



Soft Logic

Mohawk Group | DURKAN





## Soft Logic

Soft Logic explores the intersection of craft and technology, transforming handmade gestures into quietly dimensional patterns. Guided by an intuitive approach to making, the work translates touch, rhythm, and movement into calibrated layering, soft gradients, and subtle repetition. Surfaces shift gently between flatness and depth, shaped by warm-to-cool transitions that add depth without weight.

Balancing organic irregularity with technological precision, the collection honors craft heritage through a timeless lens. Rooted in traditional craft and refined through digital processes, Soft Logic embraces dualities—human and machine, tactile and coded, familiar and reimagined. Together, these contrasts form a modern, light, and softly expressive interpretation of renewed artistry.





Designed by Nikita Malik



DEFINITY

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## The New Standard of Sustainable Luxury

Beyond Carbon Neutral. Beyond Axminster.  
Beyond the Imagination.

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Definity Precision Sculpting Technology is capable of producing the highest definition of texture, pattern and color ever achieved in high-end hospitality carpet.

Definity surpasses traditional luxury carpet by offering incredible multilevel textures, more than twice the definition, superior performance, unmatched sustainability, and stunning customization.

Create the luxury designs of tomorrow today with Definity, exclusive to Mohawk Group.





QTW109848  
12' x 12' Definity



QTW109846  
12' x 12' Broadloom, Definity













**QTW109846**  
 12' x 12'  
 Broadloom, Definity

1	2	3	4	5	6	7	8	9	10	11	12
080185 C	930010 C, DDC	090056 C, DDC	72M003 LL	M20059 C	M20061 C	6038 C, LL	080190 C, DDC	1461 C	6014 C	050103 C	080191 DDC

