



Hand-Tufted Rugs



Make a Statement

Artistic luxury, made for your space. Plush hand-tufted area rugs by Mohawk Group's Durkan Hospitality brings you the highest level of craftsmanship in fully custom designs. Made from 100% New Zealand wool, each area rug is handcrafted to create a unique experience, while the easy custom design process ensures the perfect aesthetic for your interior. With one-of-a-kind artistry, our hand-tufted area rugs make a statement of beauty and luxury in your spaces.



Learn more at mohawkgroup.com

Design: Juli Russell | Buxton Kubik Dodd Design Collective
Cover and Across: HTRVL70623





Time-honored techniques and finely honed skill go into each hand-tufted rug. Your custom design is first graphed onto a canvas, then our artisans recreate your pattern tuft by tuft, entirely by hand in 100% New Zealand wool. To enhance your design and highlight the plush texture, the surface of your rug can be selectively sheared and carved by hand for a completely unique expression of beauty.



NEW ZEALAND WOOL

Enjoy the benefits of area rugs crafted from New Zealand wool. Renowned for their durability and comfort, these rugs retain their beauty over time, resisting stains and soil. Wool naturally filters air and absorbs sound, enhancing your space's tranquility. Environmentally, New Zealand wool is rapidly renewable, biodegradable, and sourced under strict guidelines, making it the ideal choice for those seeking sustainable elegance in their interiors. Transform your space with nature's finest.



NET-POSITIVE IMPACT

All of our flooring products go Beyond Carbon Neutral, meaning they are 100% carbon neutral plus an additional 5% carbon offset for a Net-Positive impact.



Mohawk Group



Project: The Farnam | Photography: Visiting Media
HTR78386



Running Line

Introducing Mohawk Group's new Running Line Area Rug Program, created to simplify the process of selecting and ordering area rugs. Enhance your space effortlessly with our curated selection of styles: choose your style, color, size, and edge treatment option, and leave the rest to us.





Running Line

Running Line Area Rug Program, created to simplify the process of selecting and ordering area rugs. Enhance your space effortlessly with our curated selection of styles

AVAILABLE SIZES

8x10

AVAILABLE EDGE TREATMENTS

Infinity Edge



HTR100172 Social Canvas



HTR100103 Abstract Artistry



HTR100172 Painted Perspectives



HTR100172 Mycotopia



HTR100175 Above and Below



Custom Made Easy

We make it simple to create the perfect handcrafted area rug for your space. Our design team guides you at every step, taking you from design inspiration to a fully realized solution that exceeds your goals, effortlessly.

NO MINIMUMS REQUIRED

Need just one show-stopping piece? There are no order minimums with our hand-tufted rugs, giving you total freedom to meet the needs of your project.



FIVE SIMPLE STEPS

- Send us your design ideas and palette.
- In 5-7 days depending on complexity, our team develops the design, matches your palette and determines the optimal specs.
- Digital renderings are provided for review and approval.
- Within 4 weeks of design approval, you receive a physical sample for review and approval.
- After sample approval, allow 5-6 weeks for production.

HAND-TUFTED ADVANTAGES

- Completely unique, one-of-a-kind area rug, crafted by highly trained artisans.
- Unparalleled level of detail and precision.
- Hand-carving and intricate shearing to produce rich textural variations and striking effects.
- Up to 14 colors for the most imaginative palettes.
- Continuous assessment by the tufting artist during production, to ensure proper rendering of your design.

FLEXIBLE OPTIONS

- Choose from 100% New Zealand wool, an 80/20 nylon/wool blend, or 100% nylon. Add a percentage of viscose to produce the effect of silk yarn.
- All Mohawk Group pom colors (PDI and ColorSpace) are available to compose your palette.
- Specifiable as a loose-lay or inset installation.

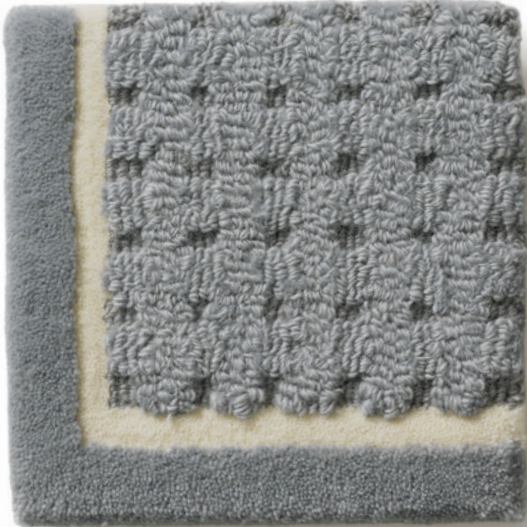
MACHINE TUFTING AVAILABLE

For a similar look and feel at a lower cost, we also offer a machine tufted option for your custom-designed area rug. Hand-carving and shearing can still be done after machine tufting, enabling you to achieve a beautifully textured design for the rug, while meeting your budget.

