

Made with recycled plastic bottles through Mohawk's Continuum® process, EverStrand® carpet offers affordable style and inherently stain-resistant fiber with EasyClean® protection for carpet that will remain beautiful for years.



SUSTAINABLE CHOICE

High-quality PET fiber made with recycled bottles using our patented Continuum® process, helping to keep plastic waste out of our landfills.

STYLE FORWARD

Featuring a wide variety of design and color options for affordable and sustainable flooring without compromising on style.

STAIN POWER

Quick and easy cleanup with inherently stain-resistant fiber for carpet that stays clean for years to come.

KEY FEATURES & BENEFITS OF EVERSTRAND



**LEARN ABOUT
EVERSTRAND**
[Click to learn more.](#)



**SEE HOW
EVERSTRAND IS MADE**
[Click to learn more.](#)



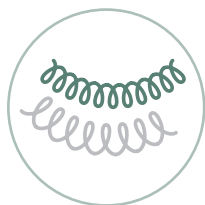
**LEARN ABOUT
SOLUTION DYEING**
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	Other Polyester	EverStrand®	EverStrand® Elite	SmartStrand®
Performance	★ ★	★ ★	★ ★ ★	★ ★ ★ ★
Soil Resistance	★ ★	★ ★	★ ★ ★	★ ★ ★ ★
Stain Resistance	★ ★ ★	★ ★ ★	★ ★ ★ ★	★ ★ ★ ★
Softness	★ ★	★ ★	★ ★ ★	★ ★ ★ ★
Sustainably Made	No	Made with Mohawk's Continuum® process using post-consumer recycled content	Made with Mohawk's Continuum® process using post-consumer recycled content	Made with plant-based renewable resources
Initial Cost	★	★	★ ★	★ ★ ★
ROI	★ ★	★ ★	★ ★ ★	★ ★ ★

A STEP AHEAD WITH CONTINUUM®

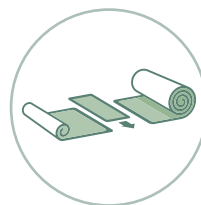


BENEFITS OF SOLUTION DYEING



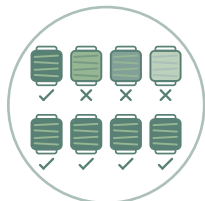
High Performance

Our high-twist yarn technology ensures durability and wear resistance, perfect for high-traffic areas and everyday life, from kids playing to pets running around.



Mergeable Dye Lots

With our solution-dyed carpet, the color stays true from one batch to the next. This means you can easily match colors if you ever need to replace or add to your carpet.



Color Match

With solution-dyed fiber, sidematch issues are a thing of the past, making shading and color differences virtually nonexistent.



Cleanability

When properly cared for, solution-dyed carpet resists the toughest stains, and the built-in color resists fading from household cleaners and bleach for easier maintenance.