



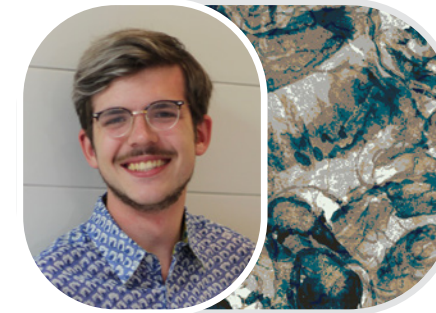
DSCVR

Durkan Student Design Competition

Immerse yourself in the captivating world of DSCVR's® student design competition featuring the Top 10 emergent industry designers who have created fresh and innovative designs for hotel public spaces. The competition offers several benefits to its participants, including:

- Exposure to industry professionals and influencers.
- Hands-on experience in building a career portfolio.
- Cash winnings to support the student's educational journey.

Since 2010, the DSCVR competition has awakened new generations of interior and textile design students challenging them to create progressive and captivating designs that are now yours to customize. Let's embark on a journey of inspiration and creation together as we explore, shape, and DSCVR new possibilities.

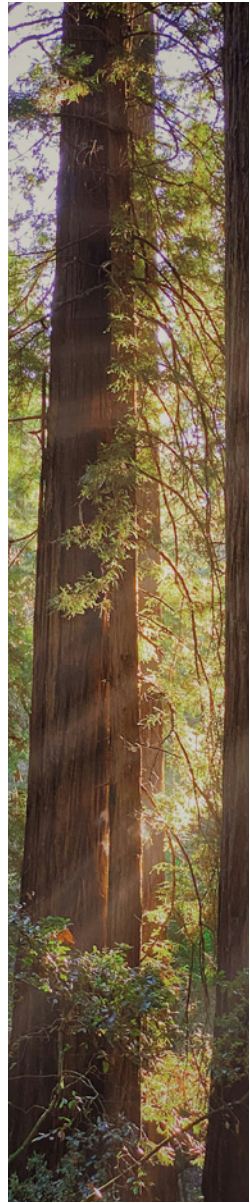




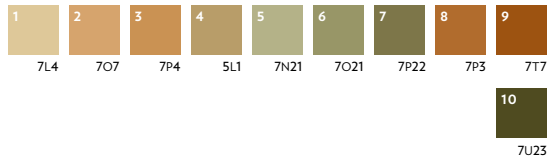
ELISE KELSEY
Utah State University

Redwood Reverie

Redwood Reverie is a daydream—a journey into the heart of a forest. Towering redwoods rise above, their intricate bark and leaves whispering tales of ancient life. Surrounded by these immense, timeless trees, the small, delicate details beneath our feet often go unnoticed. I, too, grew up overlooked and in the shadows. Through design and art, I have grown into myself and flourished. May we continually reach upward in awe while staying deeply and inwardly rooted. The forest floor is firm and steadfast, laced with delicate petals—a reminder of nature’s quiet beauty. This Durkan carpet traces petals along ancient paths, creating a wood-like surface that invites one to keep their feet firmly and safely on the ground—yet encourages the gaze to wander upward, toward dreams and aspirations.

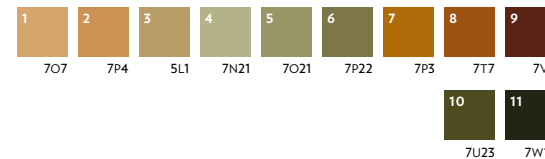


D106959
6'W x 10'L
Corridor, PDI





D106958
12' W x 18' L
Area Rug, PDI



D104334
15' W x 15' L
Broadloom, PDI



D104640
6' W x 6' L
Broadloom, PDI



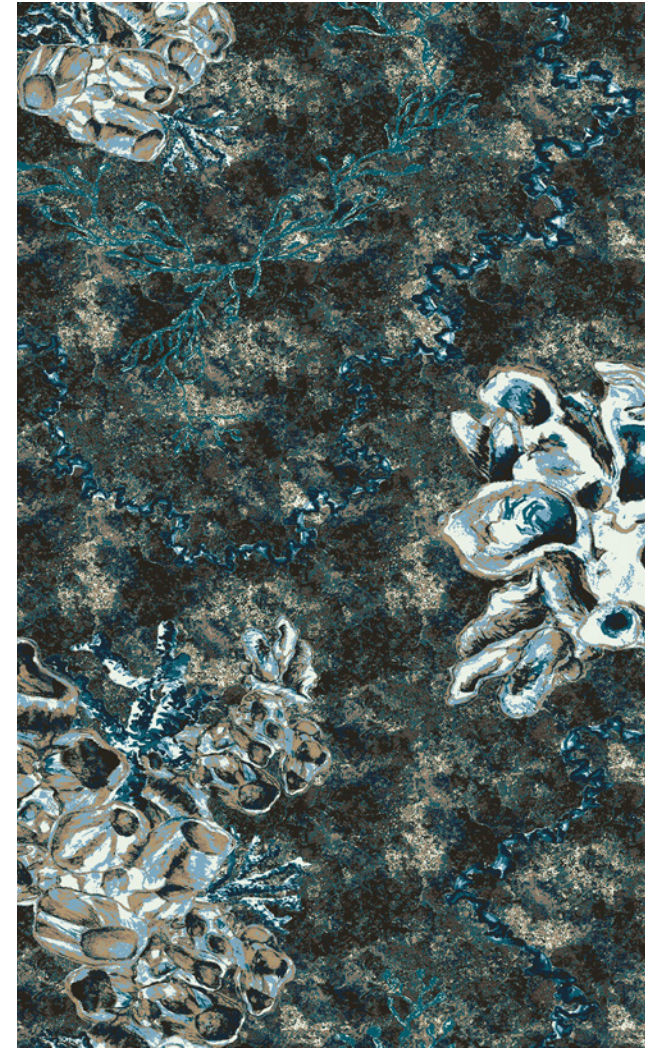


SCOTT GROVE

Savannah College of Art and Design

Tidal Pull

Tidal Pull is a coordinating corridor carpet & area rug inspired by the sublime power of the deep sea. Barnacles, muscles, algae and ocean floor meddle into a textural corridor, showing the vast beauty of our planet's oceans. The area rug zooms in on a closer look of shells, barnacles, and sediment, and tells the billion years of oceanic history layered into a weathered stone inspired design. Overall, the deep tans, browns, blues and greys of Tidal Pull will transport you to the ethereal, restorative waters of the Atlantic Coast, and urge you to take a dive into this space.

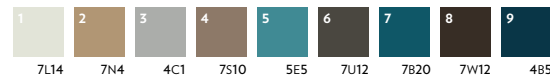


D107159
6'W x 10'L
Corridor, PDI

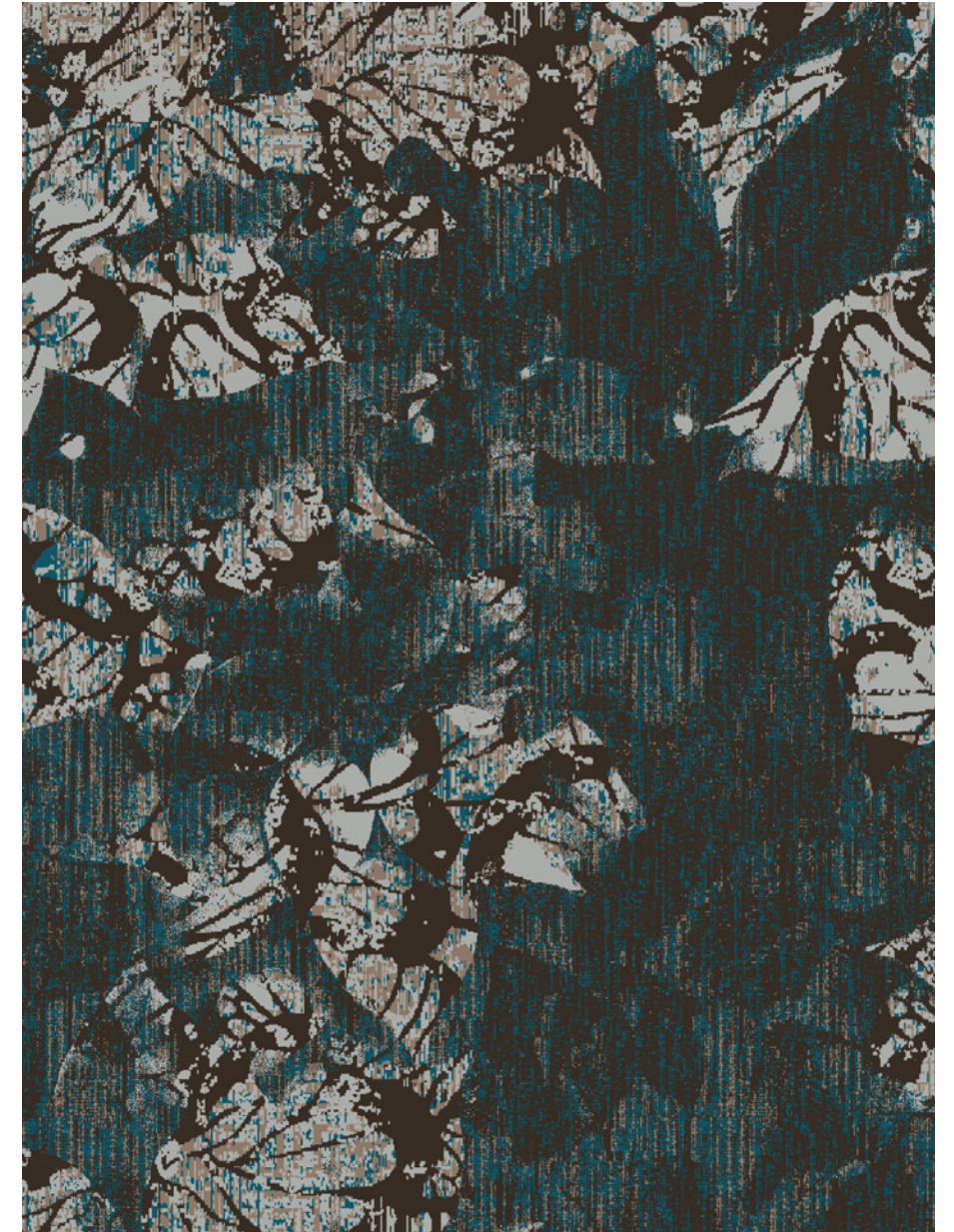
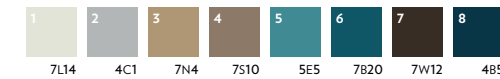




