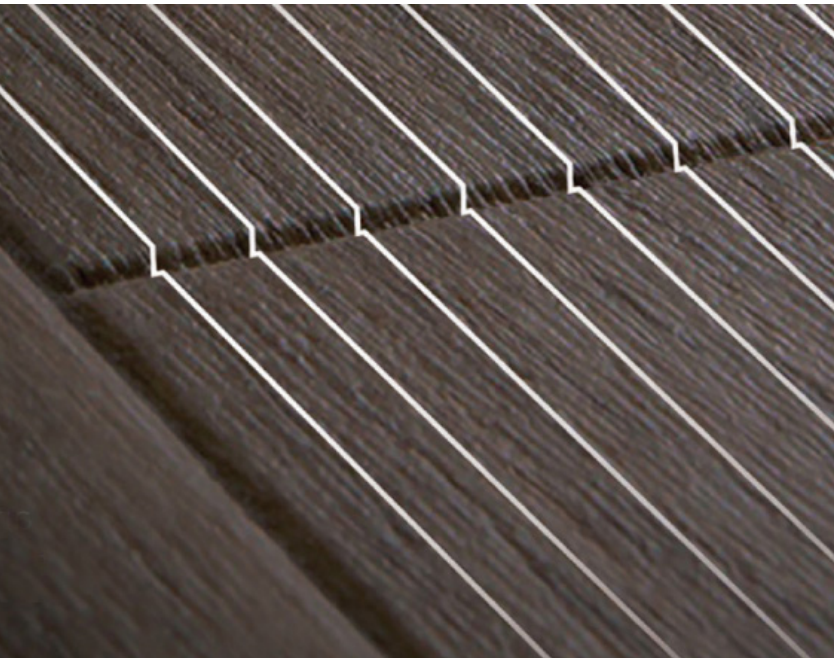


Mohawk's GenuEdge™ technology features the most realistic hardwood looks ever seen in laminate and luxury vinyl flooring. This superior visual effect is achieved through an innovative process that allows the paper to wrap over the plank's edges, enhancing the hardwood realism.



Outstanding Beauty. Unbeatable Performance.

- **Superior Realism**

Advanced surface technology creates the best registered embossed designs ever seen in laminate and luxury vinyl flooring.

- **Waterproof Protection**

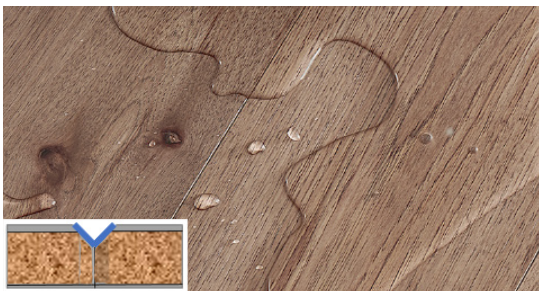
GenuEdge pressed bevel edges provide an additional layer of waterproof protection by allowing the decor layer to roll over the edge and integrating with the UniClic® joint to create a watertight seal.

- **Easy to Maintain**

Dust and dirt don't get trapped in the edges, like in wide bevel laminate floors.

Comparisons

GENUEDGE



- Rolled edge creates a more realistic wood visual.
- Laminate surface goes from edge to edge while creating a realistic break between planks.
- Includes a waterproof coating and produces a watertight joint.

MILLED BEVEL EDGE



- Angled cut edge is covered by transfer foil or paint.
- Creates a distinct break between installed planks.