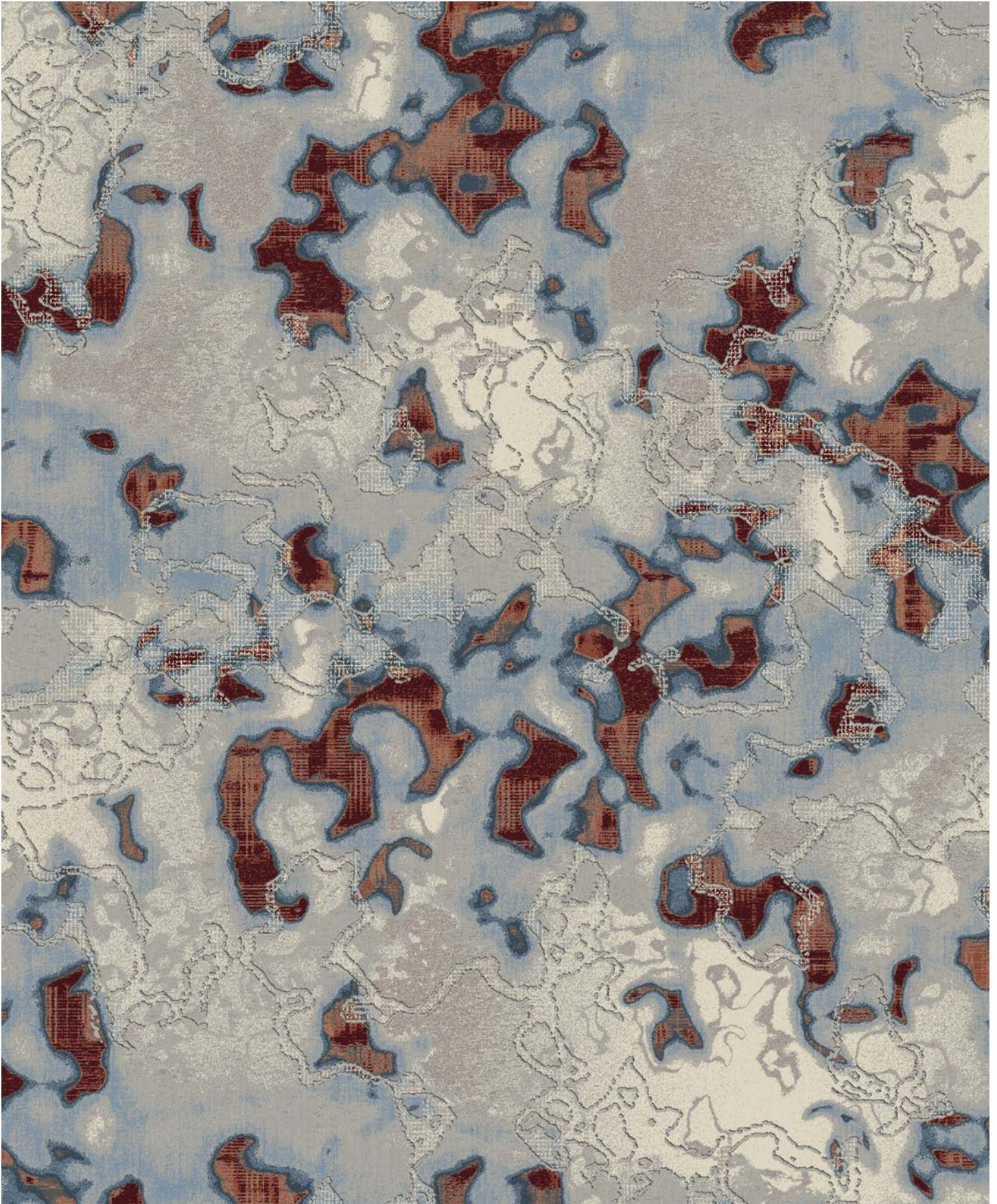


**QTW109581**  
7.5' x 12'  
Corridor, Definity

		
080185 C, L	930010 C, L	090056 C
		
72M003 LL	M20059 C	M20061 C
		
6308 C	080190 C, LL	1461 C
		
080191 C		

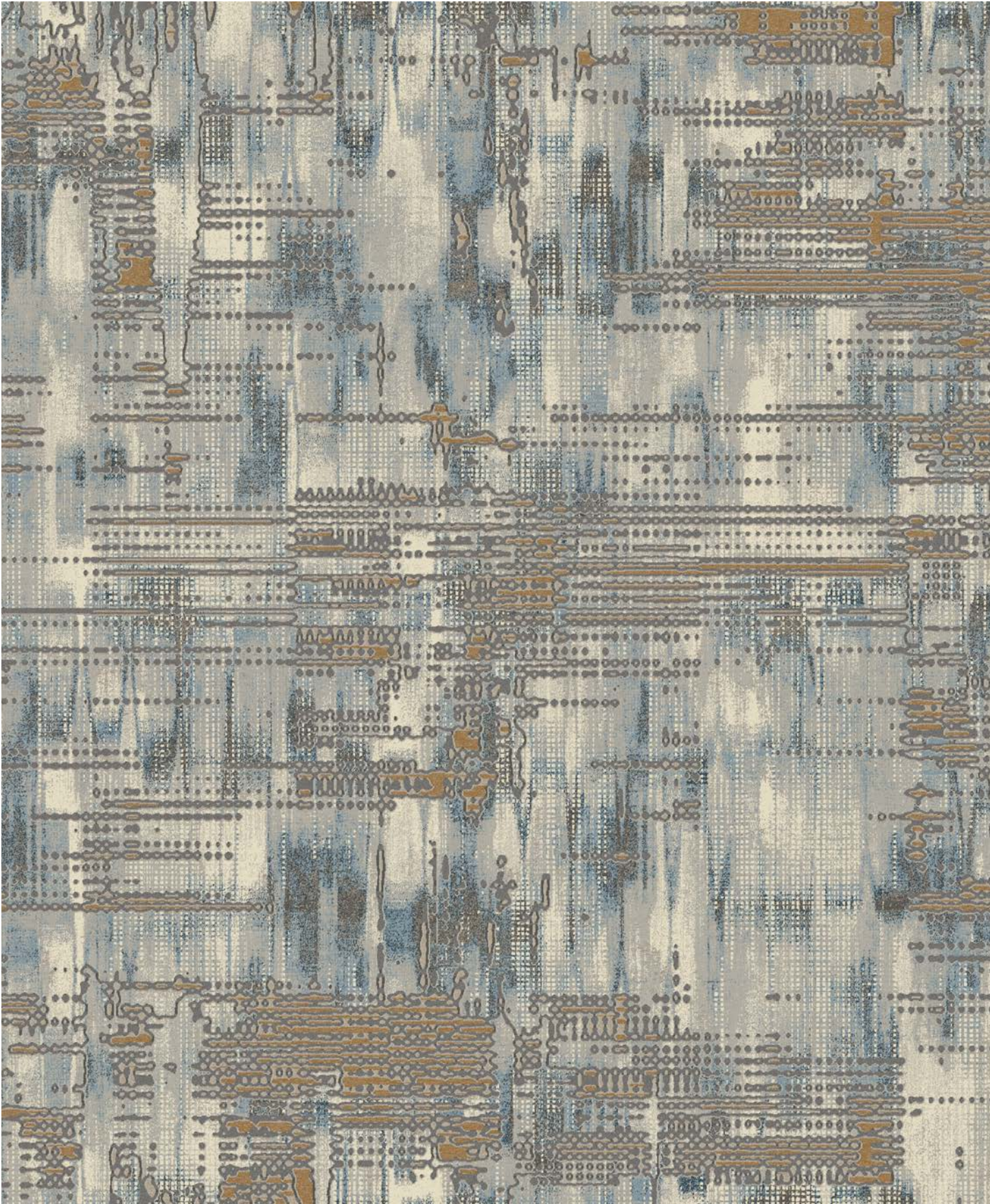


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**QTW109848**  
12' x 12'  
Broadloom, Definity

1	2	3	4	5	6	7	8	9	10	11
080185 C	930010 C, DDC	090056 C, DDC	72M003 LL	M20059 C	M20061 C	6038 C	080190 C, L	050103 C	6014 C	080191 C



QTW109907  
 12' x 12'  
 Broadloom, Definity













1	2	3	4	5	6	7	8	9	10
080185 C	930010 C, DDC	090056 C, DDC	72M003 LL	M20059 C	080190 C, DDC	1461 C, LL	050103 C	6014 C	080191 C, L, DDC



**QTW109988**  
12' x 11'  
Broadloom, Definity

1	2	3	4	5	6	7	8	9	10	11	12
080185 C, LL	930010 C	090056 C	72M003 LL	M20059 C	M20061 C	6038 C	080190 C, DDC	1461 C	050103 C	6014 C	080191 C, DDC