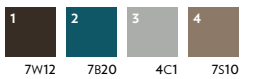
D107160
12' W x 18' L
Area Rug, PDI



D104351
12' W x 12' L
Broadloom, PDI



D96146
15' W x 15' L
Broadloom, PDI

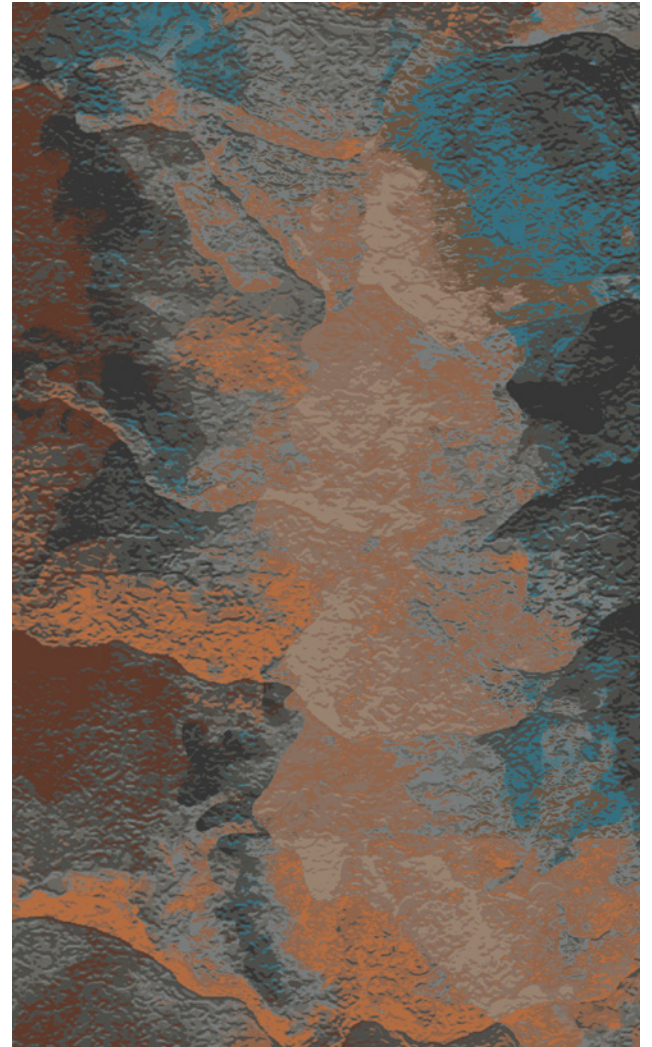
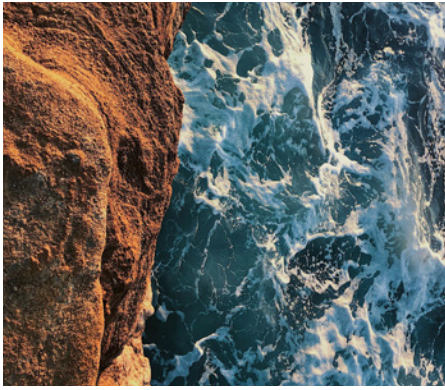
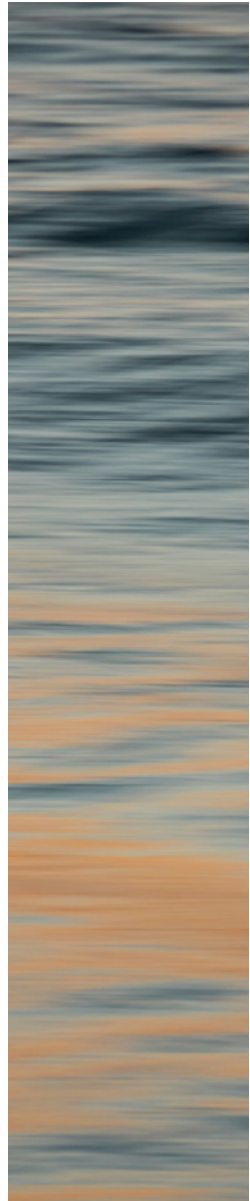




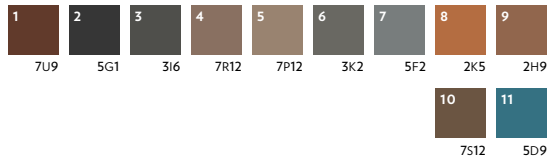
EMMA CROSS
Kirkwood Community College

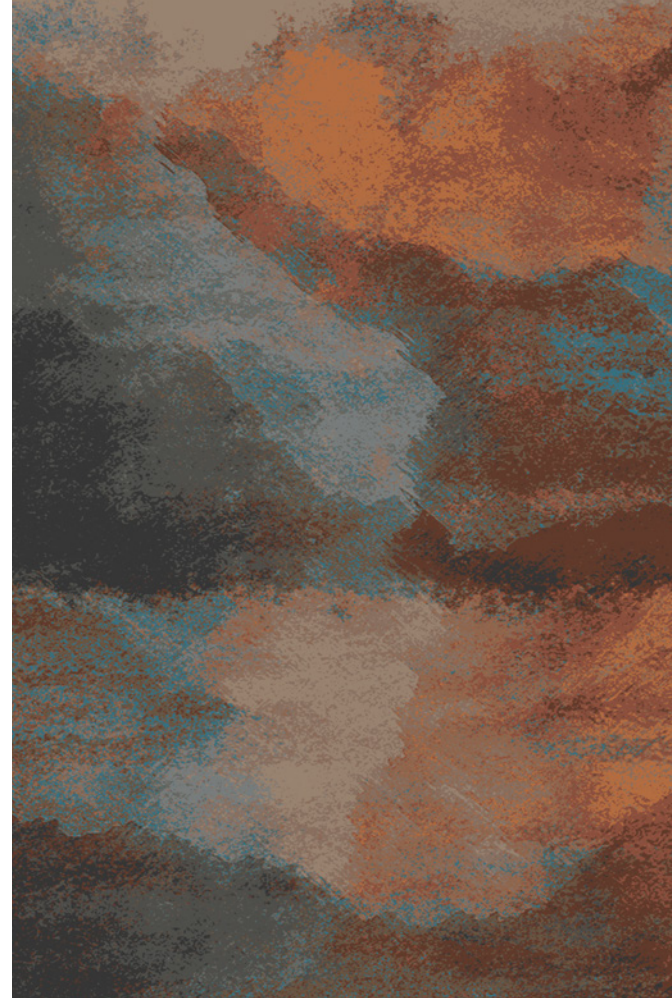
Moab Oasis

Inspired by the rugged beauty of Moab, Utah, this hotel corridor and area rug design capture the dramatic interplay between desert and sky, reflecting the region's striking red rock formations and vast open lands capes. The composition merges the deep, warm hues of the sands tone cliffs with the soft, shifting tones of the desert twilight, evoking the stunning contrast of sunlit rock against the endless blue expanse above. This design not only embraces the timeless beauty of Moab but also offers a sensory connection to its serene yet adventurous spirit, enhancing the guest experience with a strong sense of place and natural harmony.

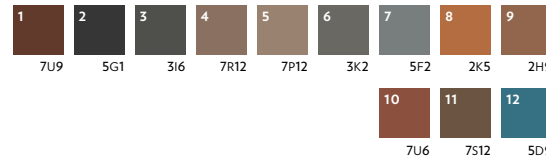


D107158
6'W x 10'L
Corridor, PDI

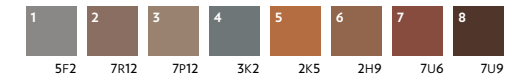




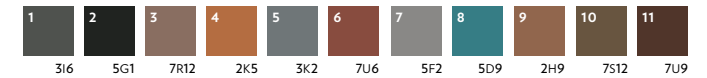
D107157
12' W x 18' L
Area Rug, PDI



D 103252
6' W x 6' L
Broadloom, PDI



D107820
12' W x 18' L
Broadloom, PDI



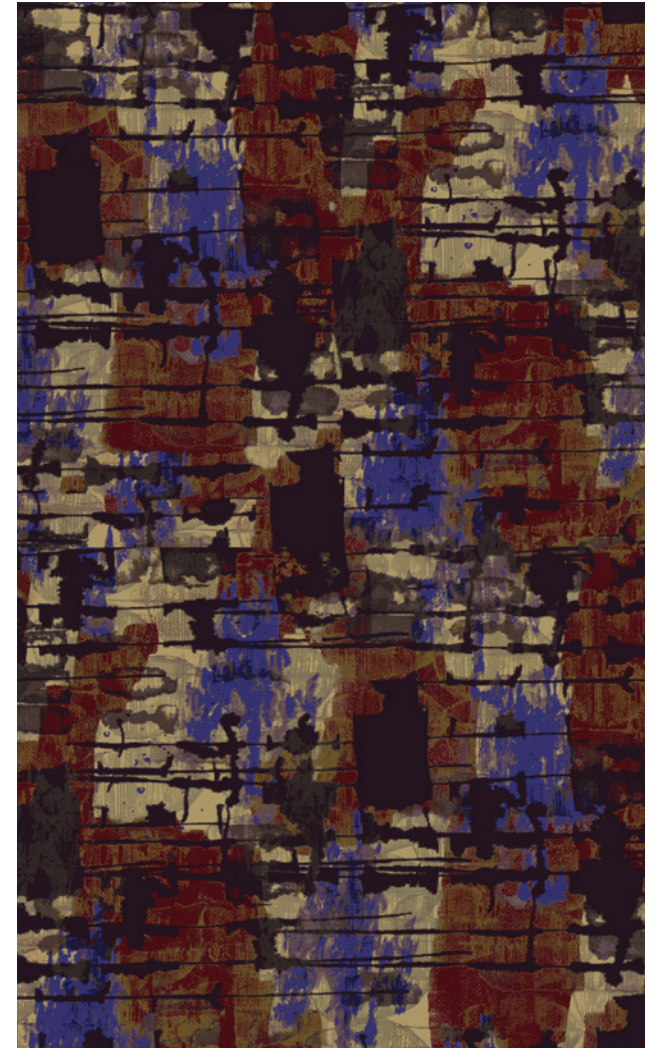
Note: Existing Durkan Hospitality design that has been recolored to compliment student design.



