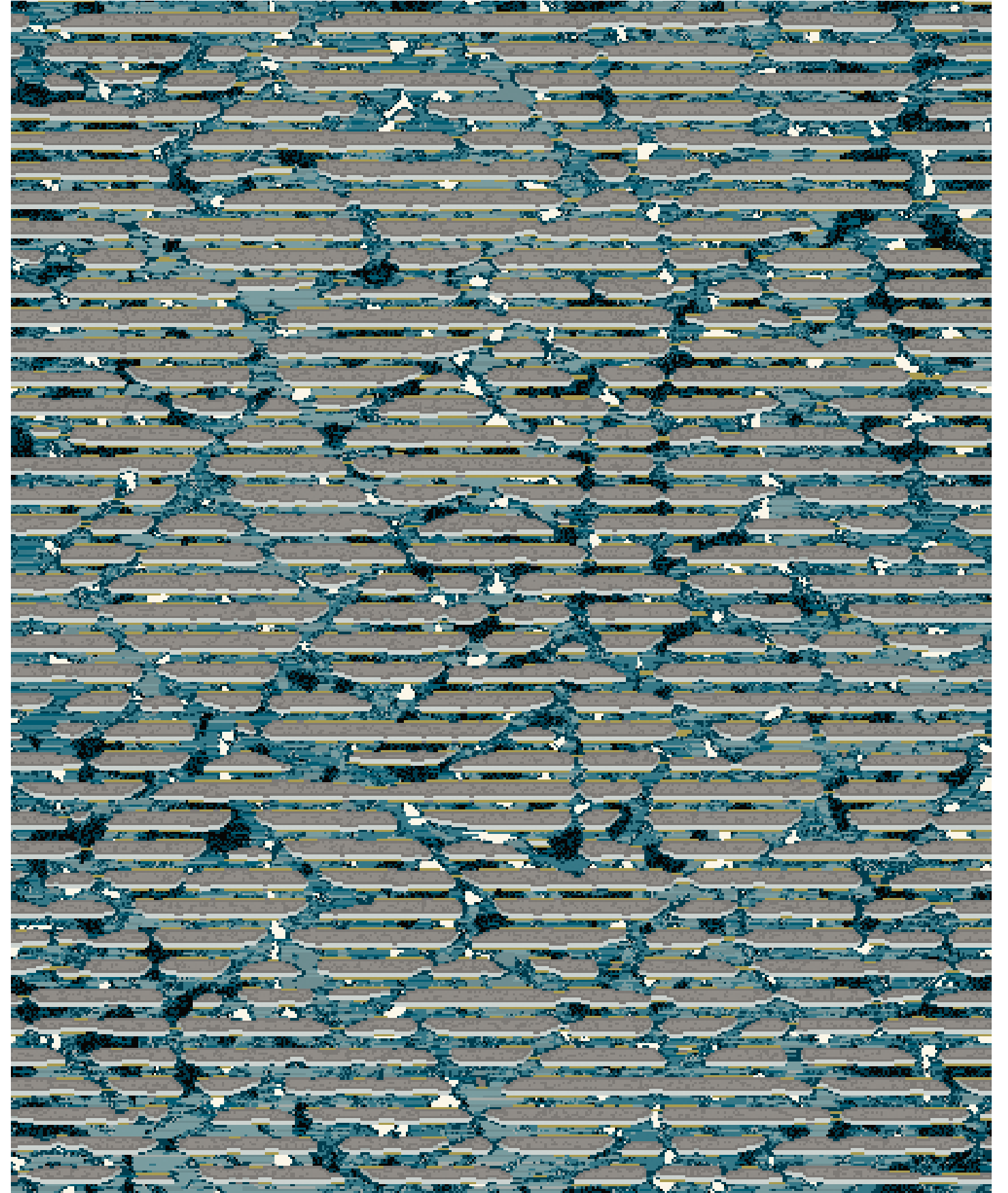
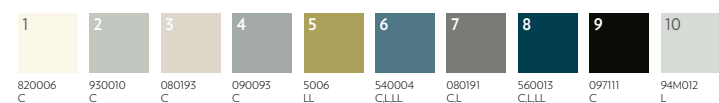


QTW86218-MW485
12' x 16'
Broadloom, Definity
*less than 25% loop

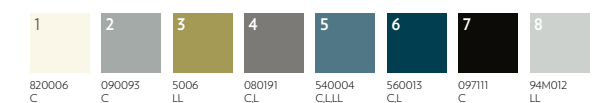
1	2	3	4	5	6	7	8	9	10
820006 CL	950010 C	090093 C	5006 LL	080191 C	540004 CLLL	950010 CL	560013 CL	097111 C	94M012 L