**QTW110085**  
 7.5' x 18'  
 Corridor, Definity

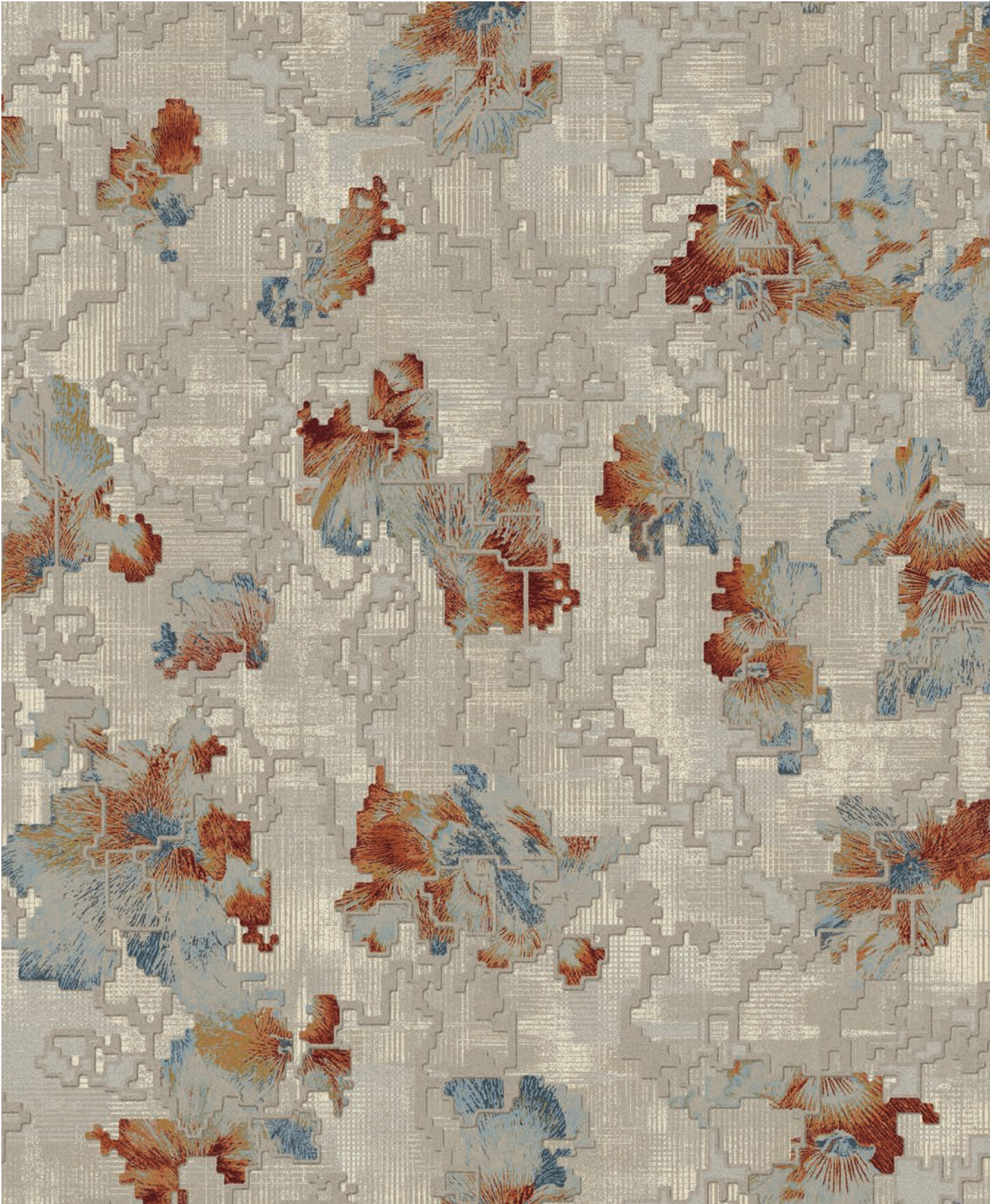
					
080185 C	930010 C, L, DDC	090056 C, DDC	72M003 LL	M20059 C	M20061 C
					
6038 C	080190 C, L, DDC	1461 C	050103 C	6014 C	080191 C, DDC





**QTW110087**  
12' x 12'  
Broadloom, Definity

1	2	3	4	5	6	7	8	9	10
080185 C, L	930010 C, DDC	090056 C, DDC	72M003 LL	M20059 C	M20061 C	080190 C, DDC	050103 C	6014 C	080191 C, DDC



**QTW110132**  
 12' x 12'  
 Broadloom, Definity

1	2	3	4	5	6	7	8	9	10	11	12
080185 C	930010 C, L DDC	090056 C, DDC	72M003 LL	M20059 C	M20061 C	6038 C	080190 C, DDC	1461 C	050103 C	6014 C	080191 DDC

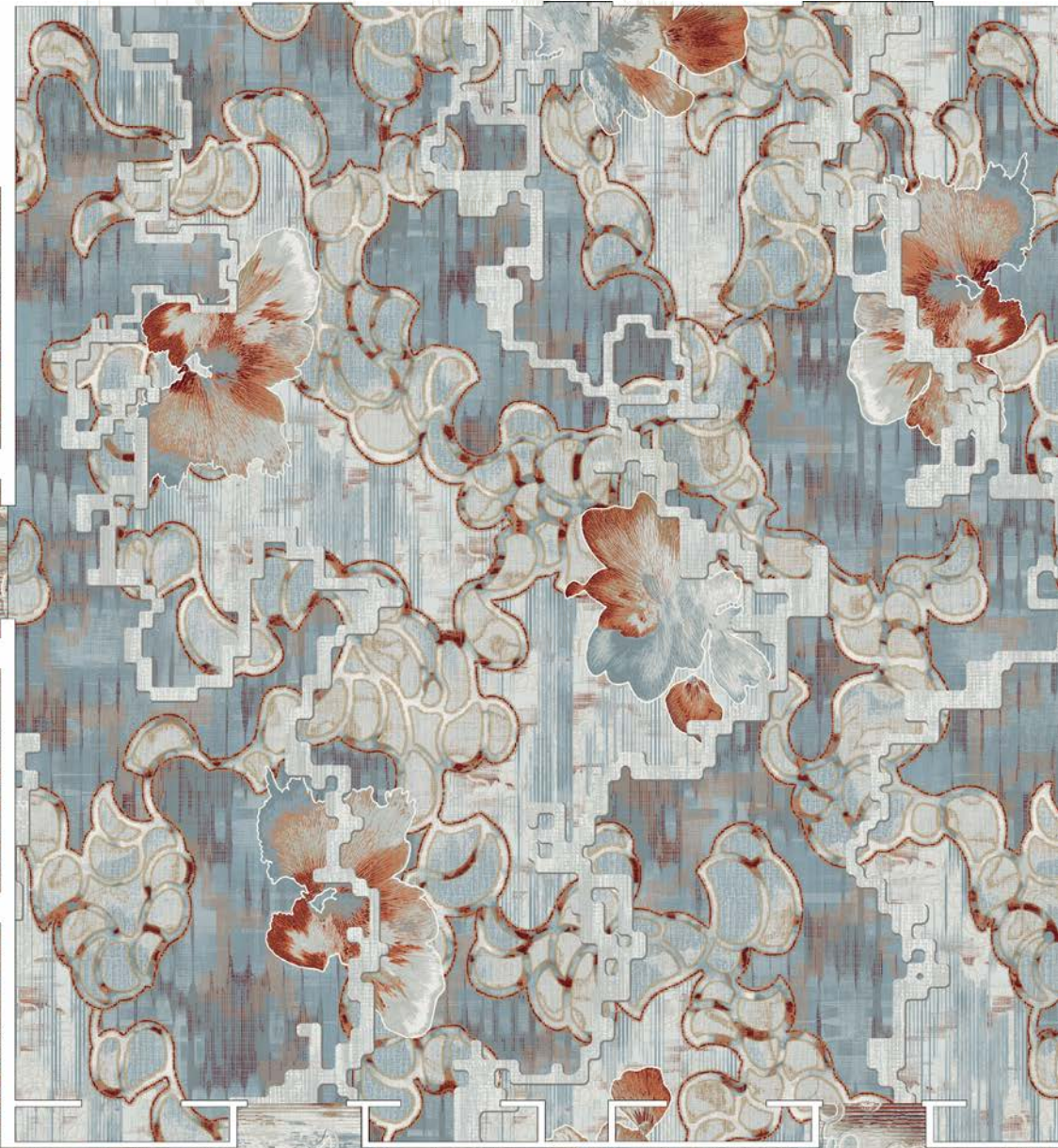


QTW110217  
48' x 32' Spectrafit Broadloom, Definity



**QTW110217**  
 48' x 32'  
 Spectrafit Broadloom, Definity

1	2	3	4	5	6	7	8	9	10	11	12
080185 C, LL	930010 C, L DDC	090056 C, L DDC	72M003 LL	M20059 C	M20061 C	6038 C	080190 C, DDC	1461 C, L	050103 C	6014 C	080191 C, DDC





**QTW110217**

48' x 32'

Spectrafit Broadloom, Definity

**QTW109988**

12' x 11'

Broadloom, Definity

**QTW109846**

12' x 12'