To get started, contact your local Mohawk Group or Durkan sales representative or email us at custom_cs@mohawkind.com



HTR91062
High Cut Low Loop



HTR91063
High Low Cut Loop



HTR91064
High Cut Low Loop



HTR91065
High Low Cut with Carve

Our hand-tufted area rugs are available in a range of constructions to bring the texture of your design to life. Choose your construction, or let us translate your design into the right mix of cuts and loops, at the right heights, to maximize visual and textural impact.

When your rug is first created, the thick surface pile is all loops. To add plushness and help emphasize aspects of the pattern and palette, all or just certain loops can be cut. The contrast of looped and cut pile in different heights increases the presence and beauty of your design.



HTR91066
Level Cut Loop with Tip Shear



HTR91067
Loop



HTR91068
High Cut, High Low Loop / Machine-Tufted



HTR91069
High Cut, High Low Loop / Hand-Tufted



Rug Pad Options

A rug pad helps keep your area rug in the same place on the floor, preventing the rug from sliding when walked on and providing greater safety underfoot for the people in your space. Thicker pads will also further increase cushioning and comfort.



Down Under, Premium Dual Surface Rug Pad (DR002)



Thin Lock Rug Pad (DR010)

FEATURES & BENEFITS

DR002 Rug Pad

- 20 oz. 100% post-industrial recycled PET
- 15 oz. non-skid latex backing
- 3/8 in. thick, extra cushioning underfoot
- Thickness makes vacuuming easier
- Protects against abrasion and wear on all flooring types
- Use on any hard surface floor or carpet—rubber side down on hard surface, felt side down on carpet
- Running line and custom sizes
- Made in the USA

DR010 Rug Pad

- 8 oz. 100% post-industrial recycled PET
- 15 oz. non-skid latex backing
- 1/8 in. thick
- Low profile
- Protects against abrasion and wear on all flooring types
- Use on any hard surface floor or carpet—rubber side down on hard surface, felt side down on carpet
- Running line and custom sizes
- Made in the USA



Specifications

HAND TUFTED RUGS	HT350	HT450	HT550	HT650
Material	100% NZ Wool	100% NZ Wool	100% NZ Wool	100% NZ Wool
Number of Ends	4	4	4	4
Primary Backing	Cotton 67% / Polyester 33%	Cotton 67% / Polyester 33%	Cotton 67% / Polyester 33%	Cotton 67% / Polyester 33%
Secondary Backing	Cotton, Natural Latex with Fire Retardant Compound	Cotton, Natural Latex with Fire Retardant Compound	Cotton, Natural Latex with Fire Retardant Compound	Cotton, Natural Latex with Fire Retardant Compound
Gauge <i>(per inch)</i>	5.8	5.8	5.8	5.8
Rows <i>(per inch)</i>	5	5.1	5.3	5.6
Tuft Density <i>(per sq. inch)</i>	29	30	31	32
Total Pile Height <i>(inches)</i>	0.295	0.37	0.43	0.49
Total Rug Thichness <i>(inches)</i>	0.37-0.41	0.43-0.47	0.49-0.53	0.55-0.59
Total Pile Weight <i>(oz. per sy)</i>	56	71.96	87.88	103.95
Total Rug Weight <i>(oz. per sy)</i>	90.9	106.8	122.9	138.9

- Qualifications to Specification**
- There may be slight variation between the actual product and the specification.
 - The figures quoted are for PLAIN COLORED CARPETS IN CUT PILE ONLY.
 - Carpets with intricate designs or using different construction methods will have considerable differences.

PAD/UNDERLAYMENT	DR002	DR010
Product Name	Down Under, Premium Dual Surface Rug Pad	Thin Lock Rug Pad
Contents	20 oz. Recycled PET, with 15 oz. Non Skid Embossed Rubber Backing	8 oz. Recycled PET, with 15 oz. Non-Skid Embossed Rubber Backing
Thickness <i>(inches)</i>	3/8	1/8
Sizes	RL and Custom Available	RL and Custom Available



Mohawk Group

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