QTW86220-MW485
6' x 6'
Broadloom, Definity

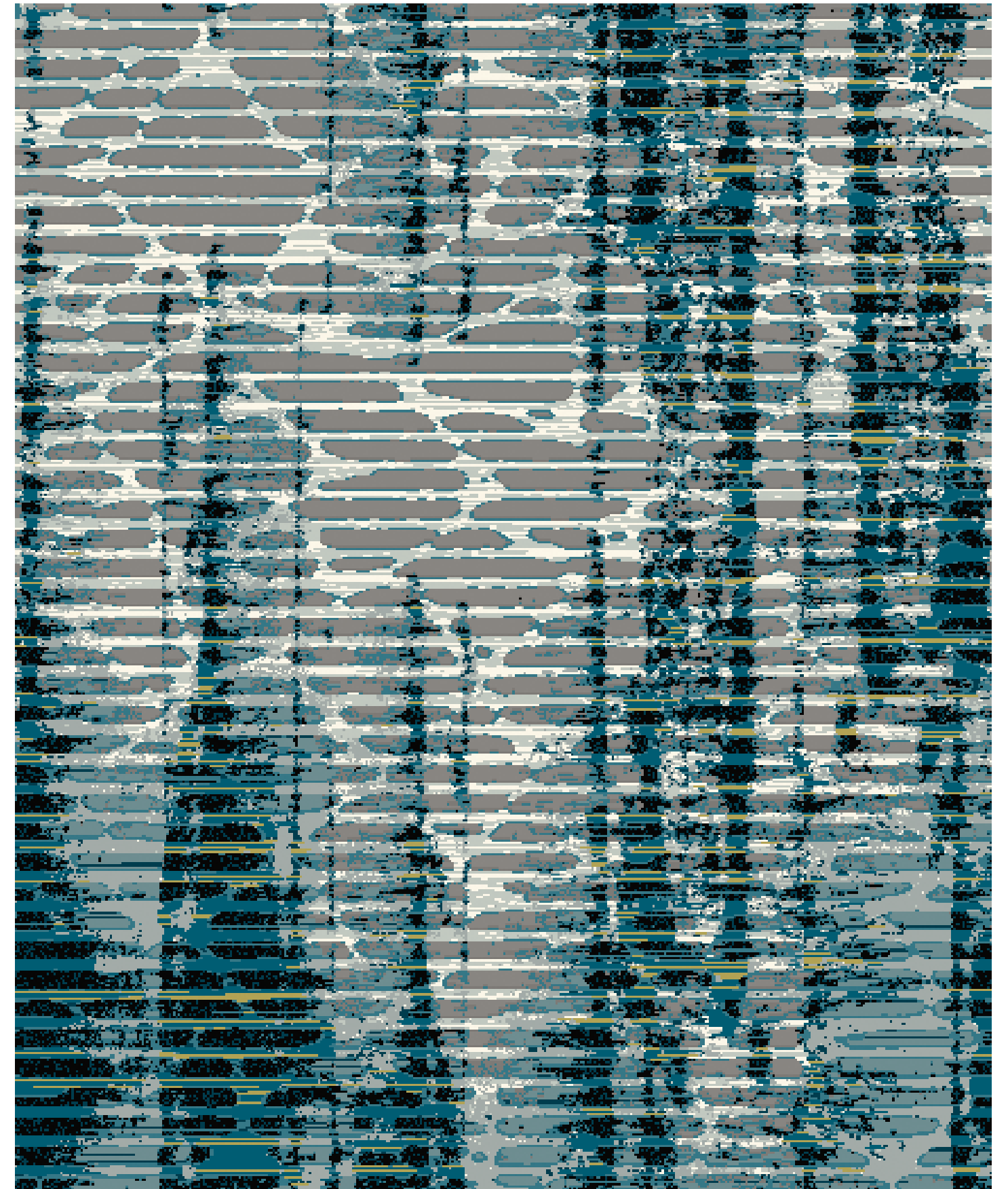


QTW86215-MW485
3' x 6'
Broadloom, Definity





QTW86216-MW485
3' x 6' Broadloom, Definity



QTW86216-MW485
3' x 6'
Broadloom, Definity
Available in 60oz - QTF86237-MW485

1	2	3	4	5	6	7	8
820006 C	930010 C	090095 C	5006 L	540004 CLL	560013 CL	080191 CLL	097111 C



QTW86229-MW485
Spectrafit Rug, Definity

1	2	3	4	5	6	7	8	9	10	11
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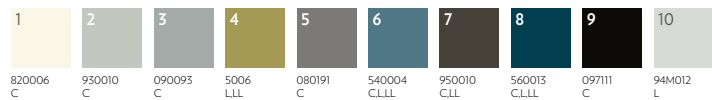


QTW86231-MW485
48' x 32'
Spectrafit Broadloom, Definity

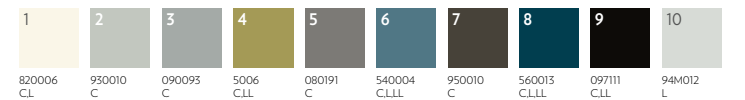
1	2	3	4	5	6	7	8	9	10	11
820006 CLL	080193 C	930010 C	090093 C	5006 LL	080191 CL	540004 CL	950010 C	560013 CLLL	097111 C	94M012 LL



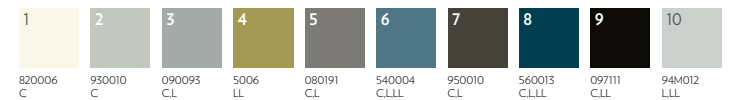
QTW86233-MW485
12' x 12'
Broadloom, Definity
Available in 60oz - QTF86234-MW485



QTW86235-MW485
12' x 16'
Broadloom, Definity



QTW86232-MW485
24' x 24'
Spectrafit Broadloom, Definity
Available in 60oz - QTF86236-MW485



SPECTRAFIT

Durkan's Spectrafit pattern match technology allows you to scale up any design to meet the needs of your space. Hotel owners & guests can enjoy dramatic, large patterns with near infinite design capabilities.

- Custom fitted broadloom ideal for large public spaces such as ballrooms and pre-function areas
- Precise pattern match reduces unnecessary waste, providing a more sustainable solution
- Efficient to install



QTW86232-MW485
24' x 24'
Spectrafit Broadloom, 48oz Definity

QTW86235-MW485
12' x 16'
Broadloom, 48oz Definity

QTW86231-MW485
48' x 32'
Spectrafit Broadloom, 48oz Definity

PATTERN PERFECT

Up the texture with Durkan's proprietary Pattern Perfect technology. Bring depth, warmth and tactility to any contract interior and deliver exceptional definition and color clarity to any project. Perfect your design, imagine the possibilities and feel good about the designs you create.

Design Freedom

Offered in broadloom and tile formats, Pattern Perfect offers the ultimate design freedom, with large-scale broadloom designs for public spaces or carpet tile systems to blend patterns across different configurations.

Rich Textural Designs

High and low loop construction created from industry-leading tufting technology allows us to create rich textural designs through precise color placement and multi-level cut and loop to elevate interiors.

