



Expanding Influence

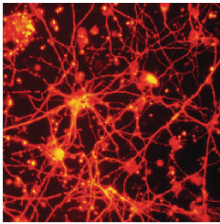
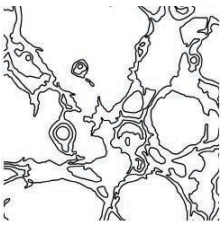
Transilient Shadow Connecting Neurons Tremor



Mohawk Group believes in empowering architects and designers with the tools they need to achieve their vision. The Expanding Influence Collection gives the design community access to a varied selection of stylish running line Definity broadloom and area rugs curated specifically for workplace interiors—all available in a seamless ordering process with a faster turnaround. Definity’s proprietary precision-sculpted technology creates stunning carpets and rugs for commercial interiors with incredible multilevel textures, enhanced definition, superior performance and unmatched sustainability. Through this portfolio, Mohawk Group expands the customer’s palette of opportunity by leveraging the craftsmanship of Definity and running line product solutions to create beautiful corporate spaces that might otherwise encounter limitations due to tight timelines.

Fractal Vision A STRESS-REDUCTIVE APPROACH TO DESIGN

Today's continuous exposure to technology impacts how we live, work and interact, and poses many challenges on physical and psychological levels. Based on their transdisciplinary approach to design, Martin and Anastasija Lesjak of 13&9 worked closely with Richard Taylor, professor of physics, psychology and art at the University of Oregon, and founder of Fractals Research, to create the next generation of flooring solutions with Mohawk Group. The collaboration is the culmination of art, science and human-centered design.



Fractals are the building block of many of nature's patterns and have been scientifically proven to reduce stress and so provide benefits to physical health. This visual language is the basis for the Expanding Influence collection's Connecting Neurons style, which was designed by 13&9 in collaboration with Fractals Research and Mohawk Group.

Connecting Neurons utilizes fractals to give our eyes a break from the digital world and delivers the essence of nature to the contract built environment. This style builds on the University of Oregon's studies of fractal-based electronics. These electronics have the capability to connect to the eye's neurons with the potential to revolutionize the medical world. Under a microscope, these neurons look like miniature trees with fractal branches and glow red due to a fluorescent dye. This fractal form is the starting point of the design. The neuron formations are then transformed into outline patterns using the research on stress-reductive fractals to provide a literal translation.









Right of Way 925 Carrara
Opposite: Nimble Breeze 966 Agate
Custom Patterns, minimum of 250 sq./yds.



Cuneiform 986 Obsidian
Custom Pattern, minimum of 250 sq./yds.

Area Rug Program

Mohawk Group believes in empowering architects and designers with the tools to achieve their vision. With the Area Rug Program, we expand the palette by merging the design of broadloom with the scale and versatility of area rugs. Simply put, Mohawk Group's broadloom offerings may now be transformed into beautiful area rugs in a few simple steps.

MOHAWK GROUP AREA RUGS

- Anchor large workspaces and intimate seating areas with added warmth and luxury
- Unify small and unique spaces
- Provide a refined foundational layer for bright and complex accent notes
- Protect hard surfaces
- Reduce noise and create quiet, contemplative spaces

HOW TO ORDER

1. Select your area rug style and color
2. Determine the size for your rug (LxW)
The maximum rug size is 15' x 45'
3. Determine the serging colorways or binding types
4. Determine if a rug underlayment will be needed
5. Submit information along with ship-to details in one of three ways:
 - Contact your Mohawk Group Account Executive
 - Email custom_cs@mohawkind.com
 - Call 800.622.6228 ext. 45273

Mohawk Group Customer Service will contact you with the order confirmation including final cost.



