

Mohawk “Believe in Better Awards” Rules and Terms

THE FOLLOWING “BELIEVE IN BETTER AWARDS” TERMS IS INTENDED FOR VIEWING IN CANADA AND THE 50 UNITED STATES AND DISTRICT OF COLUMBIA (“D.C.”) AND WILL BE CONSTRUED AND EVALUATED ACCORDING TO U.S. LAW. DO NOT PROCEED IN THIS “BELIEVE IN BETTER AWARDS” CONTEST UNLESS YOU ARE A LEGAL RESIDENT OF, AND LOCATED IN, THE UNITED STATES OR CANADA. THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY ANY ENTITY EXCEPT MOHAWK CARPET DISTRIBUTION, LLC (“MOHAWK”).

“Believe in Better Awards”

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN BELIEVE IN BETTER REWARDS. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. ELIGIBILITY: Believe in Better Awards is open only to specifiers, designers and customers who have completed a project featuring at least one (1) Mohawk Group or Durkan flooring product in 2024 or 2025 (a “Qualifying Project”). This “Believe in Better Awards” is void where prohibited. Employees, officers, and directors of Mohawk Carpet Distribution, LLC dba Mohawk Group (“Sponsor”), and its parents, subsidiaries, distributors, dealerships and affiliated companies and their respective advertising and “Believe in Better Awards” agencies, suppliers, and their respective immediate family members (spouse, parents, siblings, children) or household members (whether or not related) are ineligible. By participating you agree to these Official Rules.

2. HOW TO ENTER: You may enter for a chance to win beginning at 12:00:00 a.m. ET January 1, 2025, through 11:59:00 p.m. ET December 31, 2025 (“Believe in Better Awards” Period), by going to “Believe in Better Awards” at <https://www.mohawkgroup.com/bibawards> and completing the submission form, accepting the terms of these Official Rules and submitting at least three (3) high-resolution images of the Qualifying Project.

Entries must be received and recorded by Sponsor’s official “Believe in Better Awards” time keeping device by 11:59:00 p.m. ET on December 31, 2025. Sponsor’s clock shall be the official clock of the “Believe in Better Awards.”

3. PRIZE DETAILS/ODDS OF WINNING: Four (4) Prize winners will be awarded all expense paid trip(s)* to a Mohawk showroom location, to be determined in Sponsor’s sole discretion, and a feature in an architectural and/or flooring industry publication (the “Article”), with a retail value of up to \$10,000. The total value of the “Believe in Better Awards” Prizes are approximately \$40,000 USDs. Odds of winning depend on the total number of eligible entries received during the “Believe in Better Awards” Period.

* Paid expenses shall be limited to Participant’s actual costs for airfare, one (1) night hotel accommodations, ride share / taxi services and meals, excluding alcohol, as approved by Sponsor in its sole discretion.

Any additional costs and expenses not expressly stated are the sole responsibility of the winner, including all federal, state and local taxes on any portion of prizes. Prizes are non-transferable and

no substitutions will be made. If a potential winner cannot accept the prize as stated, the respective prize may be forfeited in its entirety and awarded to an alternate winner, in Mohawk's sole discretion. Alternate winner may be selected from all remaining eligible entries after five (5) business days of a prize winner's notice of their inability to collect the award to Mohawk.

4. DRAWING: The Winners will be selected by a jury composed of Mohawk personnel and outside consultants chosen by Mohawk in its discretion on or about 12:00 p.m. EST, December 31, 2025, from all eligible entries received. Sponsor will attempt to notify potential winner by direct message approximately 1 week after drawing by the Sponsor, whose decisions are final and binding in all matters relating to this "Believe in Better Awards". The prizewinner will be contacted via Instagram direct message that was provided when entering the "Believe in Better Awards".

5. USE OF INFORMATION: By entering this "Believe in Better Awards", participants agree and consent that any information provided upon entering may be used by Sponsor in accordance with its privacy policy. For more details on how your information may be used, see our terms of use/privacy policy at <https://mohawkind.com/privacy-policy.php>. By entering the contest, Participant warrants that it possesses all right, title and interest in the image(s) provided, and Participant further warrants that any necessary permission or license from any client or customer of Participant necessary for Participant's free use of the image(s) has been obtained by Participant prior to entry in this contest. By submitting the entry, Participant grants to Sponsor and its affiliates and assigns a non-revocable, unlimited, worldwide, assignable and transferable license to use the information contained in the submission form and the image(s) and any other media provided by Participant in Sponsor's sole discretion, including but not limited to use on Sponsor's websites and social media accounts and in Sponsor's advertisements and marketing and promotions materials, whether in print or digital formats and publication in the the Article; provided, however, that Sponsor shall not have a right to alter the image(s) from their original form, except as necessary for formatting purposes.