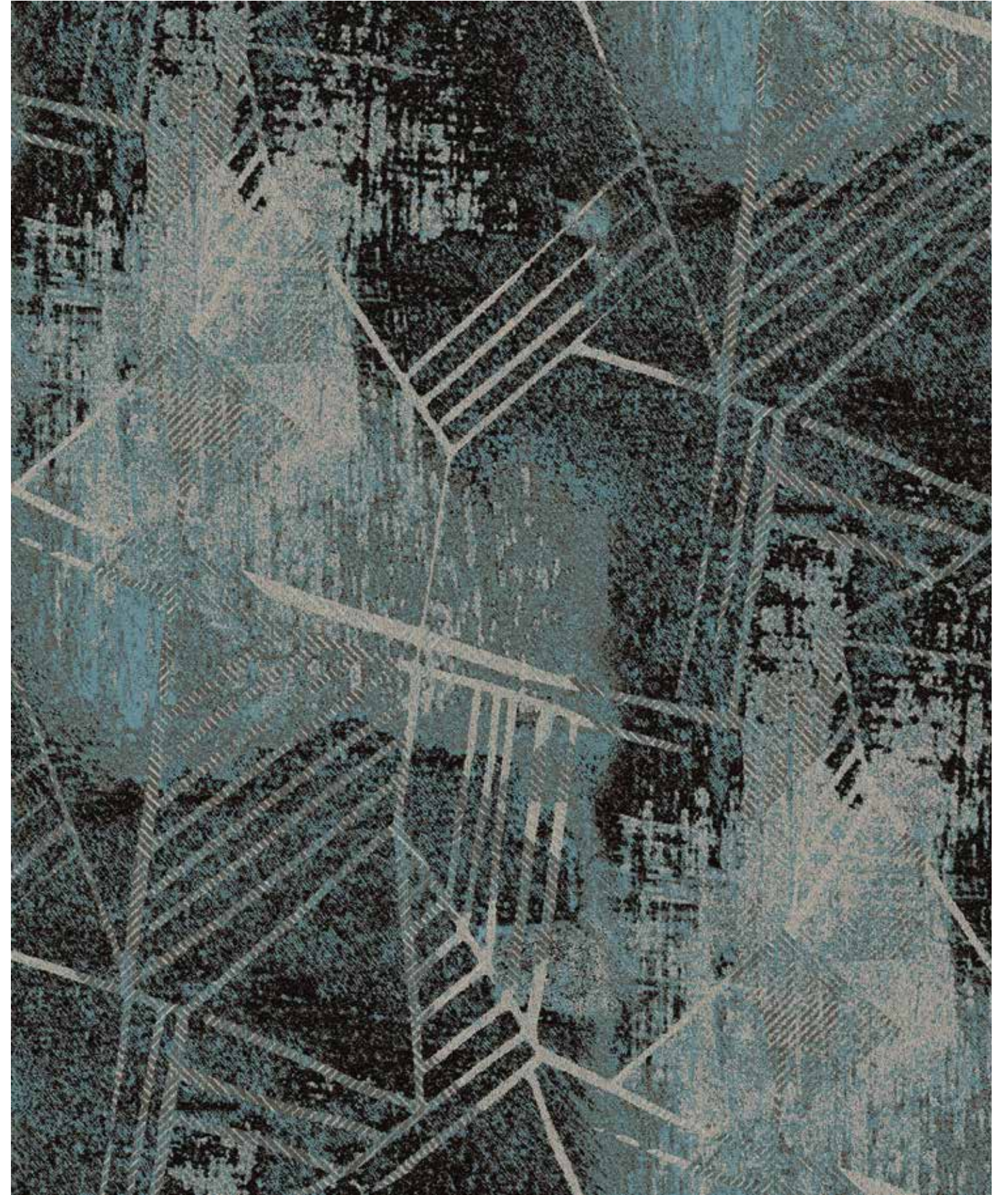
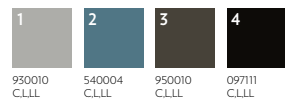
Easy Personalization

Innovative Pattern Perfect technology provides flexibility in design and color to create tailored or hand-crafted styling perfect for any public space.