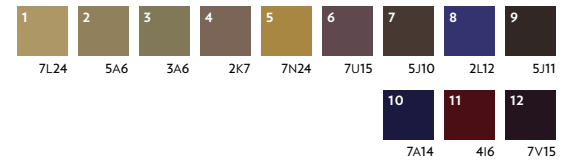
SAMANTHA MADRIGAL
Kennesaw State University

Vivid Surge

Embracing bold simplicity by taking primary colors and transforming them into a modern and edgy style is where the inspiration for this collection was born. Bringing an energetic vibrancy to any space and capturing a sense of contemporary innovation.

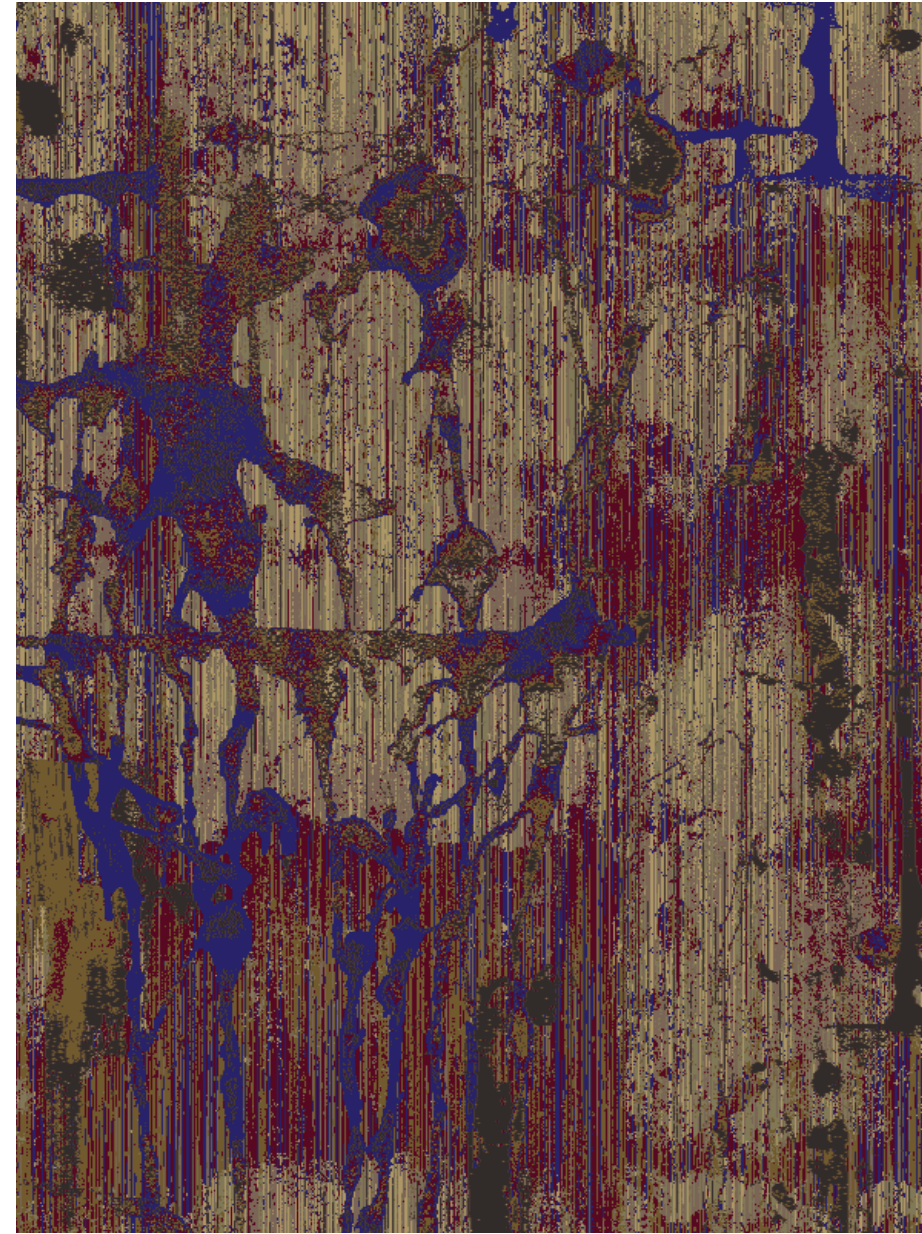
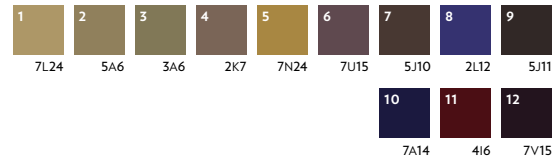


D106942
6'W x 10'L
Corridor, PDI

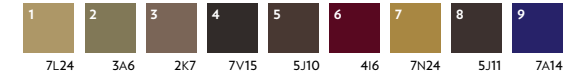




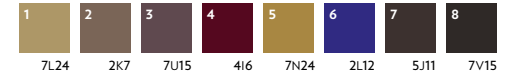
D106941
12' W x 18' L
Area Rug, PDI



D73690
3' W x 3' L
Broadloom, PDI



D105447
6' W x 6' L
Broadloom, PDI



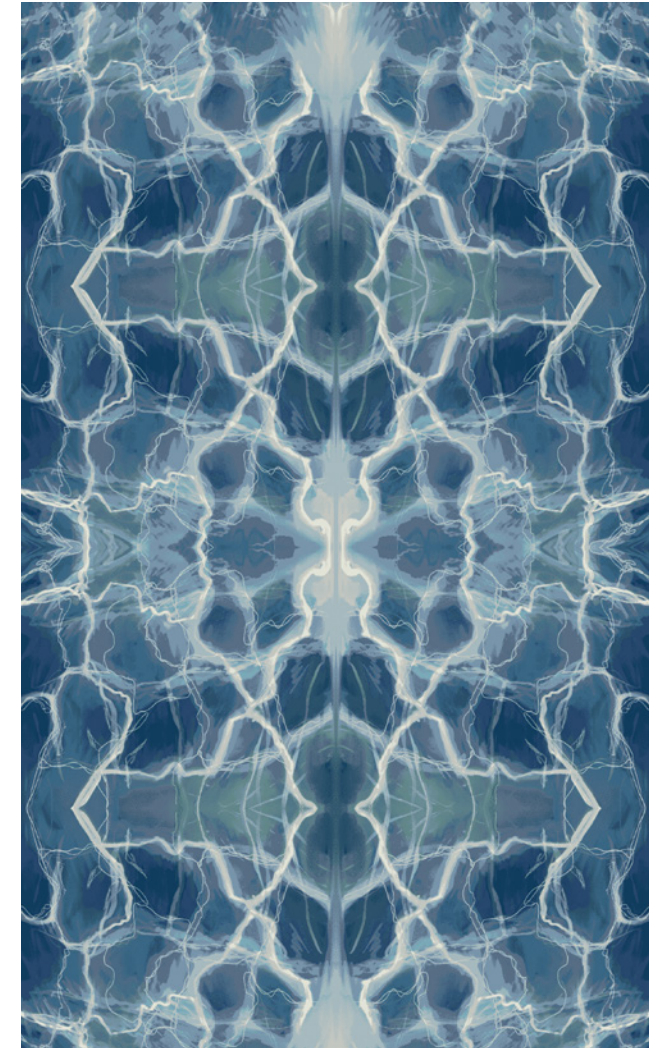
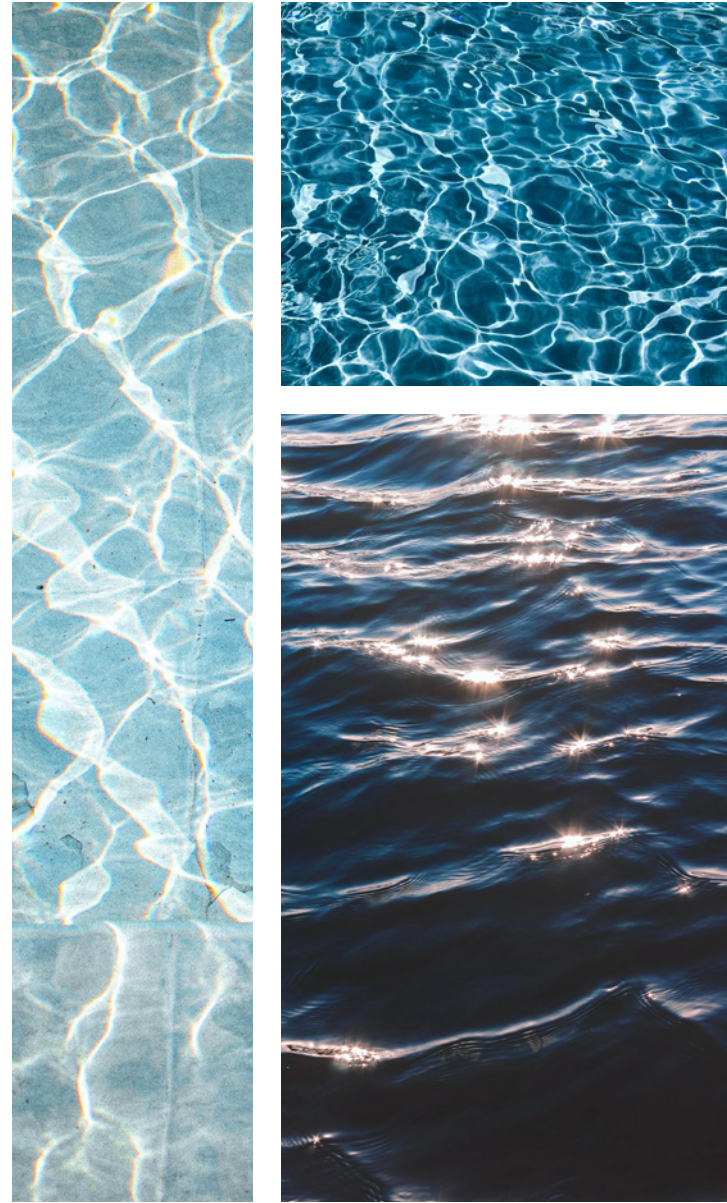
Note: Existing Durkan Hospitality design that has been recolored to compliment student design.



