



# Celebrated Heritage

COLLECTION



MUSEUM OF  
INDIAN ARTS + CULTURE

# Celebrated Heritage

COLLECTION

Created in partnership with the Museum of International Folk Art and the Museum of Indian Arts & Culture in Santa Fe, New Mexico, Mohawk Group proudly introduces Celebrated Heritage: a soft surface portfolio that brings the vitality and humanity of living artistic traditions to a broad range of spaces and projects.

With the goal of creating a visually intriguing and richly textured collection, Mohawk Group's design team focused their search of the museums' collections on textiles, basketry, and pottery of the native cultures of the Southwestern US and of Mexico. The resulting patterns explore the aesthetic continuities within these craft traditions and their evolution from ancestral to modern.

*A portion of the proceeds from Celebrated Heritage supports the Museum of International Folk Art and the Museum of Indian Arts & Culture in their mission to preserve and promote the artistic and craft traditions of the world's artisans.*





Crafted Expression, Tonal Shift  
and Material Narratives  
949 Ashen

Large & Local  
Reforestation, 979 Alberta

## Crafted Spaces

Offering a wealth of design possibilities for thoughtfully crafted spaces, Celebrated Heritage bears witness to the continuous interpretative work that enables a culture to sustain a craft and a craft to sustain vital elements of a culture. Choose Celebrated Heritage and inspire creativity within your spaces.

## Crafted Expression

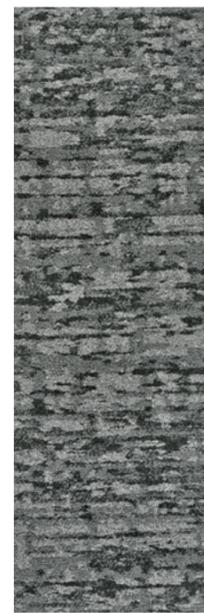
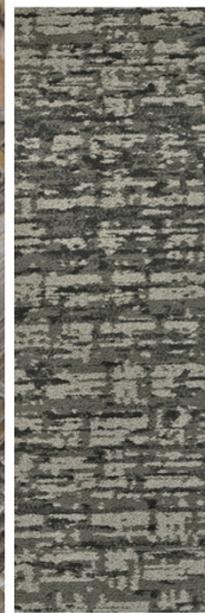
*Pattern Perfect Carpet Tile*

Crafted Expression is a mid-scale pattern inspired by the art of basket-weaving and the craft of weaving with natural plant fibers. This pattern was designed with a subtle distressed effect to mimic the natural color changes that occur in plant fibers over time.



938  
Earthen

949  
Ashen



**Left**  
A.75.13.67  
Woven Sleeping Mat, Early 20th Century, Mexico  
Woven Palm Fiber  
Museum of International Folk Art, Santa Fe



Crafted Expression, 938 Earthen



## Tonal Shift

*Pattern Perfect Carpet Tile*

Tonal Shift is a small scale, overall texture inspired by the mark-making techniques used to create the unique patterning found on many of the historic ceramic pots and bowls.