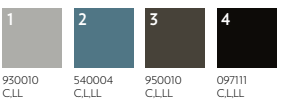


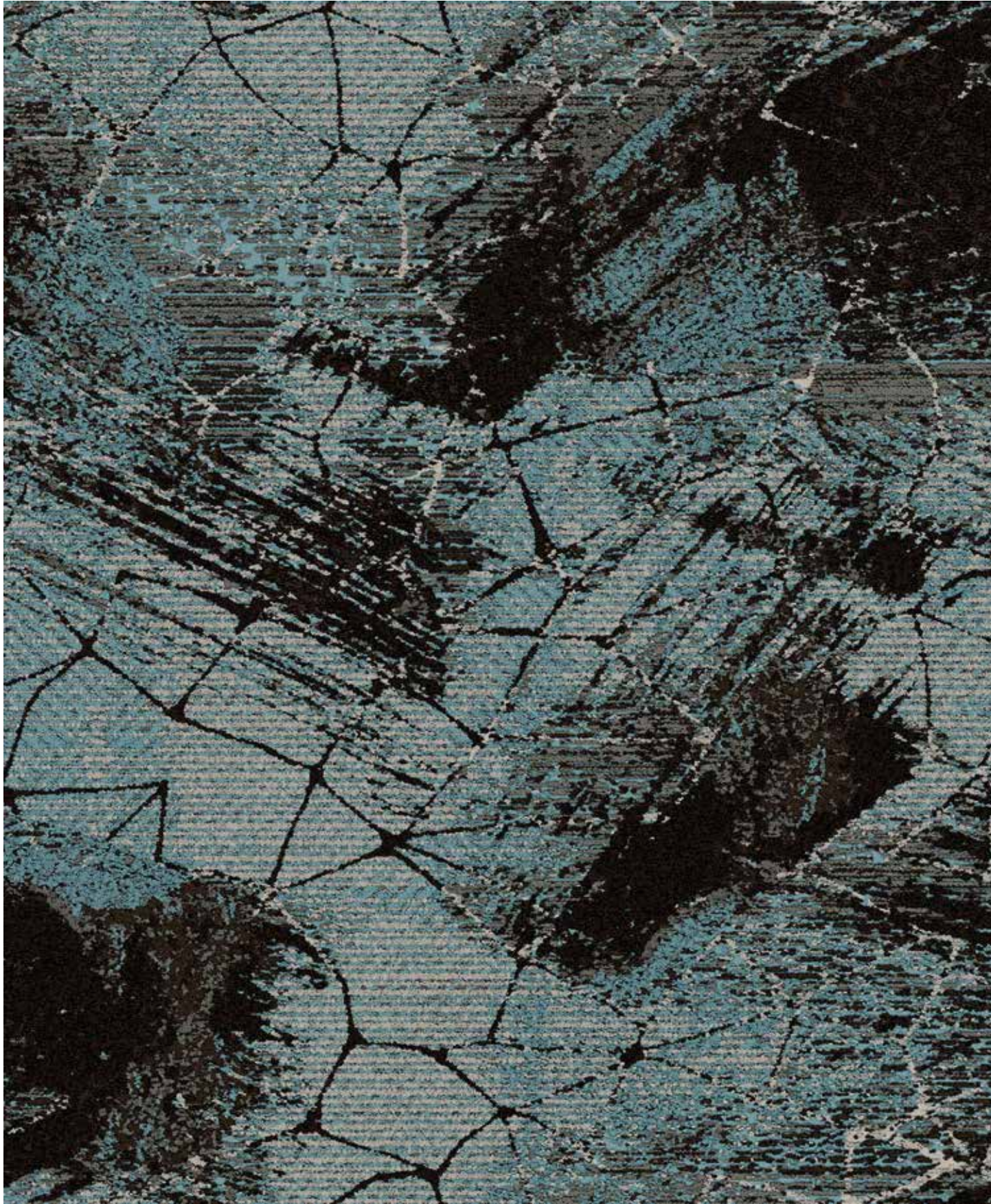


12CB919N-F9782
12' x 12'
Pattern Perfect Broadloom

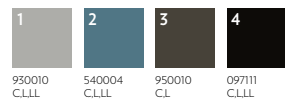


12CB921B-F9781
12' x 12'
Pattern Perfect Broadloom

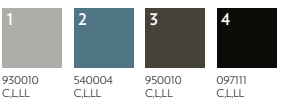




12CB881S-F9215
6' x 6'
Pattern Perfect Broadloom

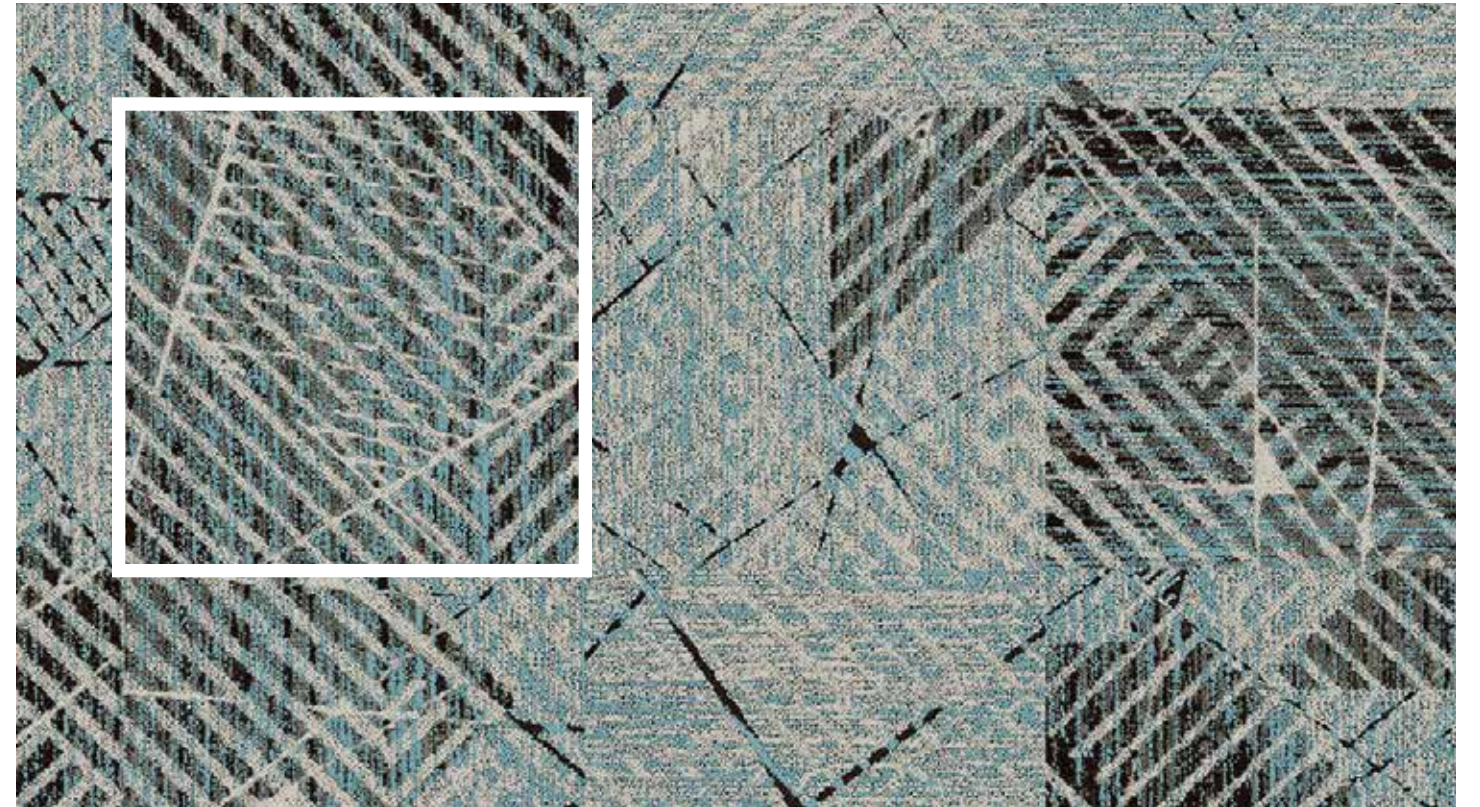


12CB919O-F9780
6' x 16'
Pattern Perfect Corridor

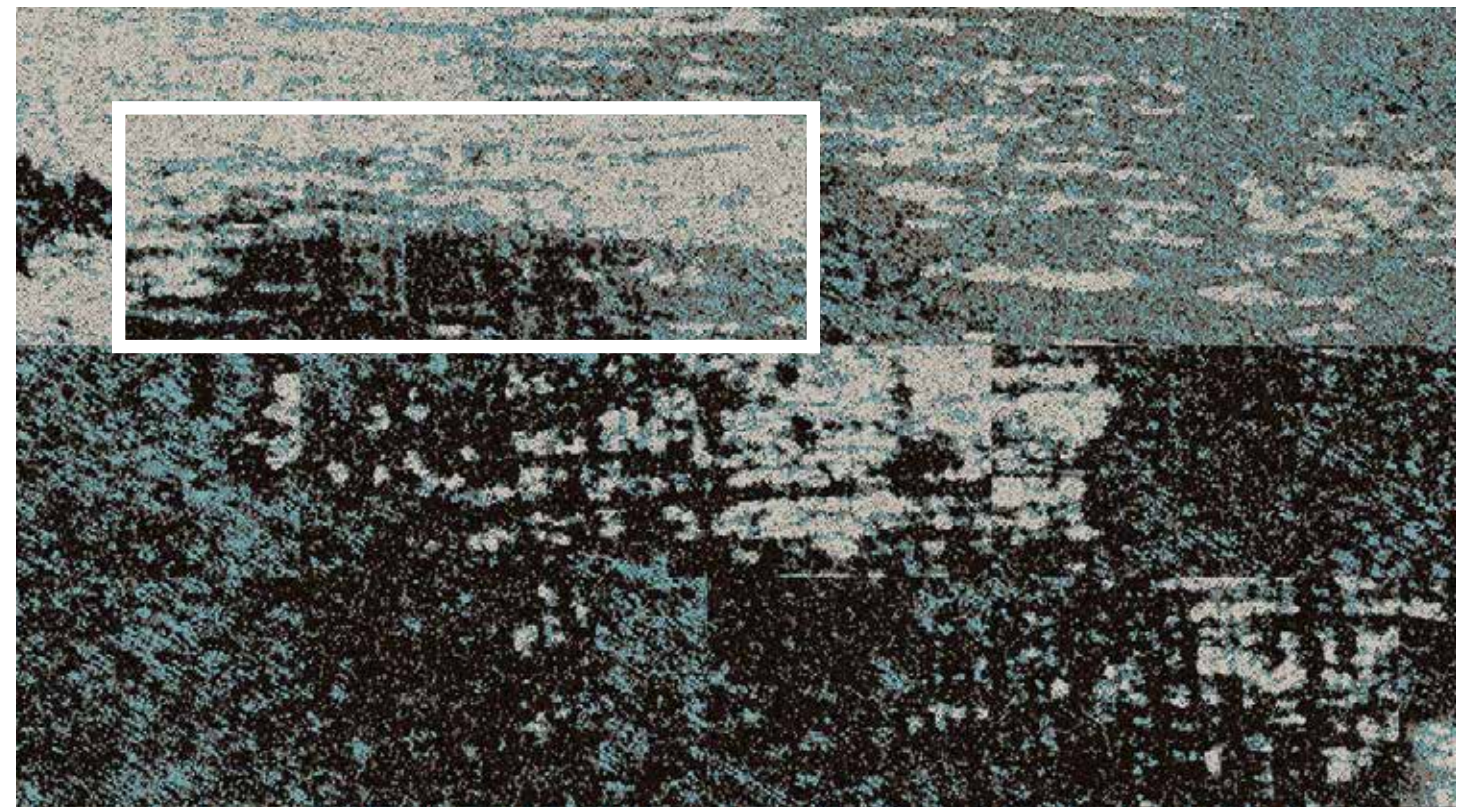
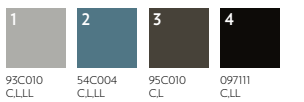




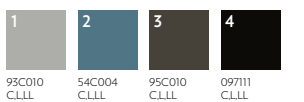
12CM919Q-F9793
12" x 36" Pattern Perfect Tile



12CM919R-F9792
24" x 24"
Pattern Perfect Tile



12CM919Q-F9793
12" x 36"
Pattern Perfect Tile



PDI | SYNTHESIS

A patented 3D layering of pattern and texture, Synthesis by Durkan creates carpet with incomparable depth and richness, as well as unlimited pattern and color options.

Richness of Synthesis

Multi level cut and loop texture base grades are digitally precision dye injected (PDI) with pattern and color designed by you.

More Texture

Texture base grades are available in five standard textures as well as many custom textures.

More Choice

Choose from Durkan's extensive pattern collection, or go custom with a design of your own.

More Color

Colorize patterns with up to 12 colors in a palette standard. The multi-level cut and loop texture will contribute additional depth and dimension.

