



Art Alliance

Broad Brush Layered Lines Tactile Impact



Art Alliance

Inspired by community, resilience, and inclusion, Art Alliance integrates the work of six artists, each a member of the ArtLifting community. The collection's twenty broadloom patterns derive inspiration from these artists' original works. A combination of organic textures and geometric motifs are layered, integrated, and abstracted to create a contemporary, cohesive pattern portfolio. Art Alliance celebrates the spirit of creatives overcoming challenges—emerging stronger, more inspired, and more creative.



As part of our Better Together Initiative, we are partnering with ArtLifting to champion artists who are impacted by housing insecurity or disabilities. ArtLifting provides a platform and creates opportunities for these underrepresented artists to amplify their voices and participate in the contemporary art market.



Learn more at mohawkgroup.com

Cover:
Broad Brush 938 Cascade







Art Alliance combines our Weldlok® backing with Colorstrand® fiber to deliver broadloom with lasting performance, cleanability, and sustainability. This collection is Beyond Carbon Neutral for a net-positive impact in carbon. Art Alliance supports Mohawk's sustainability efforts and commitment to Net Zero carbon emissions by 2040, sustaining a better ecological community.



For over 15 years Colorstrand fiber has continually exceeded expectations. With unsurpassed colorfastness and EcoSentry Plus Soil® and Stain Protector, it delivers both lasting beauty and value.

Weldlok®

Weldlok is Mohawk Group's standard broadloom backing system. It can be enhanced with OnGuard and AIR to meet project demands for moisture barriers and/or attached cushions. Weldlok is recyclable and contains a minimum 36% pre-consumer recycled content.



As of 2022, Mohawk Group floor covering products including our carpet tile, broadloom, woven, LVT, and other resilient surfaces are going Beyond Carbon Neutral, meaning an additional 5% carbon offset beyond neutral, for a net-positive impact on the environment.

Declare.™

RED LIST FREE

This collection is Living Building Challenge (LBC) Declare Red List Free, which means it is free from any materials, chemicals or elements that are known to pose serious risks to human health or the environment.



AREA RUG AVAILABILITY

All of the patterns and colors from this collection can be turned into area rugs for your space. You can choose from a variety of edge treatments and specify any shape and size up to 12' W x 45' L.