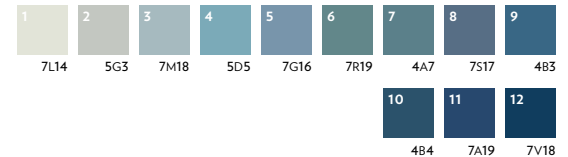
ADDISON JENKINS
Winthrop University

Tidal Waves

This design is inspired by the ocean's power, translating the fluid movement of the ripples and waves into an electrifying and unique design. The pattern reimagines the busy sand patterns on the ocean floor and creates a sensation of liveliness, mystery, and power. The goal is to envelop occupants in an exciting, electrifying atmosphere, as if they are walking across the ocean floor: beneath the surface, looking up at the crashing waves above and the turmoil of the outside world.

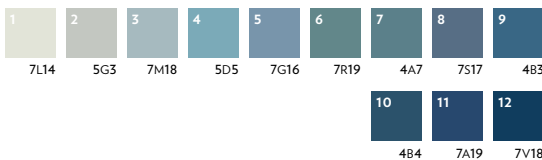


D106937
6'W x 10'L
Corridor, PDI

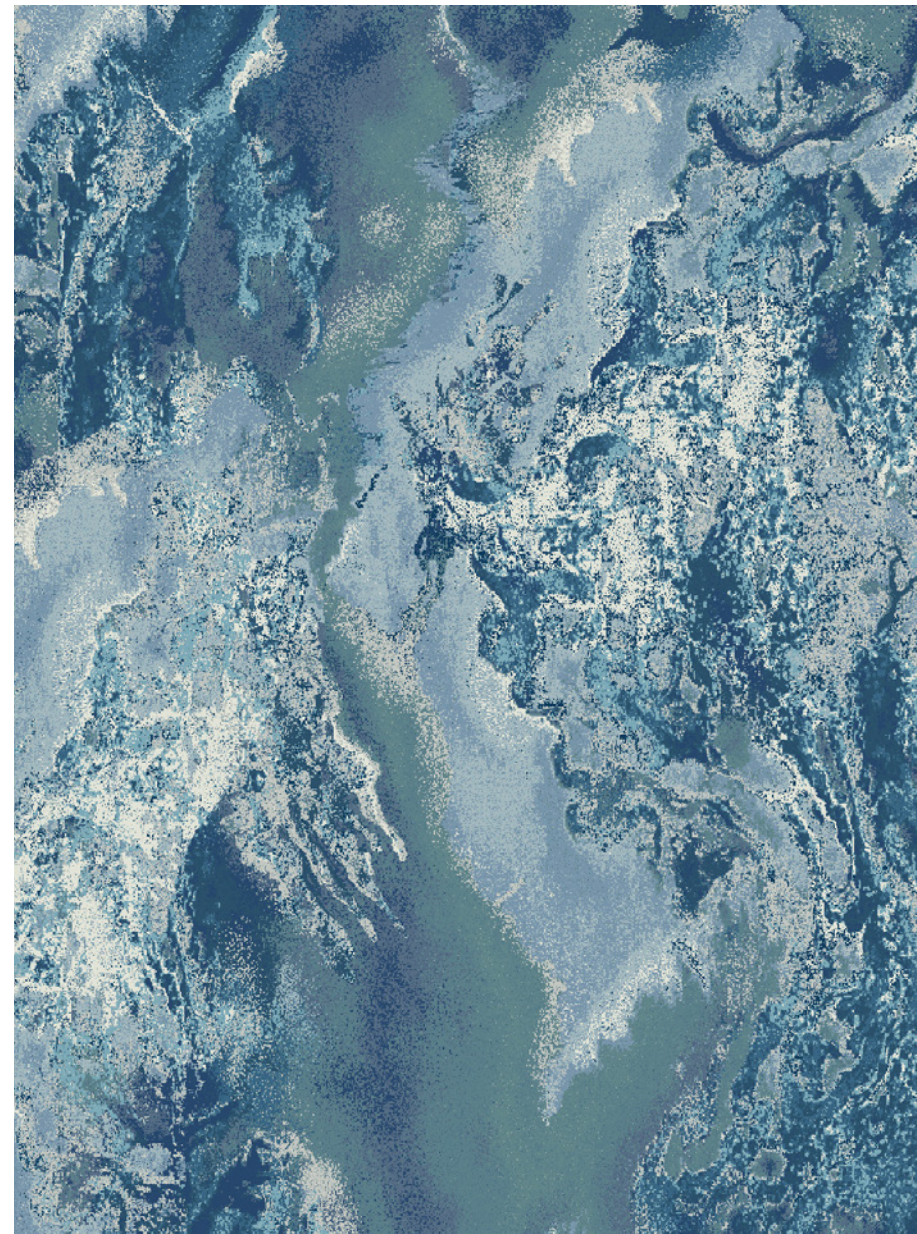




D106938
12' W x 18' L
Area Rug, PDI



D106889
12' W x 18' L
Broadloom, PDI



D107135
6' W x 6' L
Broadloom, PDI

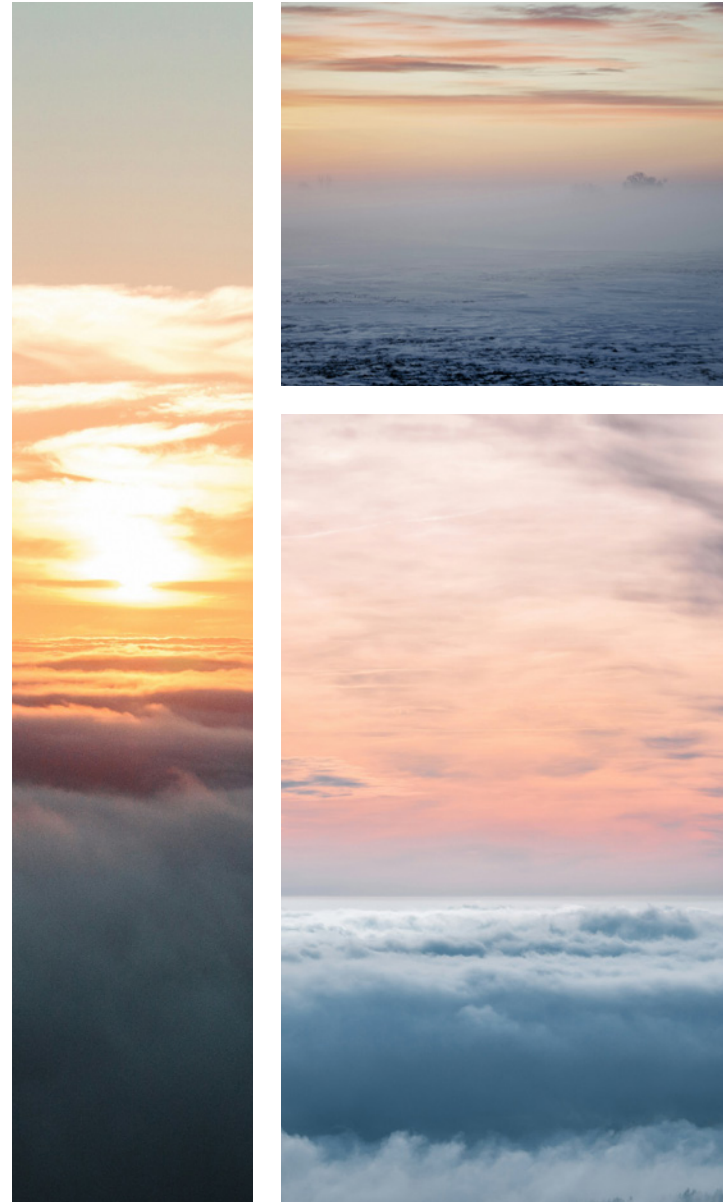




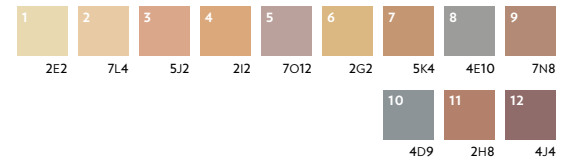
REBECA BARBON
Dallas Community College

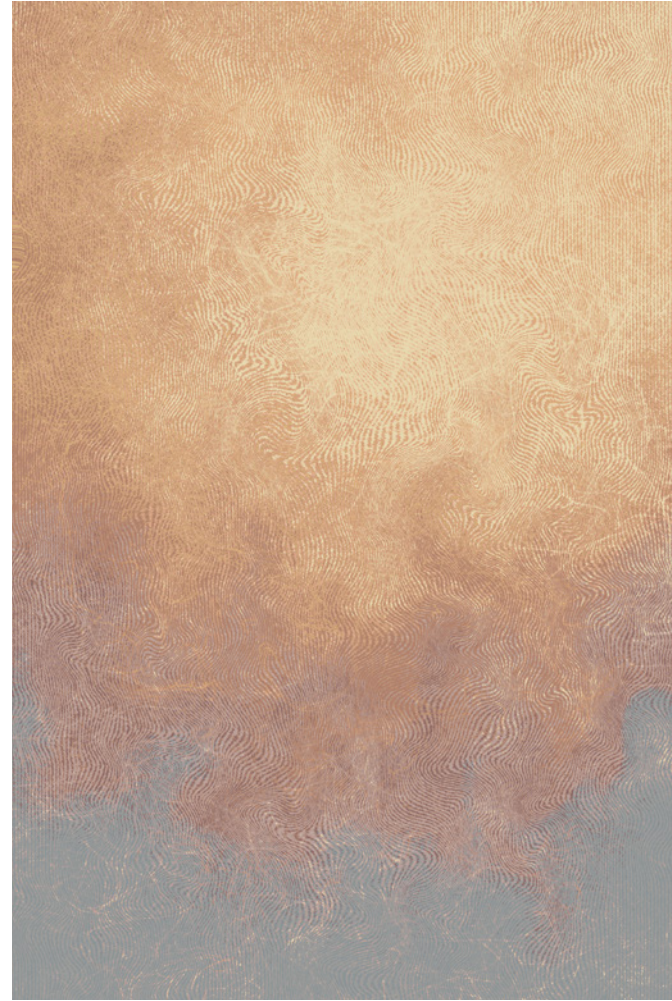
The Light Returns

It was during the cold winter days when my world crumbled. The sky was grey and the bad news never seemed to stop. On those days, I desired the warm sun more than anything. This design was born from one of the hardest seasons of my life. It was a time when everything felt dark and uncertain as if the sun would never rise again. I chose the sunrise as my inspiration not only for its beauty but also for what it represents: healing, hope, and a new beginning. My rug design is meant to feel like a sunrise you can walk across. It is a reminder that even after the longest winter, the light always returns, the sun will rise, and a new opportunity will come with it.