949  
Ashen



938  
Earthen



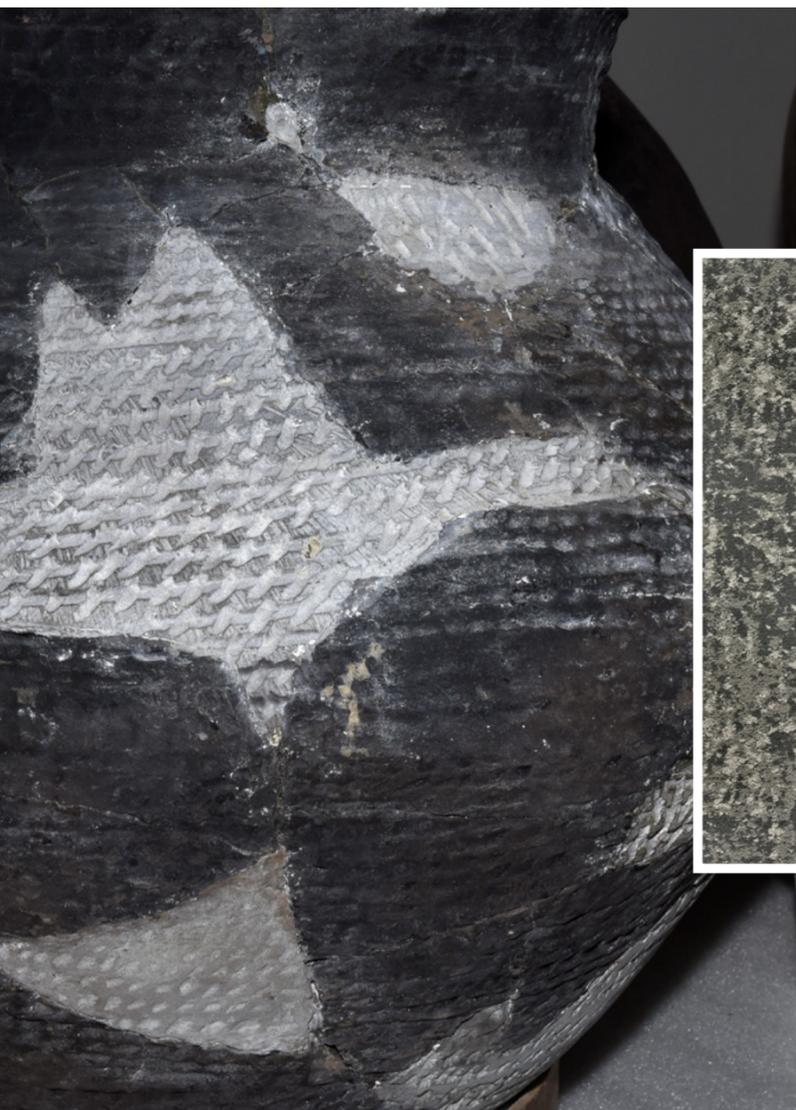
Tonal Shift, 938 Earthen

**Right**  
#21325/11  
Ceramic Jar, Ancestral Pueblo, 1200-1400 A.D.  
Museum of Indian Arts & Culture, Santa Fe

## Material Narratives

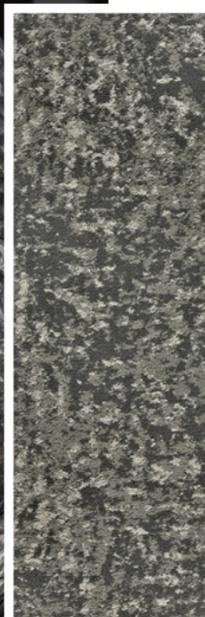
*Pattern Perfect Carpet Tile*

Material Narratives is a mid-scale texture inspired by the materials and techniques used to create ancestral Pueblan pottery. Its organic, abstract qualities mimic the nature of aged ceramics that have been worn with time.



938  
Earthen

949  
Ashen



**Left**  
#21325/11  
Ceramic Jar, Ancestral Pueblo, 1200-1400 A.D.  
Museum of Indian Arts & Culture, Santa Fe



Material Narratives, 938 Earthen

## Generational Motifs

From the honeycombed texture of ceramics by the Pueblo peoples of the Southwestern U.S., and the delicate intricacy of woven baskets by the Hupa people of Northern California, to the layered bargello geometry of a 19th century woven cloth from Mexico, these artistic motifs and techniques form a continuous line of communication amongst these cultures, articulate a shared identity and inspire a new generation of artisans to make their own statement.

The patterns in Celebrated Heritage thoughtfully incorporate abstract explorations of these evolving design traditions rather than simply reproduce specific pieces.



