

THE BEAUTY OF WOOD WITHOUT COMPROMISE



Your customers don't have to choose between the beauty of hardwood and the toughness of laminate – with RevWood®, they can have both! Featuring premium hardwood visuals, maximum scratch protection, and fade resistance in a variety of price points, RevWood offers long-lasting beauty your customers will love on any budget.

Premium Hardwood Visuals

RevWood combines the beauty of hardwood with the toughness of laminate. Your customers get premium hardwood visuals that you can offer at a wide range of price points.

Maximum Scratch Protection

RevWood is four times more scratch resistant than other leading laminated wood products – for long-lasting beauty that results in fewer customer claims.

Fade Resistant

RevWood will resist fading from sunlight, allowing it to look newer longer – so your customers can enjoy long-lasting brilliance.

	essentials	select	plus	premier
Maximum Scratch Protection	✓	✓	✓	✓
Fade Resistant	✓	✓	✓	✓
Lifetime All Pet® Warranty		✓	✓	✓
Waterproof Protection		10-Year	Wet Protect® Lifetime	Wet Protect® Lifetime
GenuEdge®			✓	✓
Wet/Steam Mop			✓	✓
CleanProtect® Antimicrobial Flooring Protection				✓
Signature™ Texture				✓

THE BEAUTY OF WOOD WITHOUT COMPROMISE

REWOOD TECHNOLOGIES

WetProtect
THE RIGHT KIND OF WATERPROOF

WetProtect® technology is a waterproof finish that repels water away from the joints and a lifetime surface and subfloor waterproof warranty.



Signature
THE AUTHENTIC IMPRINT OF HARDWOOD

Premium texture and high-definition clarity finish.



All Pet® warranty covers all pets, all accidents, all the time.



CLEAN PROTECT
with ACTIVEGUARD TECHNOLOGY

Antimicrobial properties built in to protect the floor.

GenuEdge.

GenuEdge® pressed bevels allow the surface visual to wrap over the plank's edges, enhancing the hardwood realism.

UNICLIC
PATENTED TECHNOLOGY

Uniclic®, the industry's leading glueless locking system, snaps together for fast and easy installation.