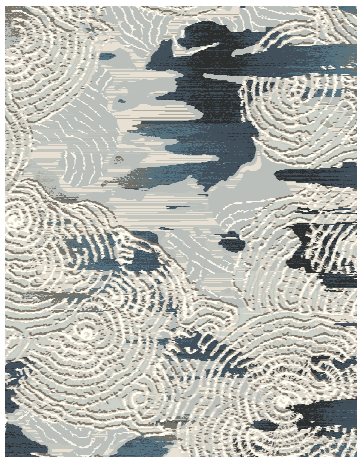
Connecting Neurons 956 Calaratta



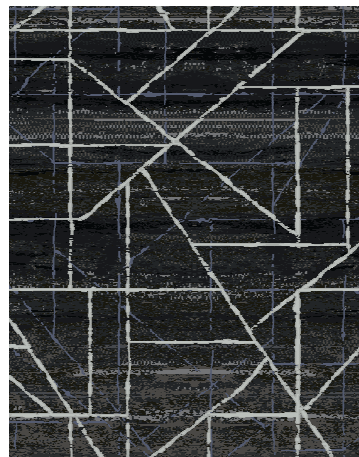
Expanding Influence In-Stock



Goonj Revival 969
Repeat 15' W X 15' L



Lakir Revival 745
Repeat 15' W X 15' L



Structure Revival 978
Repeat 15' W X 11' L



Transient Shadow 955 Cement
Repeat 3' W x 3' L



Connecting Neurons 956 Calaratta
Repeat 15' W x 5' L



Tremor 947 Stone
Repeat 3' W x 3' L

Expanding Influence Custom (minimum of 250 sq/yds)



Right of Way 925 Carrara
Repeat 5' W x 5' L



Nimble Breeze 966 Agate
Repeat 5' W x 6' 8" L



Cuneiform 986 Obsidian
Repeat 5' W x 4' L

Specifications

**Transilient Shadow BC500, Connecting Neurons BC501, Tremor BC502
Right of Way M6349, Nimble Breeze M6350, Cuneiform M6351
Goonj Revival MH361, Lakir Revival MH362, Structure Revival MH363**

DESIGN

Size	15' width (4.57m)
Surface Appearance	Textured Patterned Cut & Loop
Tufted Weight	48 oz/yd ² (1,628 g/m ²)
Fiber Type	Colorstrand® SD Nylon
Dye Method	Solution Dyed

PERFORMANCE

Construction	Tufted
Stain Release Technology	Sentry Plus Stain Protection
Soil Release Technology	Sentry Soil Protection
Backing Material	Weldlok®
Flammability	ASTM E 648 - Class 1 (Glue Down)
Smoke Density	ASTM E 662 - Less than 450
Static Propensity	AATCC - 134 Under 3.5 KV

SUSTAINABILITY

Certification	Declare Red List Free
Indoor Air Quality	Green Label Plus Certified #8216
NSF 140	Gold

SERVICE

Warranties	Lifetime Limited Wear Warranty, Lifetime Limited Colorfastness to Light, 10 Year Limited Colorfastness to Atmospheric Contaminants, 10 Year Stain Warranty, Lifetime Static
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Mohawk Group warrants its adhesives for the life of the original installation only when a Mohawk Group style (product) is installed. Mohawk's floor preparation procedures must be followed to ensure that the substrate has been prepared properly. Failure to use Mohawk Group adhesives or to follow Mohawk's floor preparation procedures will void all lifetime adhesive warranties. Please contact your local Sales Representative for installation guidelines.

These patterns contain inherent characteristics which may result in pattern run off and/or pattern appearance variations at the seams or tile edges (darker or lighter pattern lines). These characteristics are inherent in the patterns and are not manufacturing defects. Consideration to these characteristics should be given when selecting an installation method.

Chair pads are recommended under office chairs with roller casters to preserve appearance retention, act as a deterrent toward delamination and to prevent premature or accelerated wear. Walk-off tiles from the Tuff Stuff II Collection are recommended at entryways to reduce soiling.

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For current and complete specifications please visit www.mohawkgroup.com

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carpet recycling program
877-3RE-CYCL



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Mohawk Group

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