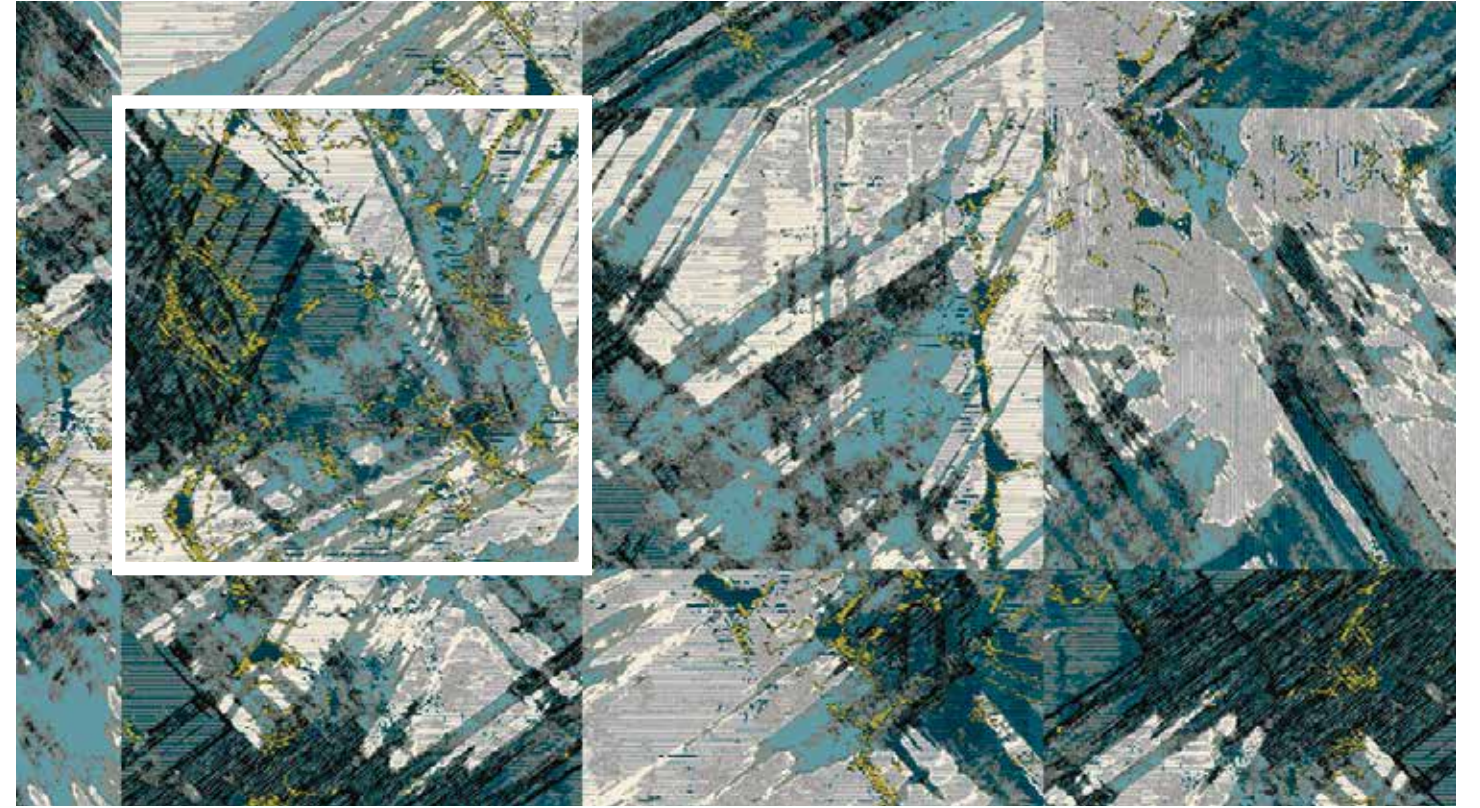
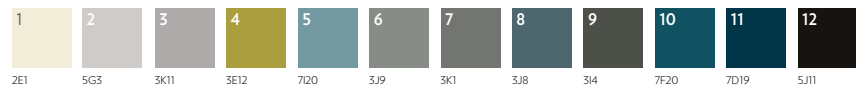
More Flexibility

Available in Broadloom as well as 12"x36" and 24"x24" tiles.

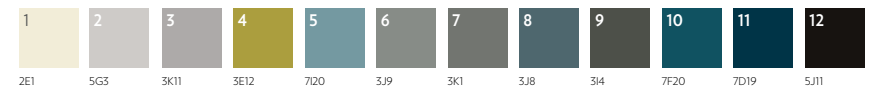




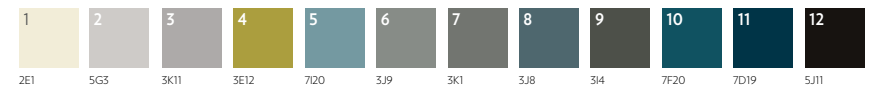
CT86040
24" x 24"
PDI Tile



CT86039
24" x 24"
PDI Tile



CT86042
12" x 36"
PDI Tile



TUFTED BROADLOOM

Up the comfort with Durkan's tufted broadloom carpet, the ideal solution for perfectly appointed guest rooms. As part of a complete range of soft surfaces that meet the needs of these spaces, our guest room solutions evoke a sense of calm and create an environment that allows your guests to relax, recharge, refocus and redirect.

Complimentary Design

Tufted broadloom can incorporate multi-color designs to perfectly compliment the other interior spaces in a project.

Easy Personalization

Our Personal Studio platform provides an enhanced custom experience with unlimited design capabilities and flexible low minimums.

Enhanced Comfort

Cut and loop options create luxe spaces and provide enhanced comfort under foot.

