



Metal Craft
Collection



Wired Mesh | Broadloom Installation, color 955





Wired Mesh, color 955 combined with Mass Appeal: Metal, color 859



Mass Appeal Collection

Mass Appeal's luxury vinyl tile, 18"x36" plank format creates bold installations with innovative modern textures. Drawing inspiration from oxidized metal and natural linen textures, Metal and Matter are beautiful, versatile and eclectic. With pops of sheen, this flooring solution appears multi-dimensional and coordinates beautifully with the Iconic Earth collection, for textual layering and a total flooring solution that transitions seamlessly from space to space.



Metal

The natural oxidation of metal when exposed to the elements inspires this pattern, which is available in 12 colors.



Matter

The subtle striations of natural linen have evolved into this unique pattern, available in six rich neutral colors.

The Mass Appeal Collection contains a minimum of 8% bio-based renewable resource content by total product weight. It avoids harmful phthalates by substituting a new bio-based, rapidly renewable plasticizer without sacrificing performance, quality and maintenance.

- Floating LVT with a 20 mil wear layer and 0.20"/5mm gauge create durability that holds up under heavy commercial traffic
- M-Force™ Ceramic Enhanced Urethane finish provides the utmost in longevity and extends the life of the product
- Twice as thick as conventional LVT and heavy enough to keep tiles in place
- Built-in enhanced acoustical layer for sound reduction in high traffic areas, eliminating the need for underlayment
- Non-skid backing ensures post-installation movement is minimized
- Installs quickly with only perimeter glue
- Quick ship available
- Limited 10 year commercial warranty

A modern office interior featuring a long wooden conference table on the right, two light-colored armchairs and a ottoman in the center, and a large window wall on the left. The floor is covered in a patterned carpet. The ceiling has exposed wooden beams.

COORDINATE
with the Iconic Earth
Collection



Metalmorphic 12x36



Drifted Ground 12x36



Statement Stone 24x24

BROADLOOM

Brand	Bigelow
Style Name / Number	Wired Mesh / BC393 / BQ393
Construction	Tufted
Surface Appearance	Textured Patterned Loop
Gauge	1/12" (47.00 rows per 10 cm)
Dye Method	Solution Dyed
Fiber Type	Colorstrand® SD Nylon
Stain Release Technology	Sentry Plus Stain Protection
Soil Release Technology	Sentry Soil Protection
Backing Material	Unibond Plus
Indoor Air Quality	Green Label Plus Certified # 3802
NSF 140	Gold
Width	12' width (3.66m)
Pattern Repeat	18" (W) x 29.5" (L)
Flammability	ASTM E 648 Class 1 (Glue Down)
Smoke Density	ASTM E 662 Less than 450
Static Propensity	AATCC-134 Under 3.5 KV
Warranties: Lifetime Limited	Unibond Plus Warranty, Lifetime
Limited Colorfastness to Light,	10 Year Limited Colorfastness to
Atmospheric Contaminants,	10 Year Stain Warranty, Lifetime Static

BROADLOOM

Brand	Bigelow
Style Name / Number	Tooled Surface / BC394 / BQ394
Construction	Tufted
Surface Appearance	Textured Patterned Loop
Gauge	1/12" (47.00 rows per 10 cm)
Dye Method	Solution Dyed
Fiber Type	Colorstrand® Nylon
Stain Release Technology	Sentry Plus Stain Protection
Soil Release Technology	Sentry Soil Protection
Backing Material	Unibond Plus
Indoor Air Quality	Green Label Plus Certified # 3802
NSF 140	Gold
Width	12' width (3.66m)
Pattern Repeat	18" (W) x 29.5" (L)
Flammability	ASTM E 648 Class 1 (Glue Down)
Smoke Density	ASTM E 662 Less than 450
Static Propensity	AATCC-134 Under 3.5 KV
Warranties: Lifetime Limited	Unibond Plus Warranty, Lifetime
Limited Colorfastness to Light,	10 Year Limited Colorfastness to
Atmospheric Contaminants,	10 Year Stain Warranty, Lifetime Static

For Iconic Earth Collection, In the Loop and LVT spec information, visit our website at www.mohawkgroup.com



Mohawk Industries, Inc. warrants its adhesives for the life of the original installation only when a Mohawk Industries style (product) is installed. Mohawk's floor preparation procedures must be followed to ensure that the substrate has been prepared properly. Failure to use Mohawk Industries adhesives or to follow Mohawk's floor preparation procedures will void all lifetime adhesive warranties. Please contact your local Sales Representative for installation guidelines.

These patterns contain inherent characteristics which may result in pattern run off and/or pattern appearance variations at the seams or tile edges (darker or lighter pattern lines). These characteristics are inherent in the patterns and are not manufacturing defects. Consideration to these characteristics should be given when selecting an installation method.

Chair pads are recommended under office chairs with roller casters to preserve appearance retention, act as a deterrent toward delamination and to prevent premature or accelerated wear. Walk-off tiles from the Tuff Stuff II Collection are recommended at entryways to reduce soiling.

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For current and complete specifications please visit www.mohawkgroup.com