**Above**  
#23733  
Basketry Bowl, Hupa People, 1900-1920 A.D.  
Hazelnut Rod, Conifer Root, Bear Grass, Maidenhair Fern  
Museum of Indian Arts & Culture, Santa Fe  
Gift of Mrs. A.W. Rogers

**Ceramic Jar, Ancestral Pueblo, 1050-1300 A.D.**  
Museum of Indian Arts & Culture, Santa Fe



## Purposeful Patterns

As a floor-covering collection, where aesthetic considerations must always be matched by utility, Celebrated Heritage also carries strong parallels with the utilitarian roots of craft traditions. Mohawk Group's design team was particularly drawn to the aesthetic effects revealed on the pottery, basketry pieces, and woven textiles from generations of daily use.

Observing how these objects' appearance evolved through time inspired this collection's vibrant, richly textured patterns – patterns that evoke the distressing, fracturing, and repairs that reveal the life of a hand-crafted work.



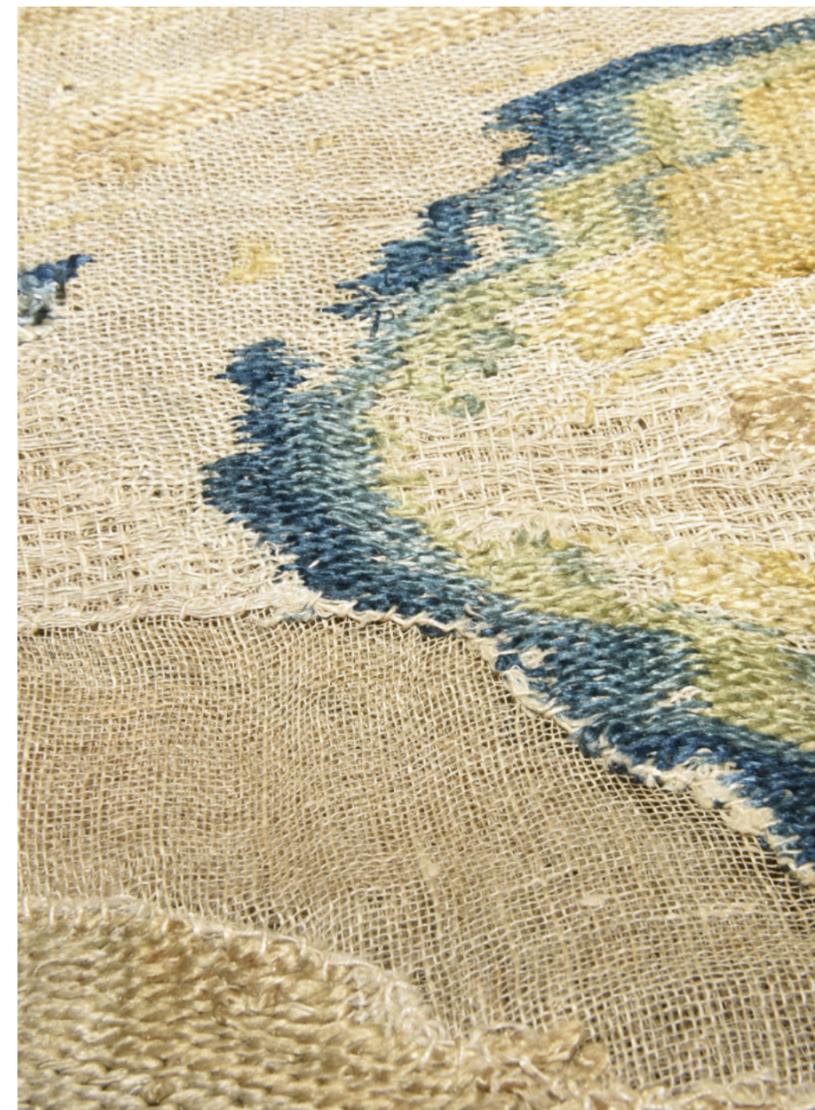
**Right**  
#21295/11  
Ceramic Jar, Ancestral Pueblo, 900-1050 A.D.  
Museum of Indian Arts & Culture, Santa Fe



## Storied Pieces

*Pattern Perfect Broadloom*

Storied Pieces is a mid-to-large scale texture inspired by the art of weaving. This pattern reflects the variety of textures that can be found in the woven cloth that inspired it. It coordinates directly with Pattern Perfect plank style Material Narratives.