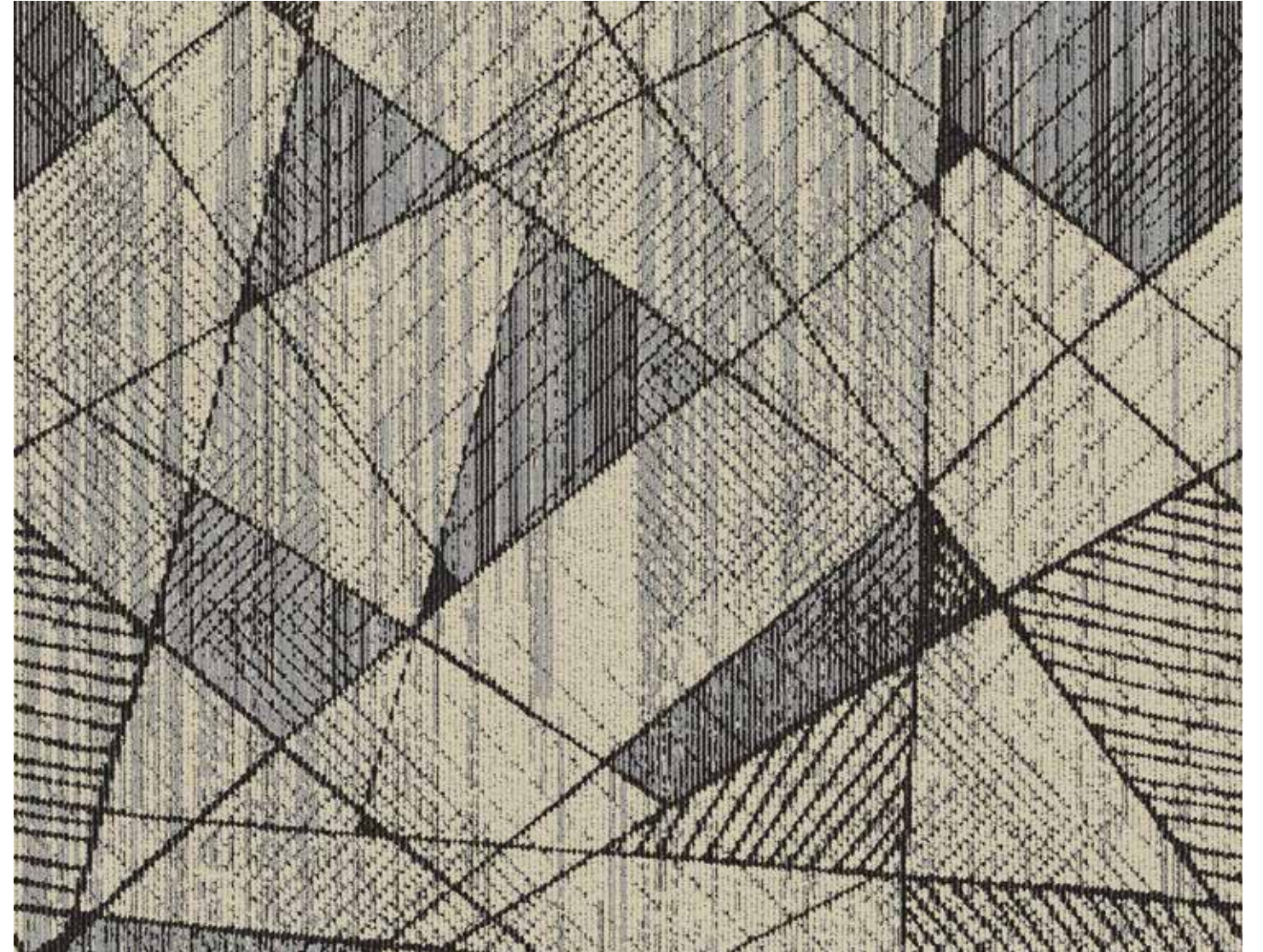
Healthier Environments

All of our tufted broadlooms are Red-List-Free, meaning healthier interior environments for guests.

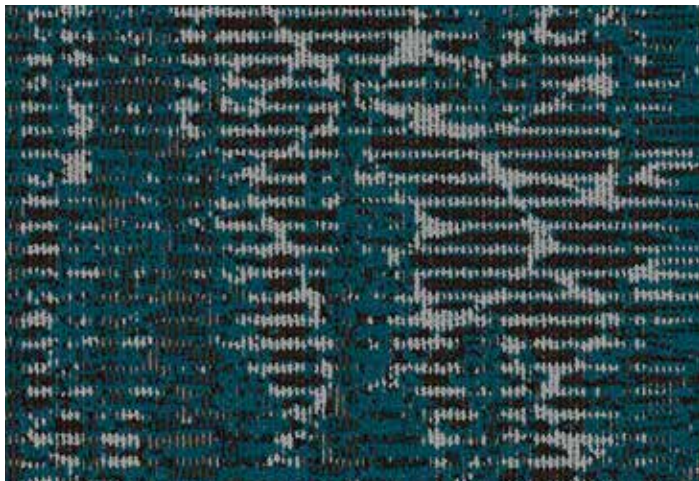
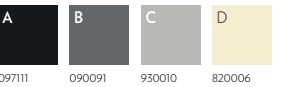




