



Duracolor

FIBER

The performance standard for every application, Duracolor fiber is forever stain free, forever sustainable and forever beautiful, guaranteed*. Carpet is easy to maintain with inherent stain resistance and water-only stain removal.

FOREVER STAIN FREE

- Permanent built in protection
- Resists 99% of all stains
- Passes AATCC Test Method 175 combined with pre-abrasion meeting GSA requirements for stain resistance
- Duracolor Warranty: We guarantee it*

FOREVER BEAUTIFUL

- Available in more than 300 colors
- Unsurpassed colorfastness to light and atmospheric contaminants so colors won't fade
- Unmatched design flexibility without compromising color retention or stain resistance
- Proven track record of success over the past 20-years

FOREVER SUSTAINABLE

- Made with a minimum of 30% recycled content**
- No Chemicals required: 96% of all common stains clean with just water.
- Declare Red List Free: Duracolor fiber is Declare red list free in accordance with Living Building Challenge
- Last Longer: Product life is extended, reducing the impact to your bottom line and to environment
- Recyclable through Mohawk's ReCover Program



Competitor Solution
Dyed/ Yarn Dyed Blend



*See Mohawk Group official warranty documents for further details at [mohawkgroup.com](https://www.mohawkgroup.com)

**Recycled content claim third party verified by SCS Global Services