Broadloom, Definity

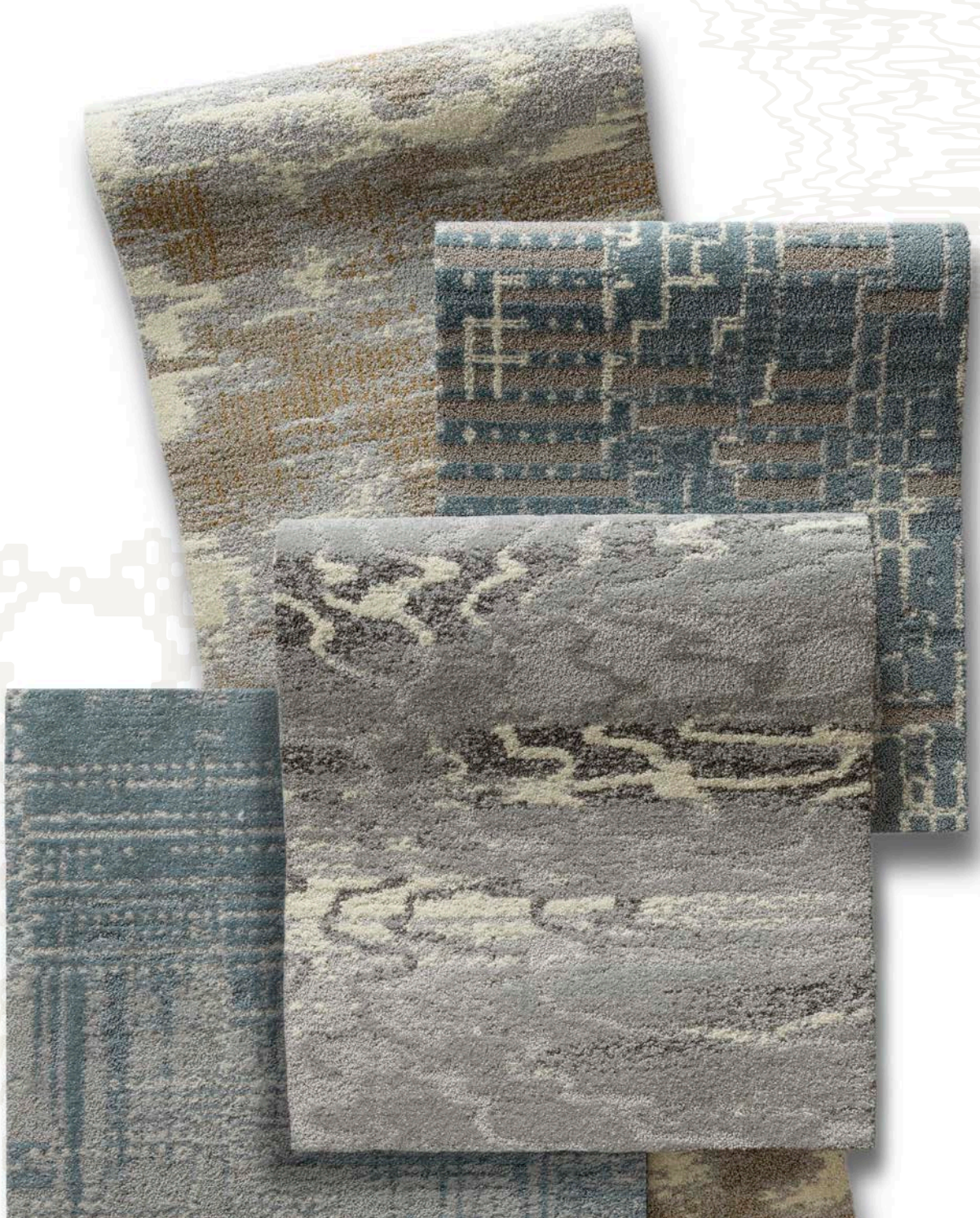
## Spectrafit

Spectrafit pattern match technology allows you to scale up any design to meet the needs of your space. Hotel owners & guests can enjoy dramatic, large patterns with near infinite design capabilities.



## Pattern Perfect

Up the texture with proprietary Pattern Perfect technology. Bring depth, warmth and tactility to any contract interior and deliver exceptional definition and color clarity to any project. Perfect your design, imagine the possibilities and feel good about the designs you create.





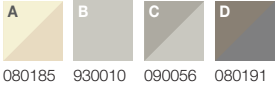
**12CBEB60**  
6' x 6' 2" Pattern Perfect Broadloom

