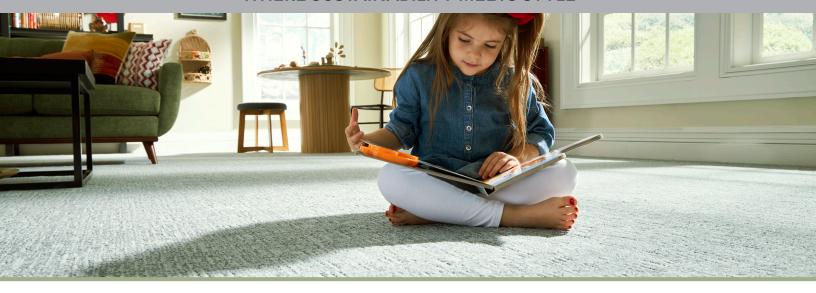




WHERE SUSTAINABILITY MEETS STYLE



EverStrand * is made with postconsumer recycled content using our patented Continuum * process, helping to divert waste headed for our oceans, waterways, and landfills. This is how we create beautiful, affordable carpets in various patterns, styles, and colors – fortified with inherently stain-resistant fibers and EasyClean * technology for fast and convenient cleanup.

SUSTAINABLE CHOICE

High-quality PET fiber made with recycled plastic bottles using our patented Continuum process.

STYLE FORWARD

Featuring a wide variety of design options for sustainable flooring without compromising on style.

STAIN POWER

Quick and easy cleanup with inherent stain resistance plus EasyClean spill and soil protection.

	everstrand 🕻	everstrand: Soft Appeal
Manufactured with Mohawk's Continuum process	✓	✓
Strengthened fiber	✓	✓
Dirt-attracting residue removed	✓	✓
Made with recycled content	✓	✓
Enhanced softness		✓
Innovative odor-reducing technology		✓

Learn more about EverStrand $^{\circ}$



Open camera and scan, or click here.









35 BILLION PLASTIC BOTTLES ARE THROWN AWAY EACH YEAR.

Bottled Water Waste Facts. (n.d.). The World Counts. Retrieved November 15, 2023, from https://www.theworldcounts.com/stories/bottled-water-waste-facts

BOTTLES-TO-CARPET PROCESS

We've diverted an average of 6 billion plastic bottles from landfills every year for the past decade to produce EverStrand* carpet. Mohawk reclaims more than 6 billion plastic bottles each year.

3

The PET chips are converted into EverStrand fiber.



2

Bottles are recycled into PET chips.



4

EverStrand fiber is made into beautiful, long-lasting carpets.



EVERSTRAND TECHNOLOGIES



We make EverStrand using Mohawk Continuum*, the ultimate innovation in PET carpet. This patented process takes premium PET from the highest grade polymer, strengthens the fiber, and removes dirt-attracting residue with a multistep purification system. So you get a durable, long-lasting carpet made with recycled content, contributing to a cleaner planet.

EASYCLEAN STAIN & SOIL PROTECTION

or people who require easy maintenance and easy cleanup, Mohawk's innovative EasyClean™ technology provides just that. EasyClean offers enhanced resistance against stains and soil for reduced cleanup time.

Learn more about Continuum®



Open camera and scan or, click here.

Learn more about EasyClean™



Open camera and scan, or click here.