

WHERE SUSTAINABILITY MEETS STYLE



EverStrand® is made with postconsumer recycled content using our patented Continuum® process, helping to divert waste headed for our oceans, waterways, and landfills. This is how we create beautiful, affordable carpets in various patterns, styles, and colors – fortified with inherently stain-resistant fibers and EasyClean™ technology for fast and convenient cleanup.

SUSTAINABLE CHOICE

High-quality PET fiber made with recycled plastic bottles using our patented Continuum process.

STYLE FORWARD

Featuring a wide variety of design options for sustainable flooring without compromising on style.

STAIN POWER

Quick and easy cleanup with inherent stain resistance plus EasyClean spill and soil protection.

	everSTRAND 	everSTRAND  <i>Soft Appeal</i>
Manufactured with Mohawk's Continuum process	✓	✓
Strengthened fiber	✓	✓
Dirt-attracting residue removed	✓	✓
Made with recycled content	✓	✓
Enhanced softness		✓
Innovative odor-reducing technology		✓

Learn more about EverStrand®



Open camera and scan, or [click here](#).



UP TO
10 TONS
OF PLASTIC END
UP IN THE OCEAN
EACH YEAR.¹



80%
OF ALL PLASTIC
BOTTLES END UP
IN LANDFILLS.¹

**35
BILLION**
PLASTIC BOTTLES
ARE THROWN
AWAY EACH YEAR.¹



¹Bottled Water Waste Facts. (n.d.). The World Counts. Retrieved November 15, 2023, from <https://www.theworldcounts.com/stories/bottled-water-waste-facts>

BOTTLES-TO-CARPET PROCESS

We've diverted an average of 6 billion plastic bottles from landfills every year for the past decade to produce EverStrand® carpet.



EVERSTRAND TECHNOLOGIES



We make EverStrand using Mohawk Continuum®, the ultimate innovation in PET carpet. This patented process takes premium PET from the highest grade polymer, strengthens the fiber, and removes dirt-attracting residue with a multistep purification system. So you get a durable, long-lasting carpet made with recycled content, contributing to a cleaner planet.

Learn more about Continuum*



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or people who require easy maintenance and easy cleanup, Mohawk's innovative EasyClean™ technology provides just that. EasyClean offers enhanced resistance against stains and soil for reduced cleanup time.

Learn more about EasyClean™



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