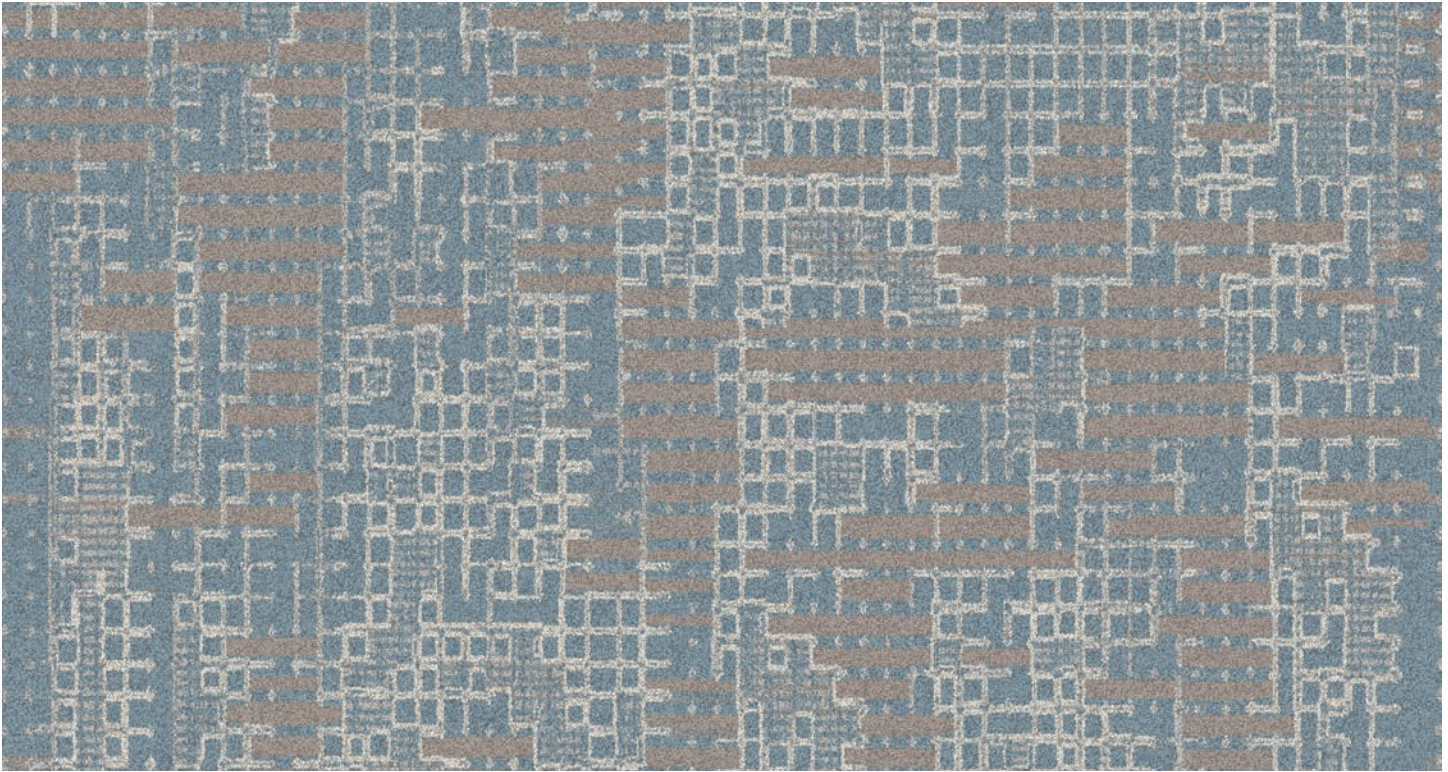


**12CBEA78**  
12' x 12' 1"  
Pattern Perfect Broadloom  
Secoya 2.5 LVT, 848 Hazelnut Oak

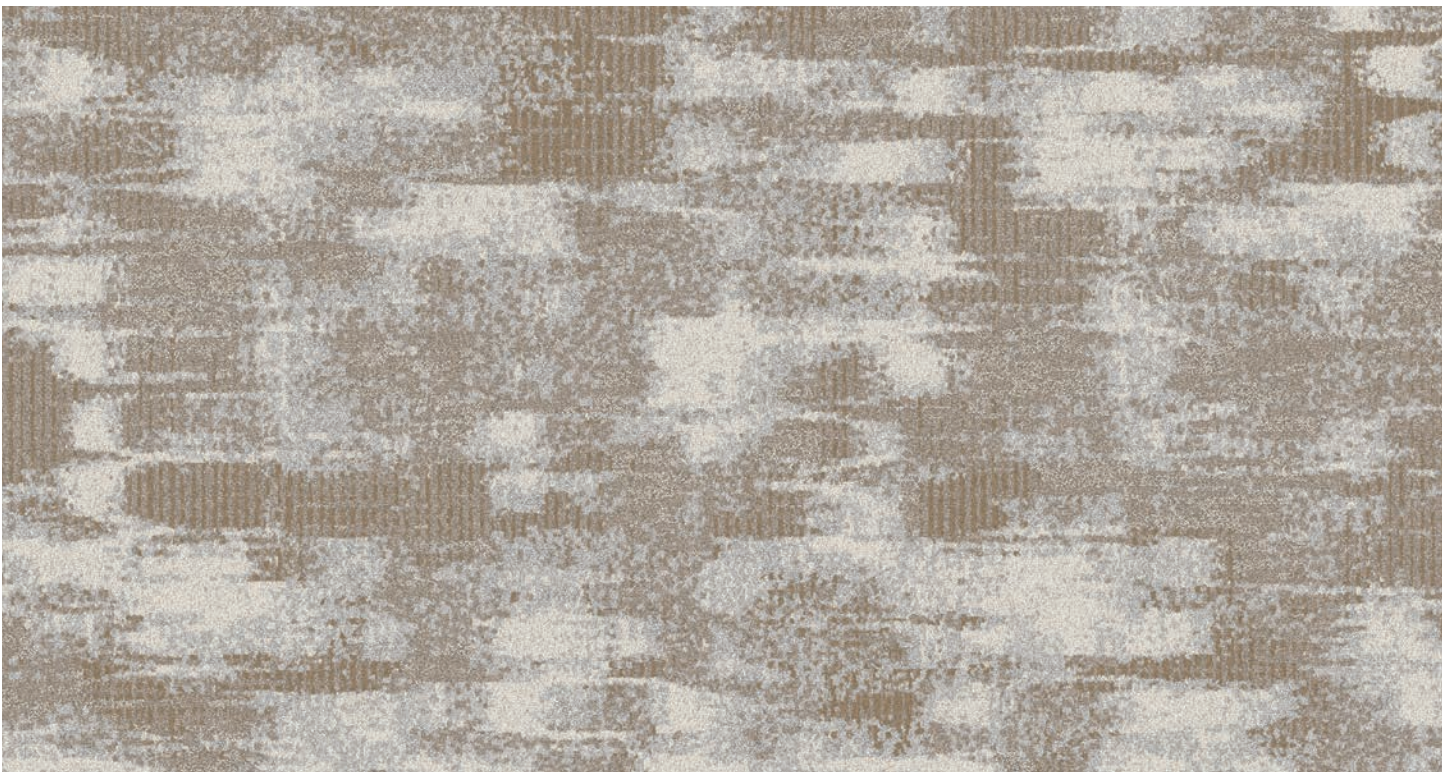


12CBEA78  
12' x 12' 1"  
Pattern Perfect Broadloom

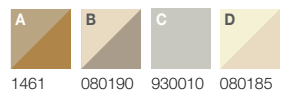




**12CBEB60**  
6' x 6' 2"  
Pattern Perfect Broadloom

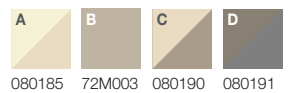


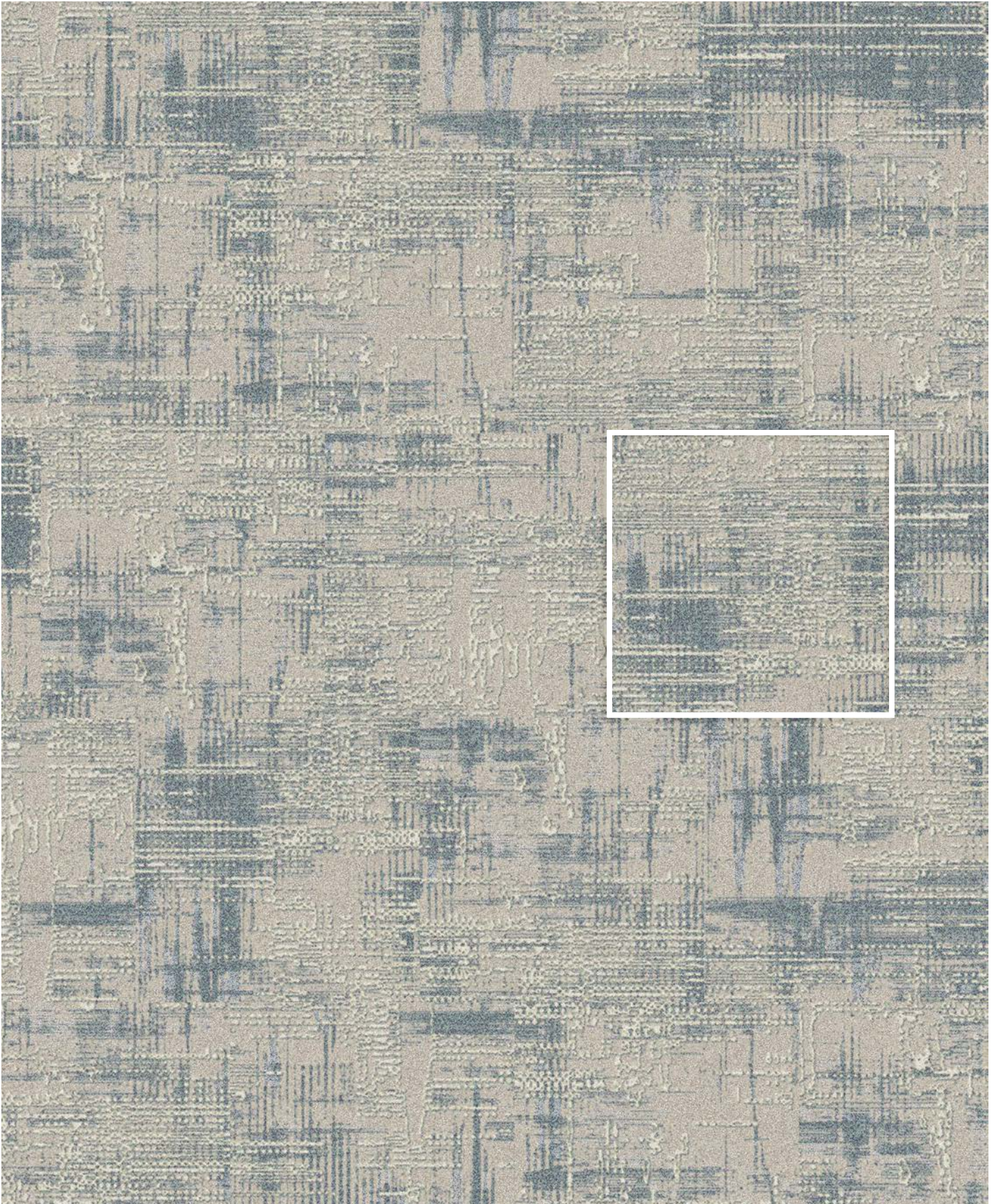
**12CBEB62**  
6' x 6' 2"  
Pattern Perfect Broadloom



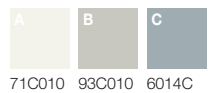