6. DISCLAIMER: BY ENTERING, PARTICIPANTS AGREE THAT THE SPONSOR AND ITS PARENTS, AFFILIATES, SUBSIDIARIES, ADVERTISING AND "BELIEVE IN BETTER AWARDS" AGENCIES, AND ALL OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS ARE INDEMNIFIED, RELEASED AND WILL BE HELD HARMLESS BY PARTICIPANTS FROM ANY AND ALL LIABILITY WHATSOEVER INCLUDING, WITHOUT LIMITATION, INJURIES, LOSSES, OR DAMAGES OF ANY KIND TO PERSON(S), INCLUDING PERSONAL INJURY, DEATH AND/OR PROPERTY DAMAGE, ARISING DIRECTLY OR INDIRECTLY FROM THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF A PRIZE OR HIS/HER PARTICIPATION IN THIS "BELIEVE IN BETTER AWARDS" OR ANY "BELIEVE IN BETTER AWARDS" -RELATED OR PRIZE RELATED ACTIVITY.

BY ENTERING, YOU COMPLETELY RELEASE MOHAWK FROM ANY AND ALL RESPONSIBILITY. YOU FURTHER ACKNOWLEDGE THAT this Believe in Better Awards is not affiliated with or sponsored by any entity other than Mohawk.

7. LIMITATIONS ON LIABILITY: THE SPONSOR AND ITS AGENCIES ARE NOT RESPONSIBLE FOR LOST, LATE, ILLEGIBLE, MISDIRECTED OR DAMAGED ENTRIES. ENTRIES VOID IF OBTAINED OUTSIDE AUTHORIZED, LEGITIMATE CHANNELS OR OTHERWISE NOT IN COMPLIANCE WITH THESE OFFICIAL RULES. SPONSOR IS NOT RESPONSIBLE FOR COMPUTER VIRUS OR DAMAGE CAUSED TO PARTICIPANT'S COMPUTER OR MOBILE PHONE BY ACCESSING THE "BELIEVE IN BETTER" WEBSITE.

SPONSOR NOT RESPONSIBLE FOR TELEPHONE, COMPUTER, PRINTER, OR NETWORK MALFUNCTION ERROR. ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE “BELIEVE IN BETTER AWARDS” IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE; SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

8. RELEASE: By entering, participant agrees to grant (and agrees to confirm such grant in writing promptly upon request) to the Sponsor and those acting under the Sponsor’s authority the right to the use of his, her or their name, photograph, likeness, voice, image, statements and biographical information at any time or times and for all times in perpetuity for advertising, trade, publicity and sweepstake purposes in any media now known or hereafter discovered, worldwide and on the World Wide Web, without review, notification, approval or additional compensation, unless prohibited by law. Winner may be required to complete, sign, and return an Affidavit of Eligibility, Social Security Number and Liability Release and, where lawful, Publicity Release within seven (7) days of notification. If documents are not returned in a timely manner, or if any prize notification or prize is returned as non-deliverable, refused, or declined, or if a winner is found to be ineligible or otherwise not in compliance with these Official Rules, prize will be forfeited, and an alternate winner selected. An alternate winner may be selected by Mohawk from eligible submissions in Mohawk’s sole discretion if a Winner fails to provide any required information or consent.

9. GENERAL CONDITIONS: If Sponsor cannot run this “Believe in Better Awards” as planned due to any cause beyond the reasonable control of Sponsor, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of the “Believe in Better Awards”, then Sponsor may terminate the “Believe in Better Awards” early. In that event, Sponsor will post notice of such termination on their Instagram and will select the potential Winner via a random drawing from all eligible entries. All properly claimed prizes will be awarded, provided enough eligible entries are received, but in no event will Sponsor award more prizes than are provided for in these Official Rules.

By entering, participants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant’s rights and obligations, or the rights and obligations of the Sponsor in connection with the “Believe in Better Awards”, will be governed by, and construed in accordance with, the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules. To the fullest extent allowed under applicable law, Sponsor and Participant waive their right to a trial by jury. Participants agree that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this “Believe in Better Awards”, or any prize awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal and/or state courts in Georgia; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this “Believe in Better Awards”, but in no event attorneys’ fees; and (3) under no circumstances will participants be permitted to obtain awards for, and participants hereby waive all rights to claim, punitive, incidental, and consequential damage, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you. Sponsor reserves the right to revise or amend this Official Rules at any time.

10. WINNERS LIST: To obtain the name of the winners (available after December 31, 2025), please email marketing@mohawkgroup.com.

Sponsor: Mohawk Carpet Distribution, LLC dba Mohawk Group; 160 S. Industrial Blvd., Calhoun, GA 30701; marketing@mohawkgroup.com.

Administrator: Mohawk Carpet Distribution, LLC dba Mohawk Group; 160 S. Industrial Blvd., Calhoun, GA 30701; marketing@mohawkgroup.com.