12PM938O
6' x 6'
Tufted Broadloom



12PM896W
6' x 12'
Tufted Broadloom



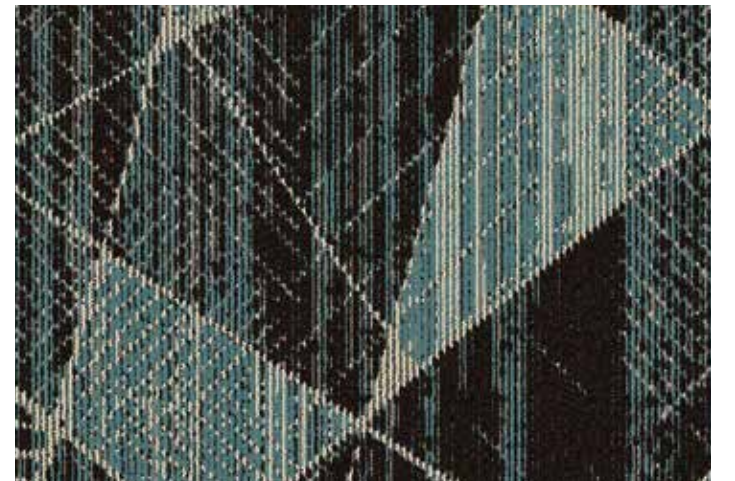
12PM938O
6' x 6'
Tufted Broadloom



12PM938O
6' x 6'
Tufted Broadloom



12PM896W
6' x 12'
Tufted Broadloom



12PM896W
6' x 12'
Tufted Broadloom

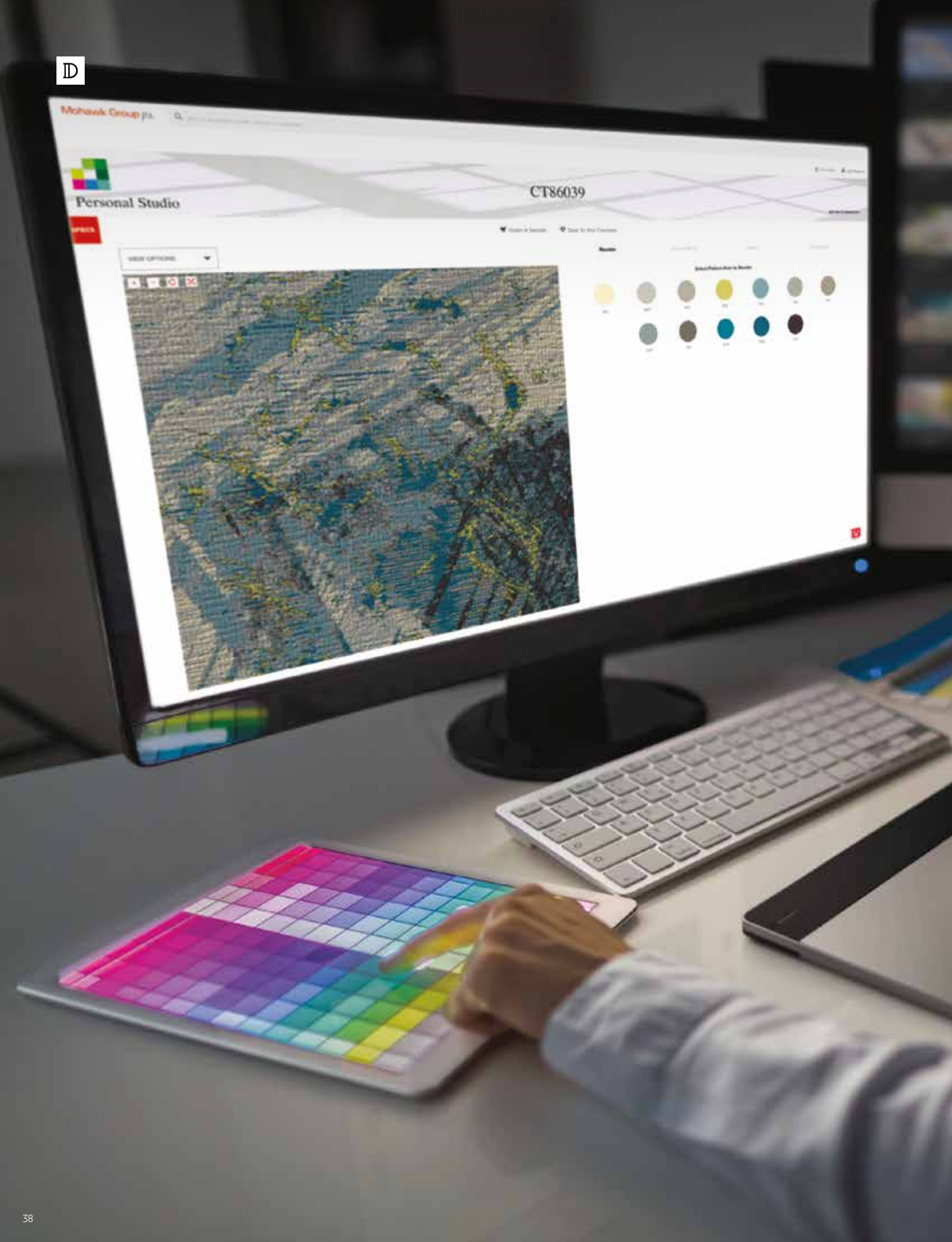


YELENA RODINA

Meet the Designer

Yelena Rodina was born and raised in Moscow, Russia. She began her artistic career when she was 9 years old. She received a BFA degree from MSPU University and started exhibiting her artwork throughout the Washington, D.C. area. For 20 years, Yelena has been working as a custom carpet designer, with custom CYP, hand-tufted, axminster, tufted, hand-knotted, and outdoor rugs experience.





Mohawk Group

Personal Studio™

Flooring Personalized by You

Introducing Personal Studio (p.s.), our innovative design personalization tool that allows you to put your own flair to our running line products, so you can make designs as unique as your project.

p.s. was developed to provide you with a tool that will allow you to streamline your efforts and respond quickly.

Visualize In A Room

You can personalize the color in any design from our selection of soft surface products, visualize it in a room scene, and order digital, print or physical samples easily.

Photorealistic Simulations

Personal Studio uses photorealistic simulations of the cut and loop textures of our PDI Synthesis bases and our CYP, Definity and tufted constructions so your designs are very close to the final product.

Find The Perfect Color

You can quickly iterate through multiple colorways and patterns to find the perfect fit for your project.

Multiple Projects

Save your favorite personalized products per project, and easily switch between them in an easy interface.



Get to know p.s. now by visiting <https://ps.mohawkgroup.com/>



The Graafika collection elevates hospitality flooring design to new heights with Definity public space and corridor options, Pattern Perfect broadloom and tile, PDI tile products and coordinating tufted broadloom patterns for guest rooms.

From stunning public spaces to fluid corridors and tranquil private rooms, Graafika's design applications are only limited by your imagination.

Please contact your rep or visit www.durkan.com for more information.

GRAAF 40PG BROCHR LT SLT0004087
1363_Oct/2021



DURKAN. IMAGINE THAT.
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DEFINITY | SYNTHESIS | PDI | CVP | TUFTED | CARPET TILE
LVT | RUBBER | SHEET | LAMINATE | HARDWOOD | RUGS