**12CBED26**  
12' x 12' 1"  
Pattern Perfect Broadloom





**12CMEB57**  
24" x 24"  
Pattern Perfect Tile

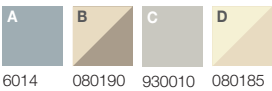




**12CBEC23**

7' 5" x 10' 1"

Pattern Perfect Corridor



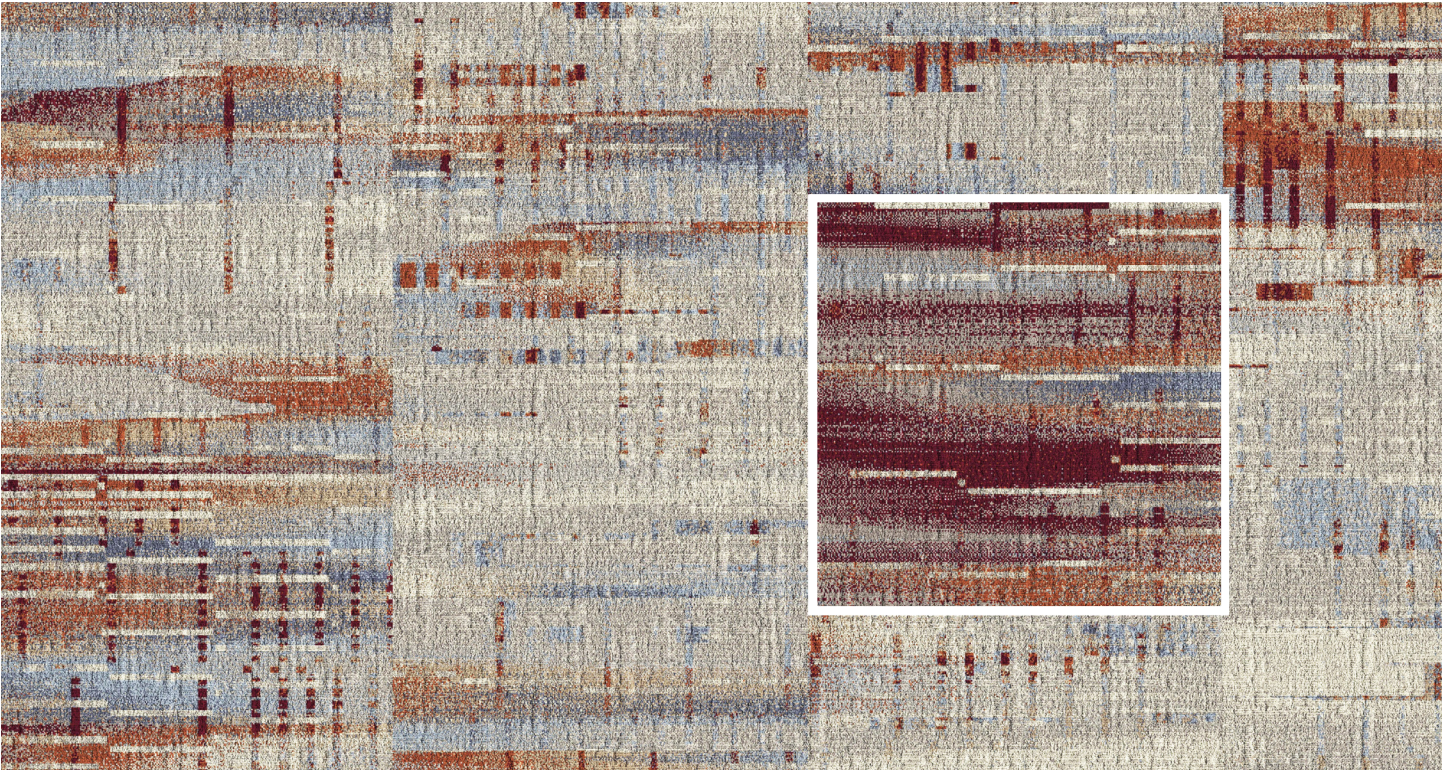


CT109861  
24" x 24" PDI Tile

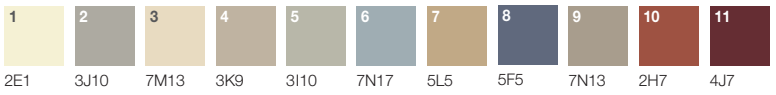
## PDI | Synthesis

A patented 3D layering of pattern and texture, Synthesis creates carpet with incomparable depth and richness, as well as unlimited pattern and color options.