**Right**

A.5.2000.50  
Woven Cloth, ca. 1950, Mexico  
Linen, Silk  
Museum of International Folk Art, Santa Fe  
Gift of Historical Society of New Mexico, Santa Fe

## Innate Spirit

*Definity Broadloom*

Innate Spirit is a large scale Definity broadloom pattern inspired by the different techniques used both to create and repair each of the objects that served as inspiration for this collection. From small subtle textures, to larger lines that represent repaired pottery, this design helps tie the whole collection and story together.



**Left**  
#20554/11  
Ceramic Jar, Ancestral Pueblo, 900-1050 A.D.  
Museum of Indian Arts & Culture, Santa Fe



**Innate Spirit, 928 Stoneware**  
Large & Local, Wood, 948 Sandhill

Introducing Personal Studio (p.s.), our innovative design personalization tool that allows you to put your own flair to our running line products, so you can make designs as unique as your project.

p.s. was developed to provide you with a tool that will allow you to streamline your efforts and respond quickly.



**Visualize In A Room**

You can personalize the color in any design from our selection of soft surface products, visualize it in a room scene, and order digital, print or physical samples easily.

**Photorealistic Simulations**

Personal Studio uses photorealistic simulations of the cut and loop textures of our PDI Synthesis bases and our CYP, Definity and tufted constructions so your designs are very close to the final product.

**Find The Perfect Color**

You can quickly iterate through multiple colorways and patterns to find the perfect fit for your project.

**Multiple Projects**

Save your favorite personalized products per project, and easily switch between them in an easy interface.



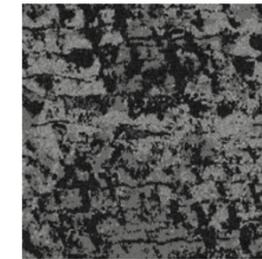
12CB934Q



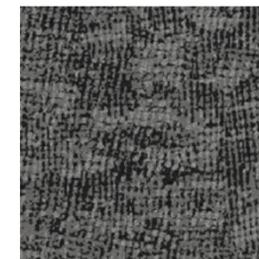
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12CB934P



12CM934M



12CM934N



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QTWFA88471



**Tonal Shift**  
Pattern Perfect Carpet Tile



**Material Narratives**  
Pattern Perfect Carpet Tile



**Crafted Expression**  
Pattern Perfect Carpet Tile



**Storied Pieces**  
Pattern Perfect Broadloom



**Innate Spirit**  
Definity Broadloom

Running Line Patterns

Custom Patterns  
Available in Personal Studio (p.s.)



In addition to the running line patterns and colors featured in this brochure, there are additional patterns available in this collection through Personal Studio.

# Specifications BROADLOOM

**Storied Pieces** (BC580)  
**Innate Spirit** (BC581)

## DESIGN

|                    |   |
|--------------------|---|
| Width              | 12' (3.66 m)  |
| Pattern Repeat     | 72" x 92.4" (Storied Pieces), 72" x 66" (Innate Spirit) |
| Tufted Weight      | 41 oz (Storied Pieces), 48 oz (Innate Spirit)           |
| Surface Appearance | Textured Patterned Cut and Loop                         |
| Fiber Type         | Colorstrand® Nylon                                      |
| Dye Method         | Solution Dyed   |

|                  |   |
|------------------|---|
| Colors Available |   |
| Storied Pieces   | 1 |
| Innate Spirit    | 1 |

## PERFORMANCE

|                          |                                  |
|--------------------------|----------------------------------|
| Construction             | Tufted                           |
| Gauge                    | 1/12" (47.00 rows per 10cm)      |
| Stain Release Technology | EcoSentry Plus Stain Protection  |
| Soil Release Technology  | EcoSentry Soil Protection        |
| Backing Material         | Weldlok®                         |
| Flammability             | ASTM E 648 - Class 1 (Glue Down) |
| Smoke Density            | ASTM E 662 - Less than 450       |
| Static Propensity        | AATCC - 134 Under 3.5 KV         |

