



# Easy to Specify

How Our Technology Enhances Ease of Design



## Design That Inspires Confidence

At Mohawk Group, we Believe in Better. We believe that specifying flooring should be easier, so you can focus on creating spaces that inspire. Designers today are balancing creativity, performance, and material transparency—and we're here to make that process effortless. With tools like Color Harmony, Personal Studio, and our deep commitment to sustainable innovation, we're redefining what it means to be *easy to specify*.



## Color Harmony

### Curated for Cohesive Design

We believe that designing cohesive spaces should be easier. That's why we created Color Harmony. This tool helps you confidently select complementary colors across all flooring collections—from hard and soft surfaces to wall base—so your projects come together beautifully and seamlessly.

With Color Harmony, you spend less time guessing and more time designing. Pair flooring selections with Pantone shades and major paint brands to achieve fully coordinated palettes with one manufacturer and one point of contact—helping you move faster, design smarter, and create with clarity.

**To explore Color Harmony, connect with your rep.**



## Personal Studio

### AI Tools for Smarter Specification

To make specifying even easier, our Personal Studio AI tool gives designers an intelligent way to work.

Take a photo of any carpet, and Personal Studio instantly identifies a Mohawk Group match—or a visually similar option—across our portfolio.

The tool reduces guesswork, shortens decision-making, and allows you to explore color customizations and visualize flooring in one intuitive platform. Faster insights, fewer steps, better results.

## Material Transparency & Specifications

### Sustainable by Design

As a leader in sustainable flooring, we're committed to creating products that support people and the planet. Mohawk Group is proud to be the first—and still the only—flooring manufacturer to achieve Living Product Challenge certification, reinforcing our dedication to products that are as regenerative as they are beautiful.

With transparent EPDs and HPDs, you can specify confidently, knowing your material choices support responsible design. Paired with comprehensive 3-part architectural specs—available 24/7 at MohawkGroup.com—we make it simple to carry your vision through construction. Because design doesn't sleep.

## Everything You Need, All in One Place

From coordinated color tools and transparent material information, to AI-powered design assistance, Mohawk Group gives you everything you need to specify with ease. When designing cohesive, responsible, and beautiful spaces becomes simpler—you have more time to create what truly matters.



**Click or Scan to explore Personal Studio**