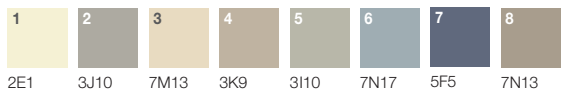




**CT109861**  
24" x 24"  
PDI Tile



**CT110093**  
12" x 36"  
PDI Plank





**D109898**  
12' x 12'  
PDI Broadloom

1	2	3	4	5	6	7	8	9	10	11	12
2E1	3J10	7M13	3K9	7N17	3I10	5L5	2H8	7N13	5F5	2H7	4J7



12PMEE04  
6' x 5' 7" Guest Room

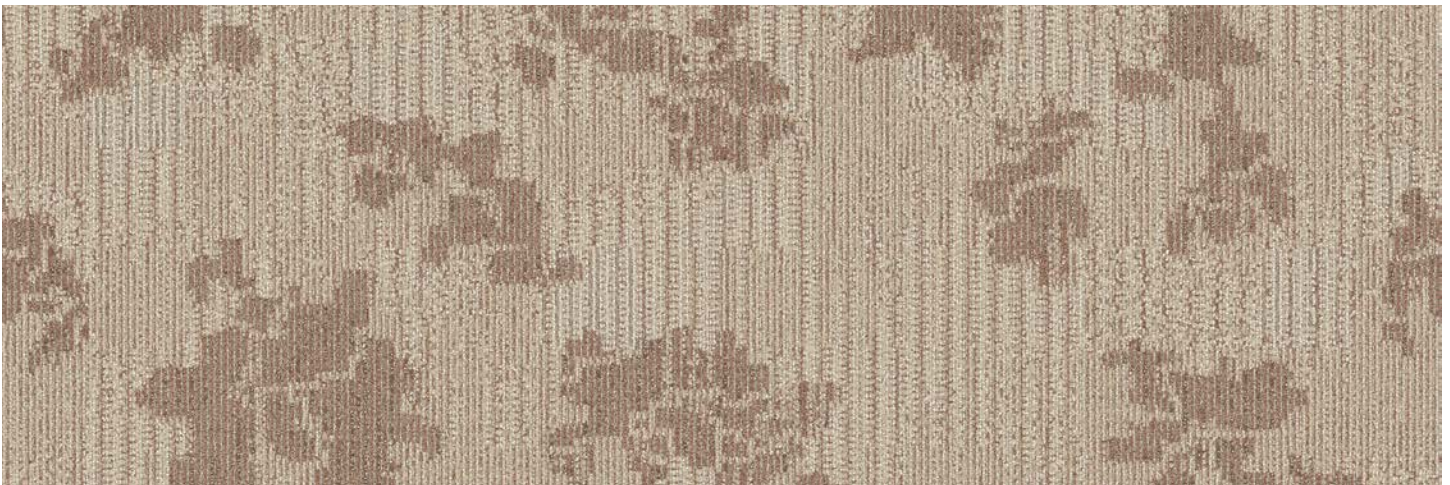
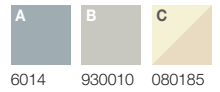
# Tufted Broadloom

As part of a complete range of soft surfaces that meet the needs of these spaces, our guest room solutions evoke a sense of calm and create an environment that allows your guests to relax, recharge, refocus and redirect.

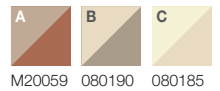




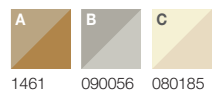
**12PMED61**  
6' x 5' 8"  
Tufted Broadloom



**12PMED61**  
6' x 5' 8"  
Tufted Broadloom

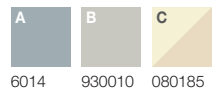


**12PMED61**  
6' x 5' 8"  
Tufted Broadloom

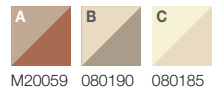




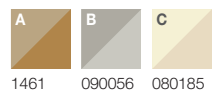
**12PMEE04**  
6' x 5' 7"  
Tufted Broadloom



