Iconic Earth













Mass Appeal's luxury vinyl tile, 18"x36" plank format creates bold installations with innovative modern textures. Drawing inspiration from oxidized metal and natural linen textures, Metal and Matter are beautiful, versatile and eclectic. With pops of sheen, this flooring solution appears multi-dimensional and coordinates beautifully with the Iconic Earth collection, for textual layering and a total flooring solution that transitions seamlessly from space to space.



Metal

The natural oxidation of metal when exposed to the elements inspires this pattern, which is available in 12 colors.



Matter

The subtle striations of natural linen have evolved into this unique pattern, available in six rich neutral colors.

The Mass Appeal Collection contains a minimum of 8% bio-based renewable resource content by total product weight. It avoids harmful phthalates by substituting a new bio-based, rapidly renewable plasticizer without sacrificing performance, quality and maintenance.

- Floating LVT with a 20 mil wear layer and 0.20"/5mm gauge create durability that holds up under heavy commercial traffic
- M-Force[™] Ceramic Enhanced Urethane finish provides the utmost in longevity and extends the life of the product
- Twice as thick as conventional LVT and heavy enough to keep tiles in place
- Built-in enhanced acoustical layer for sound reduction in high traffic areas, eliminating the need for underlayment
- Non-skid backing ensures postinstallation movement is minimized
- Installs quickly with only perimeter glue
- Quick ship available
- Limited 10 year commercial warranty



ColorBeat

Solid, all loop textured tile available in 48 colors. Select colors also available as 12x36 plank. Install as a border, inset or accent tile.



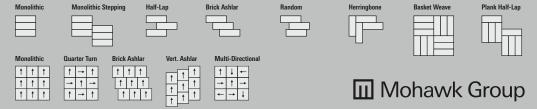
| | Construction Surface Appearance | · · |
|---|---------------------------------|---|
| | Gauge Dye Method | 1/12" (47.00 rows per 10 cm) Solution Dyed |
| | Fiber Type | Colorstrand® SD Nylon |
| | Stain Release Technology | Sentry Plus Stain Protection |
| | Soil Release Technology | Sentry Soil Protection |
| | Backing Material | EcoFlex ICT |
| | Indoor Air Quality | Green Label Plus Certified # 1098 |
| | NSF 140 | Gold |
| | Size | 24" x 24" (.6096 m x .6096 m) |
| | Installation Method | |
| | | Brick Ashlar / Multi Directional |
| | | ASTM E 648 Class 1 (Glue Down) |
| | Smoke Density | |
| | Static Propensity | |
| | | Carpet Tile Warranty, Lifetime Limited |
| | · · | r Limited Colorfastness to Atmospheri |
| 1 | Contaminants, 10 Year Stain \ | Warranty, Lifetime Static |

24BY24

| | Brand | Bigelow | |
|---|--|--|--|
| | Style Name / Number | Metalmorphic / BT388 / QB388 | |
| | Construction | Tufted | |
| ı | Surface Appearance | Textured Patterned Loop | |
| | Gauge | 1/12" (47.00 rows per 10 cm) | |
| | Dye Method | Solution Dyed | |
| | Fiber Type | Colorstrand® SD Nylon | |
| | Stain Release Technology | Sentry Plus Stain Protection | |
| | Soil Release Technology | Sentry Soil Protection | |
| | Backing Material | EcoFlex ICT | |
| | Indoor Air Quality | Green Label Plus Certified # 1098 | |
| | NSF 140 | Gold | |
| | Size | 12" x 36" (0.3048 m x 0.9144 m) | |
| | Installation Method | Monolithic / Half-Lap / Brick Ashlar | |
| | | Basket Weave / Plank Half-Lap | |
| | | Monolithic Stepping / Random / Herringbone | |
| | Flammability | ASTM E 648 Class 1 (Glue Down) | |
| | Smoke Density | ASTM E 662 Less than 450 | |
| | Static Propensity | AATCC-134 Under 3.5 KV | |
| Warranties: Lifetime Limited Carpet Tile Warranty, Lifetime Lin | | Carpet Tile Warranty, Lifetime Limited | |
| | Colorfastness to Light, 10 Year Limited Colorfastness to Atmospheric Contaminants, 10 Year Stain Warranty, Lifetime Static | | |
| | | | |

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|---|--|--|--|
| , | Style Name / Number | | |
| | Construction | | |
| | Surface Appearance | · | |
| | Gauge | 1/12" (47.00 rows per 10 cm) | |
| | Dye Method | Solution Dyed | |
| | Fiber Type | Colorstrand® SD Nylon | |
| | Stain Release Technology | Sentry Plus Stain Protection | |
| | Soil Release Technology | Sentry Soil Protection | |
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| | Smoke Density | ASTM E 662 Less than 450 | |
| | Static Propensity | | |
| | Warranties: Lifetime Limited Carpet Tile Warranty, Lifetime Limited | | |
| | Colorfastness to Light, 10 Year Limited Colorfastness to Atmospheric | | |
| | Contaminants, 10 Year Stain Warranty, Lifetime Static | | |

Installation Instructions:



12BY36

Mohawk Industries, Inc. warrants its adhesives for the life of the original installation only when a Mohawk Industries style (product) is installed. Mohawk's floor preparation procedures must be followed to ensure that the substrate has been prepared properly. Failure to use Mohawk Industries adhesives or to follow Mohawk's floor preparation procedures will void all lifetime adhesive warranties. Please contact your local Sales Representative for installation guidelines.

These patterns contain inherent characteristics which may result in pattern run off and/or pattern appearance variations at the seams or tile edges (darker or lighter pattern lines). These characteristics are inherent in the patterns and are not manufacturing defects. Consideration to these characteristics should be given when selecting an installation method.

Chair pads are recommended under office chairs with roller casters to preserve appearance retention, act as a deterrent toward delamination and to prevent premature or accelerated wear. Walk-off tiles from the Tuff Stuff II Collection are recommended at entryways to reduce soiling.

Mohawk is providing this architect folder for the purpose of promoting our commercial business. This folder and its samples shall remain the property of Mohawk. Color may vary from dye lot to dye lot. Substitution of material may be made due to improved technology, supply limitations or other factors. The performance of this product is not affected by such variations.

For current and complete specifications please visit www.mohawkgroup.com