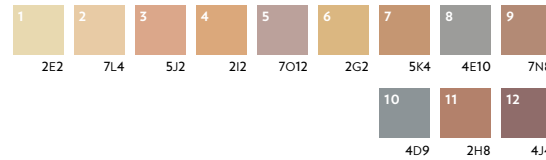


D107560
6'W x 10'L
Corridor, PDI

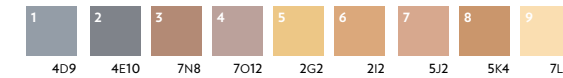




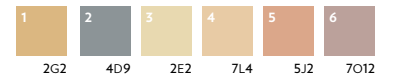
D107561
12' W x 18' L
Area Rug, PDI



D106507
6' W x 4' 10" L
Broadloom, PDI



D77219
6' W x 6' L
Broadloom, PDI



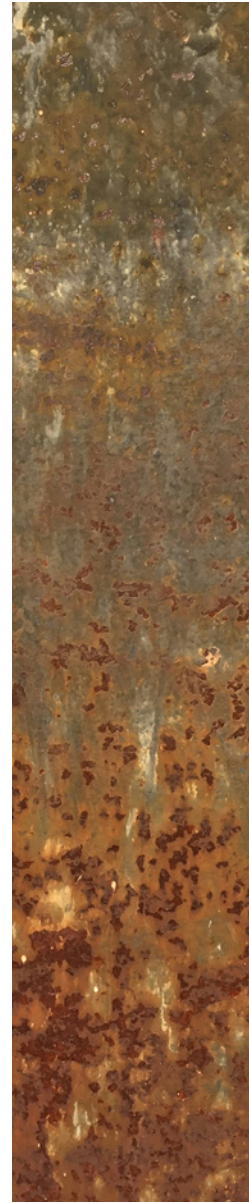
Note: Existing Durkan Hospitality design that has been recolored to compliment student design.



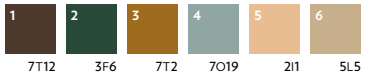
PEYTON CARTER
Savannah College of Art and Design

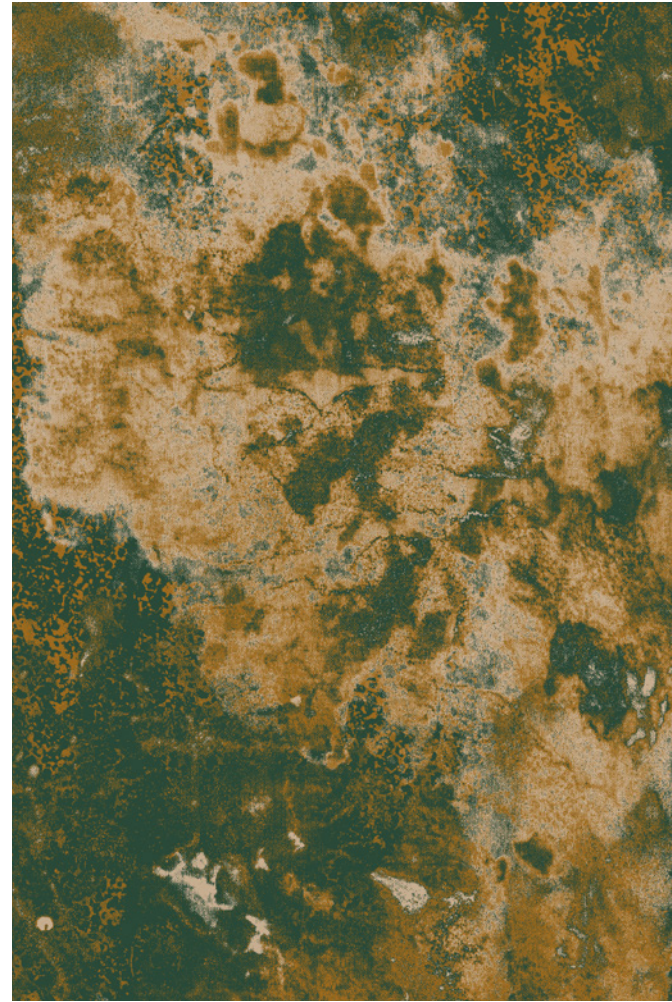
Bittersweet

“Bittersweet” serves as a physical manifestation of the interplay between memory, aspiration, and imagination, inviting viewers to experience a sense of surreal nostalgia. The intertwining of these hues creates a visual journey from the profound depths of our past experiences to the bright horizons of our aspirations. Influenced by romanticizing a life once lived, this carpet design is meant to act as a pool of rich hues intertwining memories with celestial dreams to commemorate yearning for a life that feels out of reach.

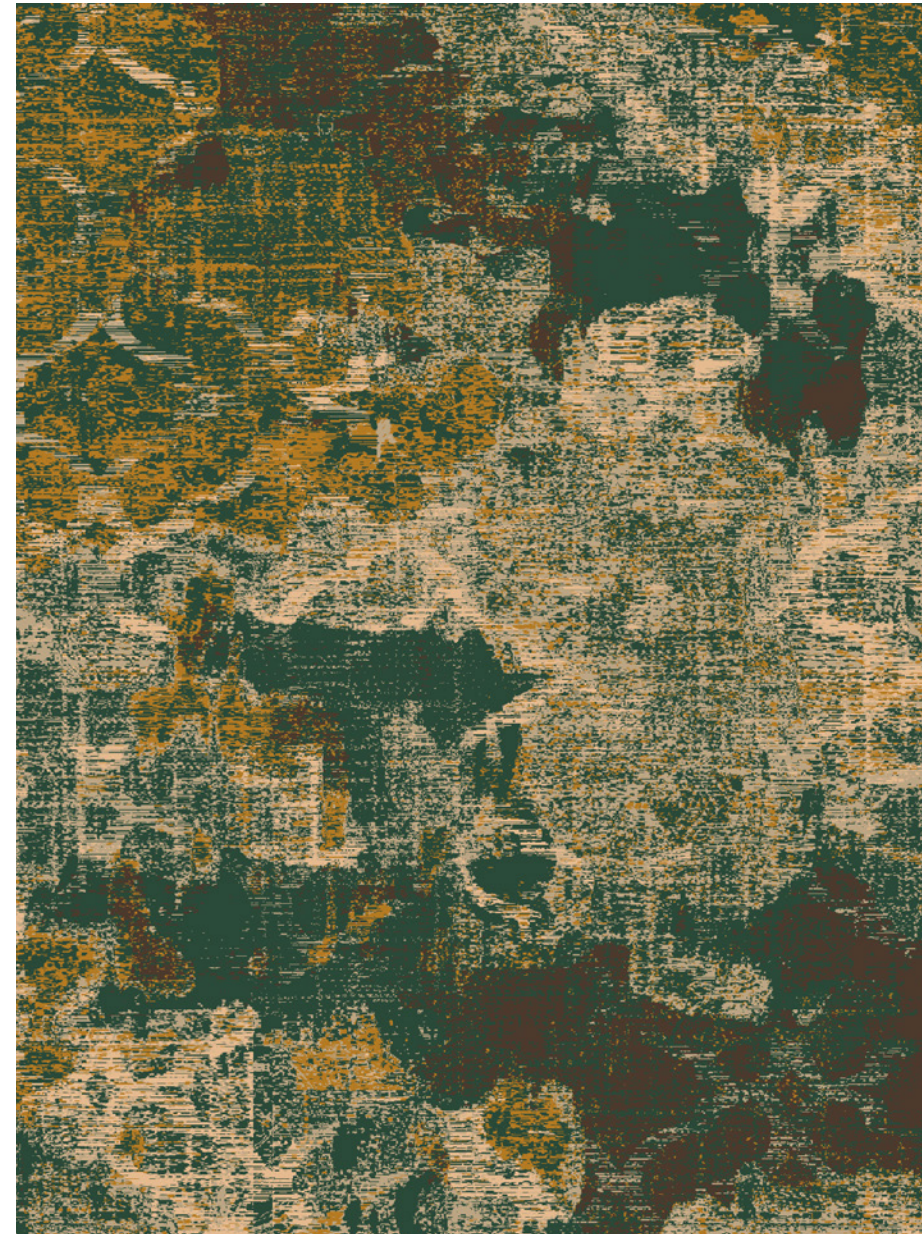


D107181
6'W x 10'L
Corridor, PDI

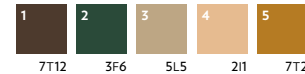




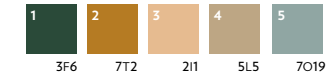
D107182
12' W x 18' L
Area Rug, PDI



D101483
12' W x 12' L
Broadloom, PDI



D101405
6' W x 10' L
Broadloom, PDI



Note: Existing Durkan Hospitality design that has been recolored to compliment student design.