**12PMEE04**  
6' x 5' 7"  
Tufted Broadloom

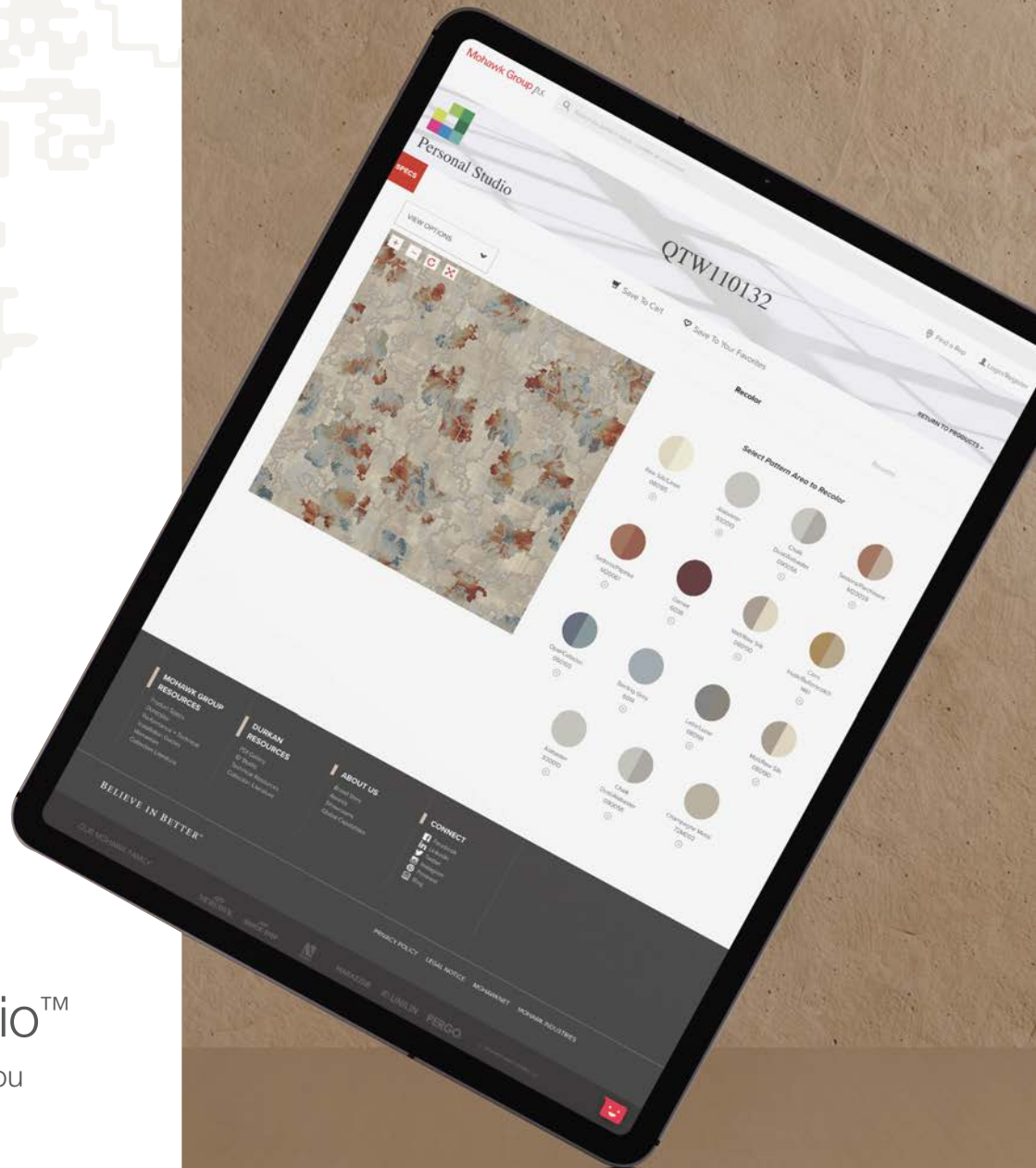


**12PMEE04**  
6' x 5' 7"  
Tufted Broadloom





QTW110132  
12' x 12' Broadloom, Definity



# Personal Studio™

Flooring Personalized by You

Personal Studio™ (p.s.), our innovative design personalization tool that allows you to put your own flair to our running line products, so you can make designs as unique as your project.





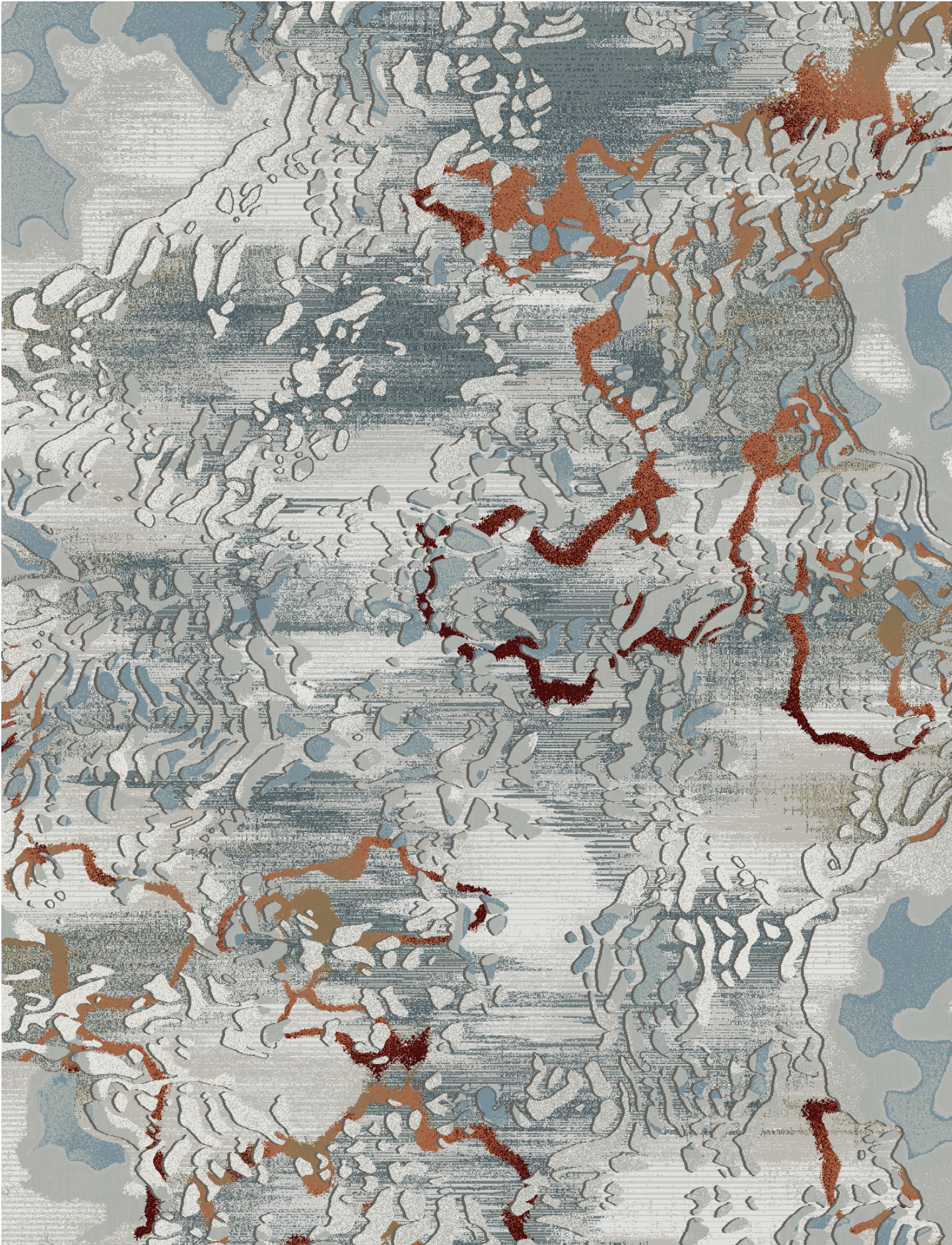
# Hand-Tufted Rugs

Made from 100% New Zealand wool, each area rug is hand-crafted to create a unique experience, while the easy custom design process ensures the perfect aesthetic for your interior. With one-of-a-kind artistry, our hand-tufted area rugs make a statement of beauty and luxury in your spaces.

## HTR110418 9' x 12' Hand-Tufted Rug

1	2	3	4	5
080185 LL	080185 HC	080190 C	72M003 HC	72M003 C
6	7	8	9	10
080190 L	930010 C	090056 LL	930010 LL	090056 L
11	12	13	14	15
090056 C	6014 LL	M20059 HC	1461 HC	050103 HC
16	17	18	19	
6014 HC	M20061 HC	080191 LL	6038 HC	

Assembled Woods LVT  
Angular Grain, 138 Blanched Oak



With Soft Logic, human-centered craft blends technology, community, and care to create meaningful connections. This carpet collection brings together sensory patterns in a variety of construction types to suit different spaces, including Definity, Pattern Perfect broadloom and tile, PDI broadloom and tile, tufted broadloom for guest rooms, and luxurious hand-tufted rugs.

With designs that celebrate heritage techniques merged with modern technology, Soft Logic helps you create connected, immersive experiences.

Please contact your rep or visit [www.mohawkgroup.com/hospitality](http://www.mohawkgroup.com/hospitality) for more information.

HD026 SOFT BROCHR LT

## Mohawk Group Hospitality

508 East Morris Street, Dalton, GA 30721  
(800) 241-4580

DEFINITY | SYNTHESIS | PDI | CYP | TUFTED  
CARPET TILE | LVT | SHEET | REVWOOD | RUGS

