



# Optic Reset

Field of View Dark

Field of View Light

Shifted Focus



Optic Reset is a modular carpet collection that consists of two mid-scale Field of View patterns, and coordinating texture – Shifted Focus, both of which have been created using elements from photography, illustration, and graphic design. Using positive and negative space, creating tonal shifts, and pushing boundaries of abstracted subject matter, Optic Reset allows designers to create their own visual narratives with dual styles in shifting colorways of light and dark. The visuals give us cues for our other senses, and they are how we understand the world. And with Optic Reset, interior space can be created with subtle or dramatic views on the floor.

This concept is illustrative of The Visual Age, where there is visual literacy and creative democracy for all, and we have become fluent in the elements of graphics, photography, design, and art. Social media especially has influenced this, allowing for self-expression and creativity to come together to unite us with a sense of purpose on our collective path.



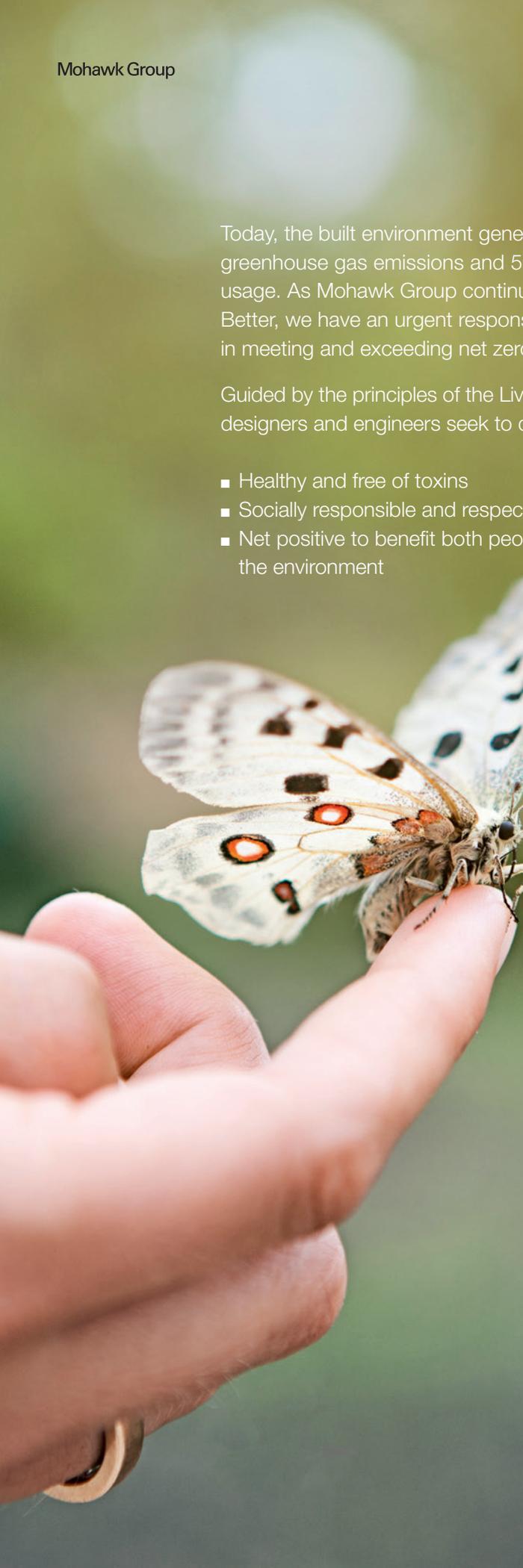


Shifted Focus 987 Cinematic (Brick Ashlar Installation)

Today, the built environment generates nearly 40% of annual greenhouse gas emissions and 50% of the world's energy usage. As Mohawk Group continues its journey to Believe in Better, we have an urgent responsibility to lead our industry in meeting and exceeding net zero carbon standards.

Guided by the principles of the Living Product Challenge, our designers and engineers seek to develop products that are:

- Healthy and free of toxins
- Socially responsible and respectful of workers' rights
- Net positive to benefit both people and the environment

A close-up photograph of a person's hand holding a butterfly. The butterfly has white wings with black spots and orange markings. The background is a soft, out-of-focus green.

## Living Product Challenge

Produced at our Living Site, Optic Reset is Net Positive for both carbon and water, and achieves Living Product Certification from the International Living Future Institute by complying with multiple imperatives of all seven petals listed below.



PLACE



WATER



MATERIALS



EQUITY



BEAUTY



HEALTH &  
HAPPINESS



ENERGY



Field of View Light 988 Undertone Light (Random Installation)





Shifted Focus 987 Cinematic (Brick Ashlar Installation)





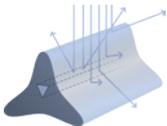
# Features & Benefits

Optic Reset offers a sustainable and worry-free system of performance, utilizing Mohawk Group's industry-leading Duracolor Tricolor fiber, award-winning Heathered Hues yarn, and high-performance EcoFlex™ NXT carpet tile backing.