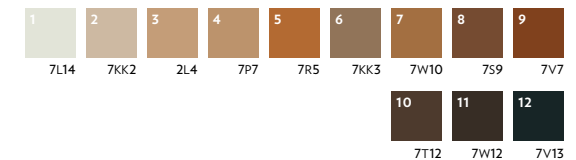
LAUREN HORSLEY
Utah State University

Temporary Beauty

There is beauty in everything that surrounds us. Even in the tiniest things, like the way light refracts through a drink. The shapes and colors last only a moment before new ones are created when the light moves. This carpet captures the pattern of a small moment, allowing us to savor the beauty for much longer. This design celebrates the little things in life.

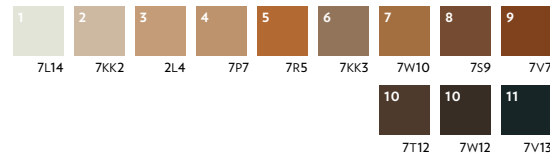


D107562
6'W x 10'L
Corridor, PDI

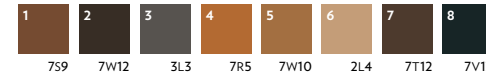




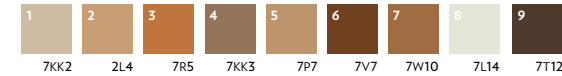
D107563
12' W x 18' L
Area Rug, PDI



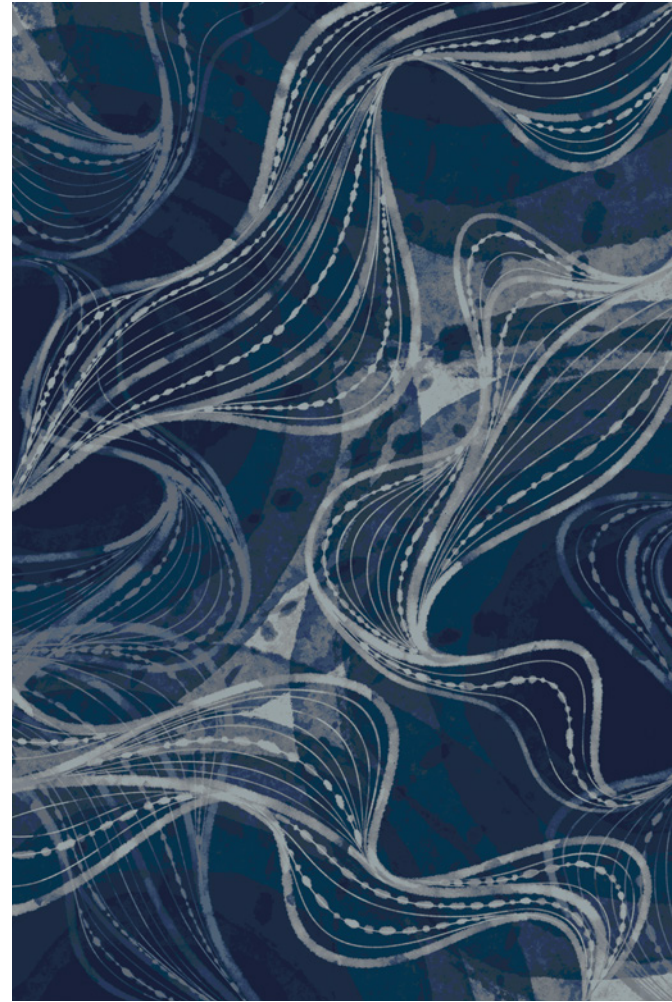
D76559
6' W x 6' L
Broadloom, PDI



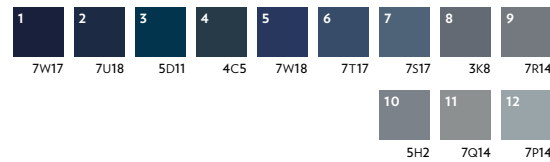
D107130
7' 6" W x 7' 6" L
Broadloom, PDI



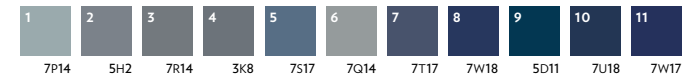
Note: Existing Durkan Hospitality design that has been recolored to compliment student design.



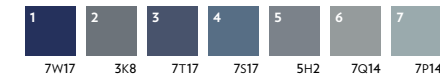
D107180
12' W x 18' L
Area Rug, PDI



D100593
12' W x 16' L
Broadloom, PDI



FA105143
12' W x 7' L
Broadloom, PDI



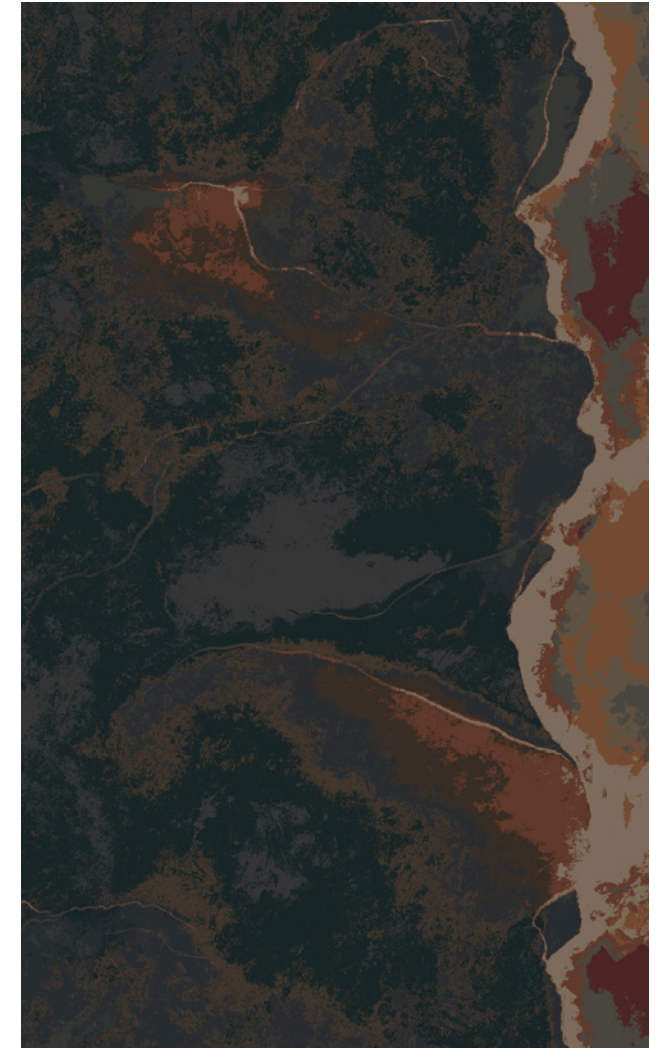
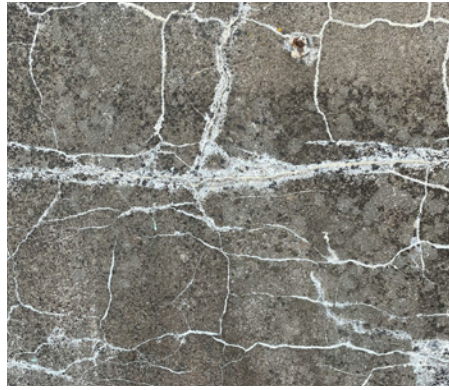
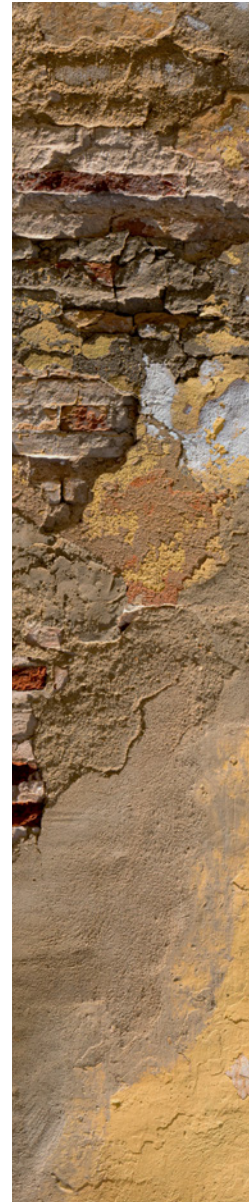
Note: Existing Durkan Hospitality design that has been recolored to compliment student design.