ADDITIONAL FEATURES

- LEED, WELL & LBC Eligible
- CRI Green Label Plus
- NSF 140 Gold







Running Line Styles



Broad Brush



Layered Lines



Tactile Impact

Colorways SHOWN IN LAYERED LINES



525 Ocean Spray



548 Riverside



838 Pier



938 Cascade



959 Inlet



985 Nightwater





Picture Play 525 Ocean Spray, minimum of 250 sq/yds



Artmaker 959 Inlet, minimum of 250 sq/yds



Artistic Voices 985 Nightwater, minimum of 250 sq/yds





Painterly Impressions 938 Cascade, minimum of 250 sq/yds



Layered Angles 525 Ocean Spray, minimum of 250 sq/yds



Dynamic Depictions 548 Riverside, minimum of 250 sq/yds



Shared Surface 959 Inlet, minimum of 250 sq/yds



Semi Abstract 548 Riverside, minimum of 250 sq/yds





Shadow Aspect 525 Ocean Spray, minimum of 250 sq/yds



Visual Aspect 548 Riverside, minimum of 250 sq/yds



Intermedia 838 Pier, minimum of 250 sq/yds





Printmaker 985 Nightwater, minimum of 250 sq/yds



Creative Union 938 Cascade, minimum of 250 sq/yds



Pictogram 838 Pier, minimum of 250 sq/yds



Personal Studio

FLOORING PERSONALIZED BY YOU

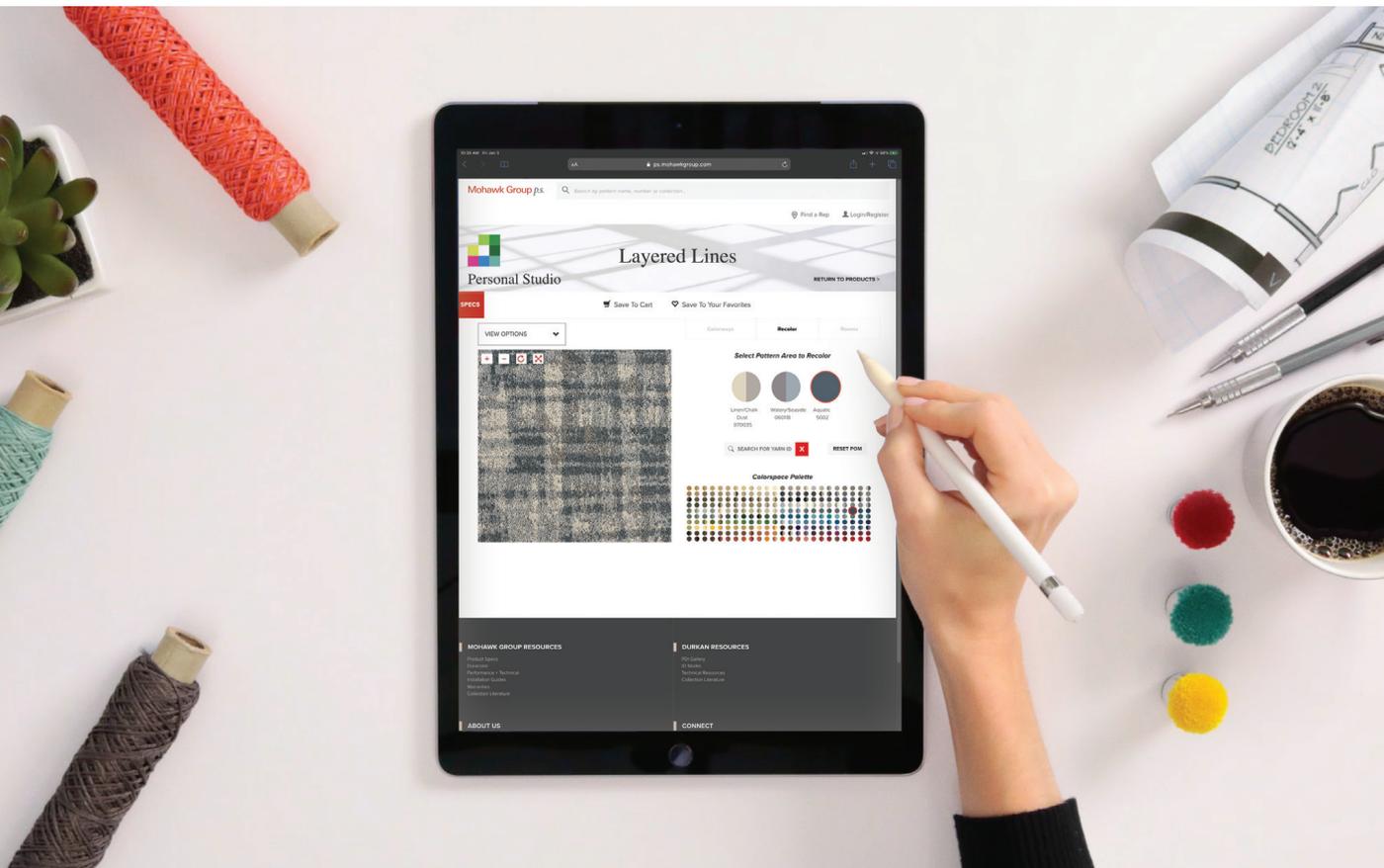
Whether you're sticking with running line colors or customizing your project, you can bring the Art Alliance collection to life with Personal Studio. You can personalize colors for your project and visualize them in a variety of spaces. You can also order digital, print, and physical samples when you're ready, straight from Personal Studio.

- Visualize a Room
- See Photorealistic Simulations
- Find the Perfect Color
- Save Multiple Projects

Explore: <https://ps.mohawkgroup.com/>



Scan here to personalize
Art Alliance.



Specifications

Broad Brush (BC593)
Layered Lines (BC594)
Tactile Impact (BC592)

DESIGN

Width	12' (3.66 m)
Surface Appearance	Textured Patterned Cut & Loop
Fiber Type	Colorstrand® SD Nylon
Dye Method	Solution Dyed
Colors Available	6

PERFORMANCE

Construction	Tufted
Gauge	1/12" (47.00 rows per 10cm)
Tufted Weight	
Broad Brush	43 oz/yd ² (1,458 g/m ²)
Layered Lines, Tactile Impact	42 oz/yd ² (1,424 g/m ²)
Stain Release Technology	EcoSentry Plus Stain Protection
Soil Release Technology	EcoSentry Soil Protection
Backing Material	Weldlok®
Flammability	ASTM E 648 - Class 1 (Glue Down)
Smoke Density	ASTM E 662 - Less than 450
Static Propensity	AATCC - 134 Under 3.5 KV

SUSTAINABILITY

Certification	Declare Red List Free
Indoor Air Quality	Green Label Plus Certified #8216
NSF 140	Gold
Carbon	Net Positive Carbon (Neutral +5%)

SERVICE

Warranties	Lifetime Limited Wear Warranty, Lifetime Limited Colorfastness to Light, 10 Year Limited Colorfastness to Atmospheric Contaminants, 10 Year Stain Warranty, Lifetime Static
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Mohawk Group warrants its adhesives for the life of the original installation only when a Mohawk Group style (product) is installed. Mohawk's floor preparation procedures must be followed to ensure that the substrate has been prepared properly. Failure to use Mohawk Group adhesives or to follow Mohawk's floor preparation procedures will void all lifetime adhesive warranties. Please contact your local Sales Representative for installation guidelines.

These patterns contain inherent characteristics which may result in pattern run off and/or pattern appearance variations at the seams or tile edges (darker or lighter pattern lines). These characteristics are inherent in the patterns and are not manufacturing defects. Consideration to these characteristics should be given when selecting an installation method.

Chair pads are recommended under office chairs with roller casters to preserve appearance retention, act as a deterrent toward delamination and to prevent premature or accelerated wear. Walk-off tiles from the Tuff Stuff II Collection are recommended at entryways to reduce soiling.

Mohawk Group is providing this architect folder for the purpose of promoting our commercial business. This folder and its samples shall remain the property of Mohawk Group. Color may vary from dye lot to dye lot. Substitution of material may be made due to improved technology, supply limitations or other factors. The performance of this product is not affected by such variations.

For current and complete specifications please visit www.mohawkgroup.com

RECOVER
 RECYCLING PROGRAM



877-3RE-CYCL

Produced with recycled materials

Mohawk Group

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