Optic Reset is also designed to work with projects seeking these green building Certifications.

## Duracolor Tricolor



Delivering unsurpassed stain resistance, colorfastness, durability, color clarity and enhanced soil performance, Duracolor Tricolor builds upon the trusted Duracolor promise with over 100 million yards installed since 1992.



- Permanent built-in stain resistance



- Optimizes soil hiding, soil removal and color clarity



- Resists crushing for enhanced durability and longer lifecycles

## Heathered Hues

This highly sustainable, solution-dyed fiber creates a stylized textured and blended yarn in a desirable palette of warm and cool neutrals with vibrant color accents. It's variegated wool-like appearance adds warmth and sophistication to any interior.



- Zero water is used to manufacture this yarn

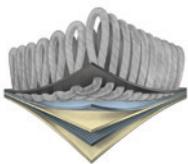


- Proprietary extrusion reduces energy needed



- Dematerialized yarn for lower environmental impact

## EcoFlex™ NXT



EcoFlex™ NXT is a red list free polyolefin carpet tile backing that is up to 40% lighter than similar competitive products. Less expensive to ship and easy installation with no moisture testing required in most cases.\*



- Net Positive impact for both Carbon and Water



- 35% pre-consumer recycled content based on total product weight\*\*



- Installs in high moisture conditions up to 99%RH with FlexLok Tab System

\* Refer to Mohawk Group installation documents at MohawkGroup.com for more information.

\*\* Recycled content claim third party verified by UL (Underwriters Laboratory)

# Specifications

## Optic Reset

**Shifted Focus (GT448), Field of View Dark (GT449), Field of View Light (GT450)  
Carpet Plank**

### DESIGN

Size	12" x 36" (.3048m x .9144m)
Surface Appearance	Textured Patterned Multi-Colored Loop
Fiber Type	Duracolor®Tricor Premium Nylon
Dye Method	Solution Dyed
Installation Methods	
Shifted Focus	Brick Ashlar / Random / Half-Lap / Plank Half-Lap, Basket Weave, Herringbone
Field of View Dark	Half-Lap / Brick Ashlar / Random / Herringbone
Field of View Light	Half-Lap / Brick Ashlar / Random / Herringbone
Colors Available	
Shifted Focus	9
Field of View Dark	9
Field of View Light	9

### PERFORMANCE

Construction	Tufted
Gauge	1/12" (47.00 rows per 10cm)
Stain Release Technology	Permanent, Built into the Fiber
GSA Stain Release Rating	Passes
Soil Release Technology	EcoSentry Soil Protection
Backing Material	EcoFlex NXT
Flammability	ASTM E 648 - Class 1 (Glue Down)
Smoke Density	ASTM E 662 - Less than 450
Static Propensity	AATCC - 134 Under 3.5 KV

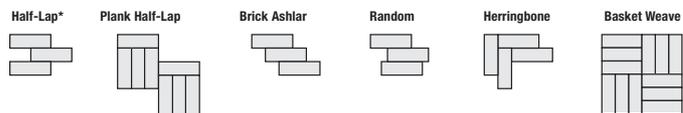
### SUSTAINABILITY

Certification	Living Product Challenge Petal Certified; Declare Red List Free
Indoor Air Quality	Green Label Plus Certified #1171
NSF 140	Gold
Carbon	Net Positive Carbon
Water	Net Positive Water

### SERVICE

Warranties	Lifetime Limited Carpet Tile Warranty, Lifetime Limited Duracolor Stain Warranty, Lifetime Static
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Installation Instructions:



Mohawk Group warrants its adhesives for the life of the original installation only when a Mohawk Group style (product) is installed. Mohawk's floor preparation procedures must be followed to ensure that the substrate has been prepared properly. Failure to use Mohawk Group adhesives or to follow Mohawk's floor preparation procedures will void all lifetime adhesive warranties. Please contact your local Sales Representative for installation guidelines.

**These patterns contain inherent characteristics which may result in pattern run off and/or pattern appearance variations at the seams or tile edges (darker or lighter pattern lines). These characteristics are inherent in the patterns and are not manufacturing defects. Consideration to these characteristics should be given when selecting an installation method.**

Chair pads are recommended under office chairs with roller casters to preserve appearance retention, act as a deterrent toward delamination and to prevent premature or accelerated wear. Walk-off tiles from the Tuff Stuff II Collection are recommended at entryways to reduce soiling.

Mohawk Group is providing this architect folder for the purpose of promoting our commercial business. This folder and its samples shall remain the property of Mohawk Group. Color may vary from dye lot to dye lot. Substitution of material may be made due to improved technology, supply limitations or other factors. The performance of this product is not affected by such variations.

For current and complete specifications please visit [www.mohawkgroup.com](http://www.mohawkgroup.com)



Produced with recycled materials



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