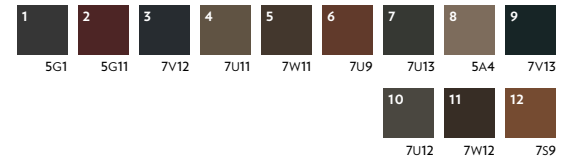
AISLINN MORFORD
Utah State University

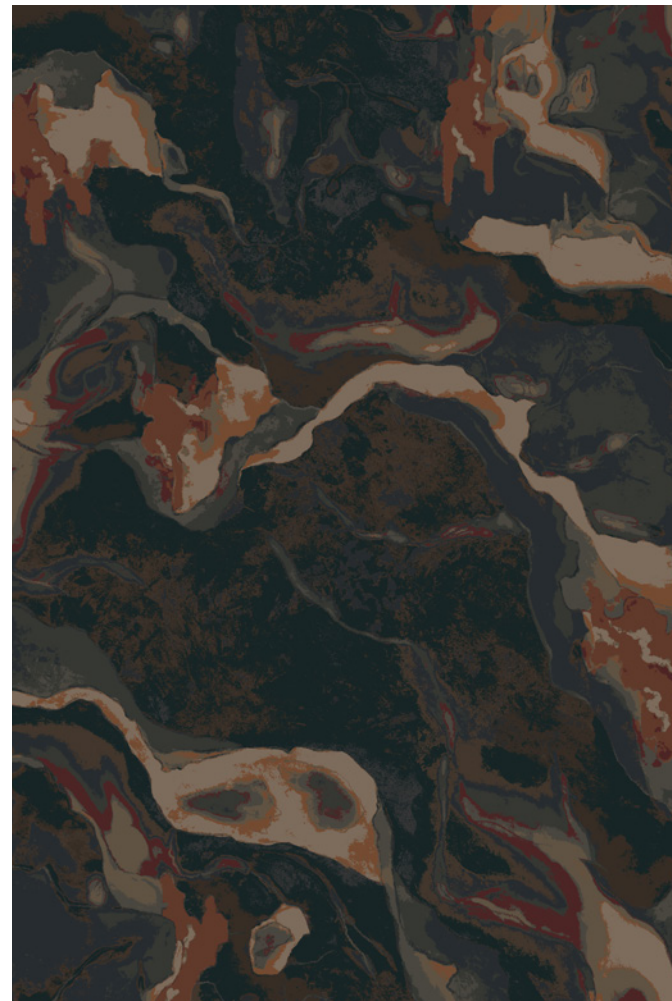
Echoes of Erosion

Drawing inspiration from natural erosion processes and the industrial aesthetics of corroding concrete and rust, this carpet design embodies the beauty found in decay and transformation. The color palette features dark neutral tones complemented by vibrant warm hues, capturing the essence of weathered stone and oxidized metal. The pattern emulates the irregular textures and organic forms resulting from the natural corrosion of man-made materials, encapsulating the raw beauty that emerges from the interplay between natural and industrial processes. The design draws from my upbringing in a bustling metropolis, where the juxtaposition of dilapidated structures and polished architecture was ever-present. By showcasing the decay of materials in a carpet design, I aim to bring this natural

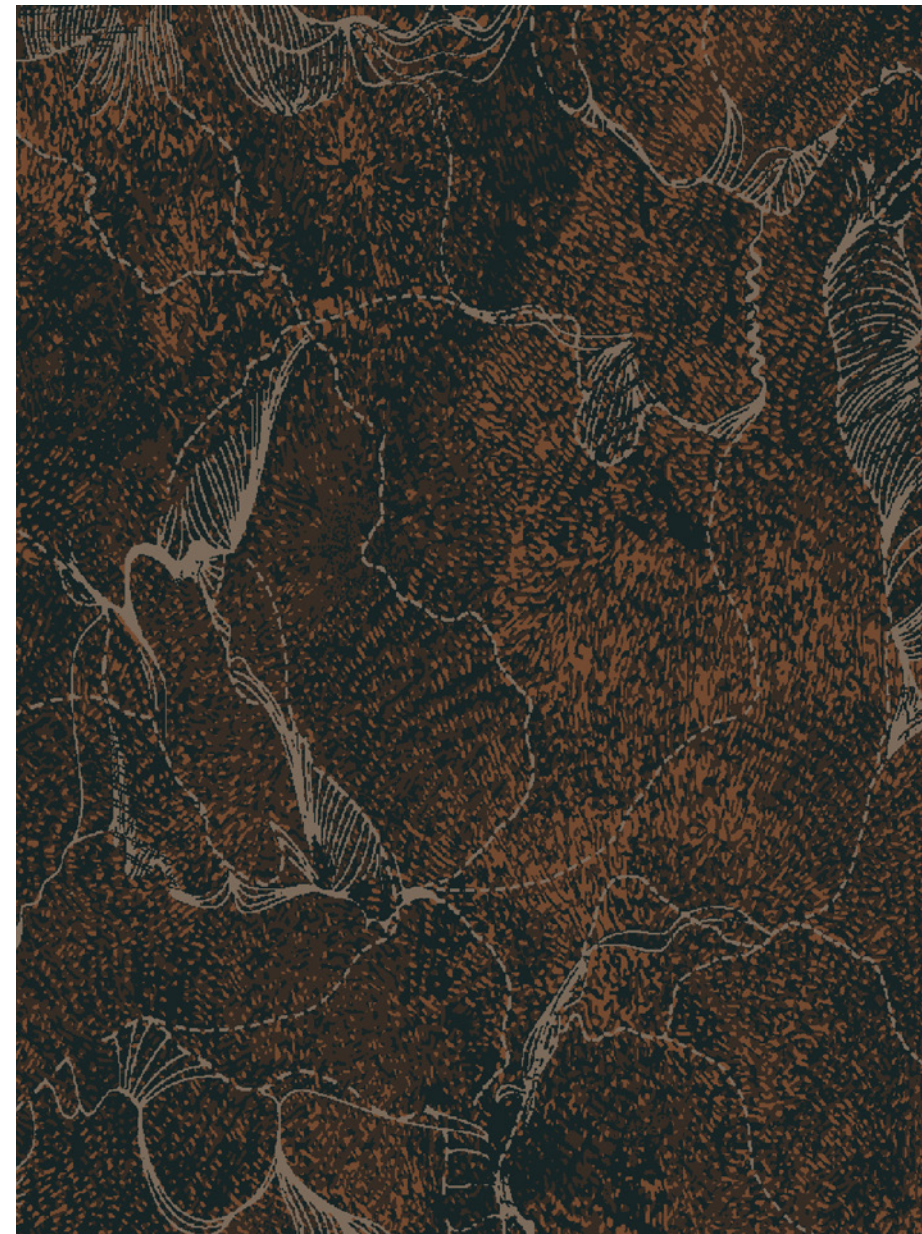
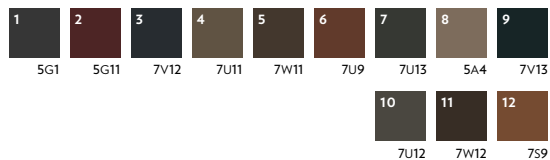


D107558
6'W x 10'L
Corridor, PDI

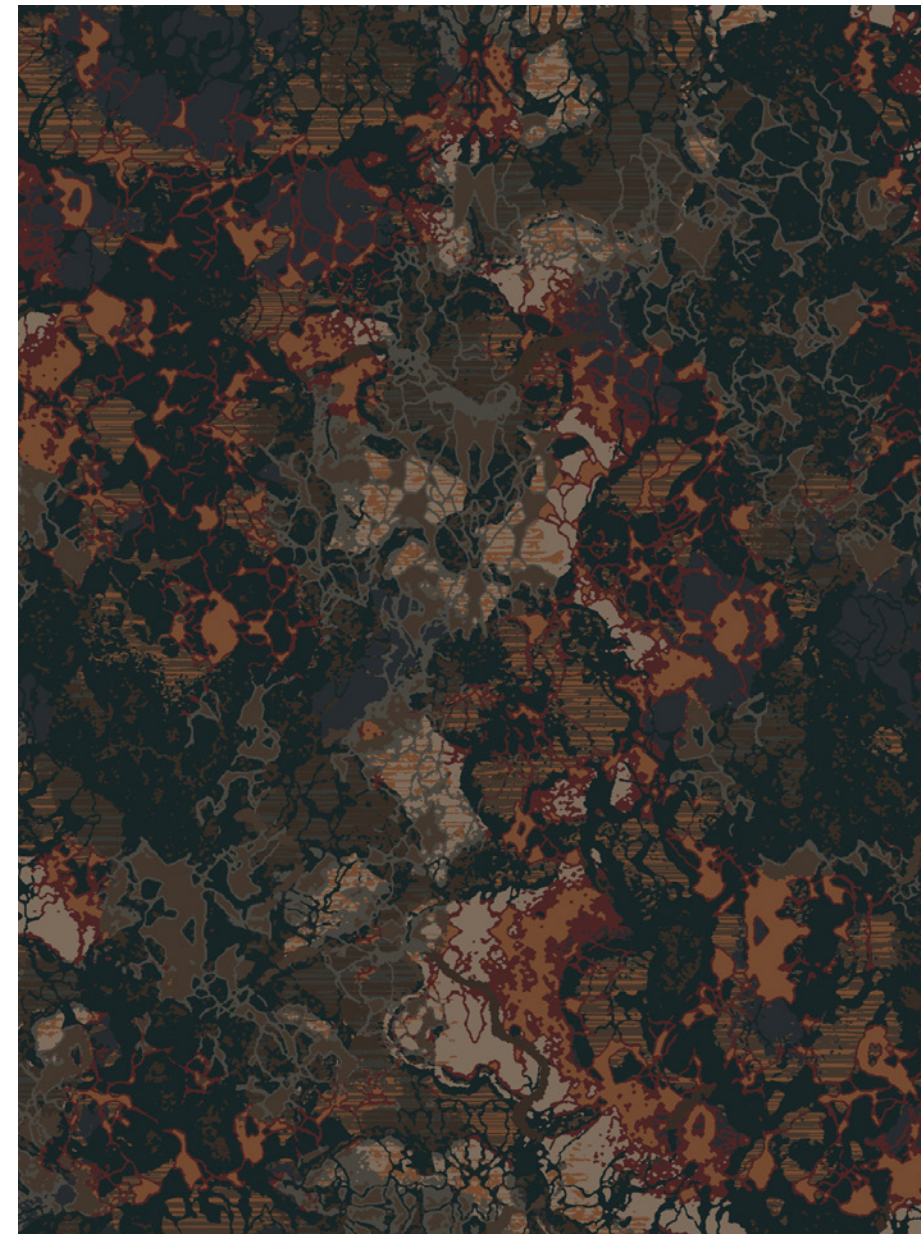




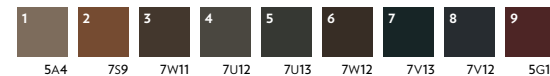
D107559
12' W x 18' L
Area Rug, PDI



D90149
7' 6" W x 16' 6" L
Broadloom, PDI



D90439
6' W x 6' L
Broadloom, PDI



Note: Existing Durkan Hospitality design that has been recolored to compliment student design.

