

Made with recycled plastic bottles through Mohawk's Continuum® process, EverStrand® carpet offers affordable style and inherently stain-resistant fiber with EasyClean® stain and soil protection for carpet that will remain beautiful for years.

SUSTAINABLE STYLE FROM BOTTLE TO FLOOR



SUSTAINABLE CHOICE

High-quality PET fiber made with recycled bottles using our patented Continuum® process, helping to keep plastic waste out of our landfills.

STYLE FORWARD

Featuring a wide variety of design and color options for affordable and sustainable flooring without compromising on style.

STAIN POWER

Quick and easy cleanup with inherently stain-resistant fiber for carpet that stays clean for years to come.

KEY FEATURES & BENEFITS OF EVERSTRAND



LEARN MORE ABOUT EVERSTRAND

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SEE HOW EVERSTRAND IS MADE

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LEARN ABOUT SOLUTION DYEING

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[Click to learn more about Continuum.](#)



[Click to learn more about EasyClean.](#)



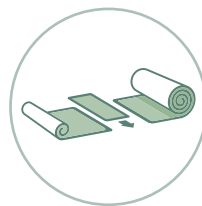
FEATURES	OTHER POLYESTER	EVERSTRAND	EVERSTRAND ELITE
INHERENTLY STAIN RESISTANT	✓	✓	✓
MADE WITH RECYCLED MATERIALS	✗	✓	✓
EASYSOIL STAIN AND SOIL PROTECTION	✗	✓	✓
ENHANCED SOFTNESS	✗	✗	✓
SUPERIOR COLORFASTNESS, BRIGHTNESS, AND LUSTER	✗	✗	✓
SOLUTION-DYED FIBER	✗	✗	✓

EVERSTRAND ELITE SOLUTION-DYED BENEFITS



Color Match

With solution-dyed fiber, sidematch issues are a thing of the past, making shading and color differences virtually nonexistent.



Mergeable Dye Lots

With our solution-dyed carpet, the color stays true from one batch to the next. This means you can easily match colors if you ever need to replace or add to your carpet.



Cleanability

When properly cared for, solution-dyed carpet resists the toughest stains, and the built-in color resists fading from household cleaners and bleach for easier maintenance.