## SUSTAINABILITY

|                    |                                  |
|--------------------|----------------------------------|
| Certification      | Declare Red List Free            |
| Indoor Air Quality | Green Label Plus Certified #8216 |
| NSF 140            | Gold                             |

## SERVICE

|            |  |
|------------|--|
| Warranties | Lifetime Limited Wear Warranty, Lifetime Limited Colorfastness to Light, 10 Year Limited Colorfastness to Atmospheric Contaminants, 10 Year Stain Resistance Warranty, Lifetime Static |
|------------|--|

# Specifications CARPET TILE

**Tonal Shift** (GT457)  
**Material Narratives** (GT458)  
**Crafted Expression** (GT459)

## DESIGN

|                      |  |
|----------------------|--|
| Size                 | 12" x 36" (.3048 m x .9144 m)  |
| Surface Appearance   | Textured Patterned Loop  |
| Fiber Type           | Duracolor® Tricor Premium Nylon  |
| Dye Method           | Solution Dyed  |
| Installation Methods | Herringbone / Basket-Weave / Monolithic Stepping / Half-Lap / Brick Ashlar |

|                     |   |
|---------------------|---|
| Colors Available    |   |
| Tonal Shift         | 2 |
| Material Narratives | 2 |
| Crafted Expression  | 2 |

## PERFORMANCE

|                          |                                  |
|--------------------------|----------------------------------|
| Construction             | Tufted                           |
| Gauge                    | 1/12" (47.00 rows per 10cm)      |
| Stain Release Technology | Permanent, Built into the Fiber  |
| Soil Release Technology  | EcoSentry Soil Protection        |
| Backing Material         | EcoFlex™ NXT Gold                |
| Flammability             | ASTM E 648 - Class 1 (Glue Down) |
| Smoke Density            | ASTM E 662 - Less than 450       |
| Static Propensity        | AATCC - 134 Under 3.5 KV         |

## SUSTAINABILITY

|                    |   |
|--------------------|---|
| Certification      | Living Product Challenge Petal Certified; Declare Red List Free |
| Indoor Air Quality | Green Label Plus Certified #1171                                |
| NSF 140            | Gold  |
| Carbon             | Net Positive Carbon   |
| Water              | Net Positive Water  |

## SERVICE

|            |  |
|------------|--|
| Warranties | Lifetime Limited Carpet Tile Warranty, Lifetime Limited Duracolor® Stain Warranty, Lifetime Static |
|------------|--|

Mohawk Group warrants its adhesives for the life of the original installation only when a Mohawk Group style (product) is installed. Mohawk's floor preparation procedures must be followed to ensure that the substrate has been prepared properly. Failure to use Mohawk Group adhesives or to follow Mohawk's floor preparation procedures will void all lifetime adhesive warranties. Please contact your local Sales Representative for installation guidelines.

**These patterns contain inherent characteristics which may result in pattern run off and/or pattern appearance variations at the seams or tile edges (darker or lighter pattern lines). These characteristics are inherent in the patterns and are not manufacturing defects. Consideration to these characteristics should be given when selecting an installation method.**

Chair pads are recommended under office chairs with roller casters to preserve appearance retention, act as a deterrent toward delamination and to prevent premature or accelerated wear. Walk-off tiles from the Tuff Stuff II Collection are recommended at entryways to reduce soiling.

Mohawk Group is providing this architect folder for the purpose of promoting our commercial business. This folder and its samples shall remain the property of Mohawk Group. Color may vary from dye lot to dye lot. Substitution of material may be made due to improved technology, supply limitations or other factors. The performance of this product is not affected by such variations.

For current and complete specifications please visit [www.mohawkgroup.com](http://www.mohawkgroup.com)





 Mohawk Group

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