Definity

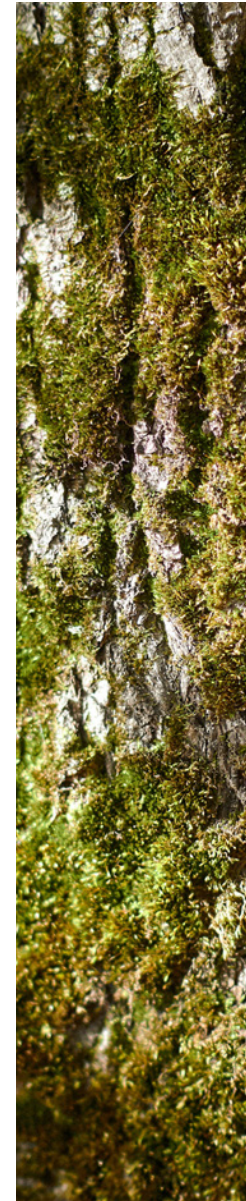
The New Standard in Sustainable Luxury

At Durkan Hospitality, we understand that luxury design demands meticulous attention to detail, which is why we've harnessed the power of Definity to elevate designs where every detail of color and texture can be defined to the highest degree. With Definity, designers enjoy supreme creative flexibility across color, pattern and texture. Definity allows you to fully define and express your vision. The designs featured in this look book are a great representation of styles that would be beautifully manufactured under Definity design capability.

Learn more about Definity and our other design capabilities by viewing our Durkan Capabilities brochure.



Durkan
Capabilities



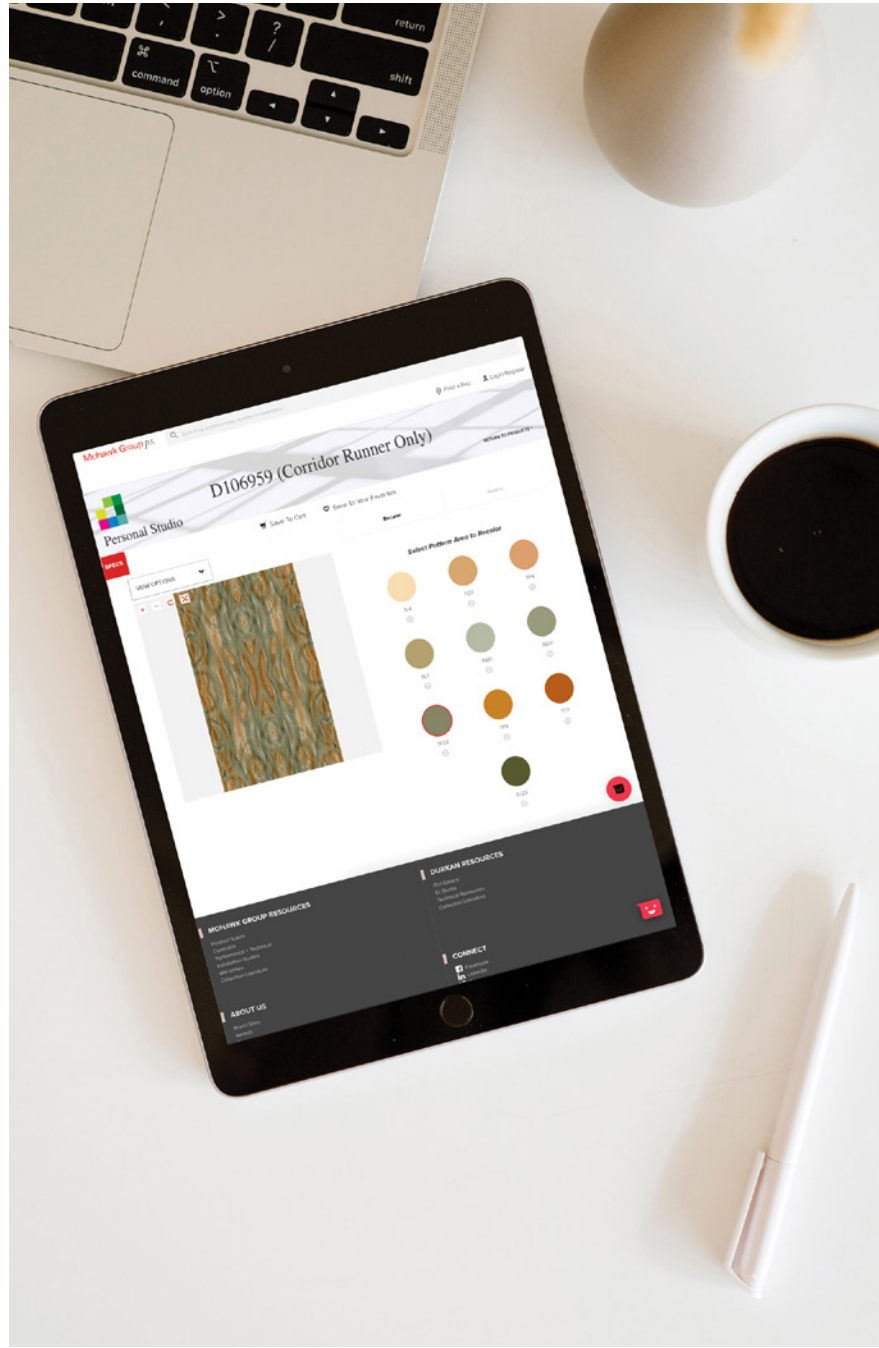
Installation: Signia by Hilton, Atlanta, Georgia



Mohawk Group | Personal Studio™

Personal Studio (p.s.) is our innovative design personalization tool that allows you to create designs as unique as your project. Personalize the color in any design from our selection of soft surface products, visualize it in a room scene, and order digital, print, or physical samples easily.

Scan to try out our custom colors



You won't find red-list chemicals in many of Mohawk Group's products, because we care about the contents of our products and the effect it has on your health. We declare our products with a "nutrition label," so you see exactly what's going into your space.



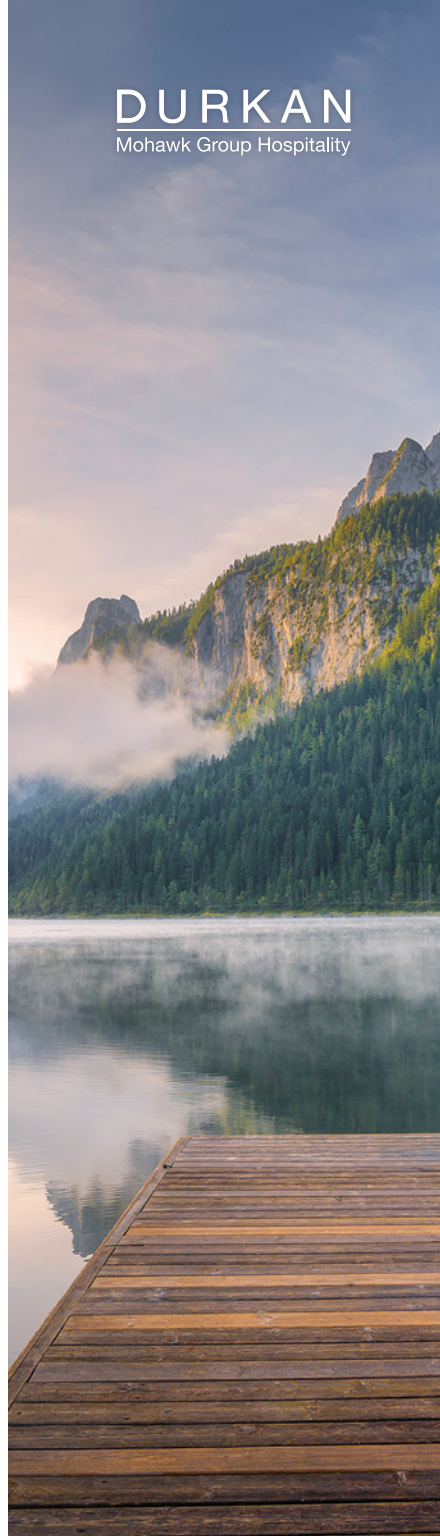
All Durkan products are Beyond Carbon Neutral™, meaning they give back more than they take across their lifetime, for a net-positive impact on the environment.



Definity, with the performance of Colorstrand™ fiber, reduces global warming potential by 5x and waste by 4x when compared to wool fibers. Crafted with Precision Sculpted Technology, Definity is capable of producing the highest definition of texture, pattern, and color ever achieved in high-end hospitality flooring.



At Mohawk Group, we will ReCover™ your old commercial carpet. Simply call or send us a message to let us know where your project is located and what materials need recycled. We'll send a quote, a truck, and deliver the product to a regional recycler. We'll take any manufacturer's carpet, with no minimums.





Believe in Better™

AREA RUGS, CARPET TILE, CYP, DEFINITY, LVT, PDI,
RESILIENT, REVWOOD, RUBBER, SYNTHESIS, TUFTED

Patented products featured in this brochure can be found at mohawkind.com/patents.

DURKAN
Mohawk Group Hospitality