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MYCOTOPIA

DURKAN  
Mohawk Group Hospitality

# Emergent Thinking



At Mohawk Group, we believe that all design can serve the greater good. We're developing products that help you answer the challenges faced by our world today— influenced by natural, digital and built environments that empower your work to make a positive impact.

Mycotopia celebrates the beauty and ecological importance of mushrooms. Inspired by the intricate patterns found in mushroom structures, our Durkan

design team created a stunning collection that blends sophisticated design with an environmentally conscious approach.

This collection offers a variety of unique patterns and textures using Durkan's innovative products like Definity and Pattern Perfect, that will elevate any interior design and bring a sense of wellbeing and connection to your space.

Experience the magic of Mycotopia – where the beauty of mushrooms emerges in the built environment.





*Believe in Better is our commitment to you. Better design that inspires your vision and purpose. Better innovation that helps you create change for the greater good. And better solutions that sustain people, place, and planet.*

Better  
Together™

Beyond  
Carbon  
Neutral 



## Connie Avery

Meet the Artist

*"I love the colors, movements, and stories in art. I love the joy, surprises, feelings, and emotions that come from creating art."*

Connie's art is a reflection of her experiences, her family, and her vision. Connie lives with Retinitis Pigmentosa and Usher's Syndrome, diseases which progressively reduce her ability to see and hear. She dedicated her first career to nursing, but after having her daughter at age 40, she went to college to pursue her dream of becoming an artist and graduated proudly with her degree.

Connie's style is inspired by the art of her late brother, who created stained glass windows. The thrill of seeing colors, lights, and atmospheric shadows and highlights inspires her to push her art to new levels.

*We commissioned an artwork inspired by Mycotopia from Connie Avery, an artist with ArtLifting, as part of our Better Together™ initiative.*



Each time you specify from collections in our ArtLifting partnership, we're donating to Susan G. Komen through our Specify for a Cure program. Join us in leveraging the power of art to bring people together and uplift our communities.

Connie Avery | Matsutake





DEFINITY

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## The New Standard of Sustainable Luxury

Beyond Carbon Neutral. Beyond Axminster.  
Beyond the Imagination.

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Definity Precision Sculpting Technology is capable of producing the highest definition of texture, pattern and color ever achieved in high-end hospitality carpet.

Definity surpasses traditional luxury carpet by offering incredible multilevel textures, more than twice the definition, superior performance, unmatched sustainability, and stunning customization.

Create the luxury designs of tomorrow today with Definity, exclusive to Mohawk Group.





QTW88777  
12' x 24' Definity



**QTW88777**  
 12' x 24'  
 Corridor, Definity  
 Available in 60oz - QTF88780

1	2	3	4	5	6	7	8	9	10	11	12
820006 C,L,LL	080193 C,L	930010 C,L,LL	840032 C,L,LL	6156 C,L,LL	330002 C,L,LL	6003 C,L,LL	010031 C	841001 C,L	060079 C,L,LL	090088 C,L	24M002 L



**QW88774**  
 12' x 24'  
 Broadloom, Definity

1	2	3	4	5	6	7	8	14
820006 C,L	080193 C	930010 C,L	840032 C,LL	6156 C,LL	841001 C,L,LL	090088 C	24M002 L	820006/ 080193 DD



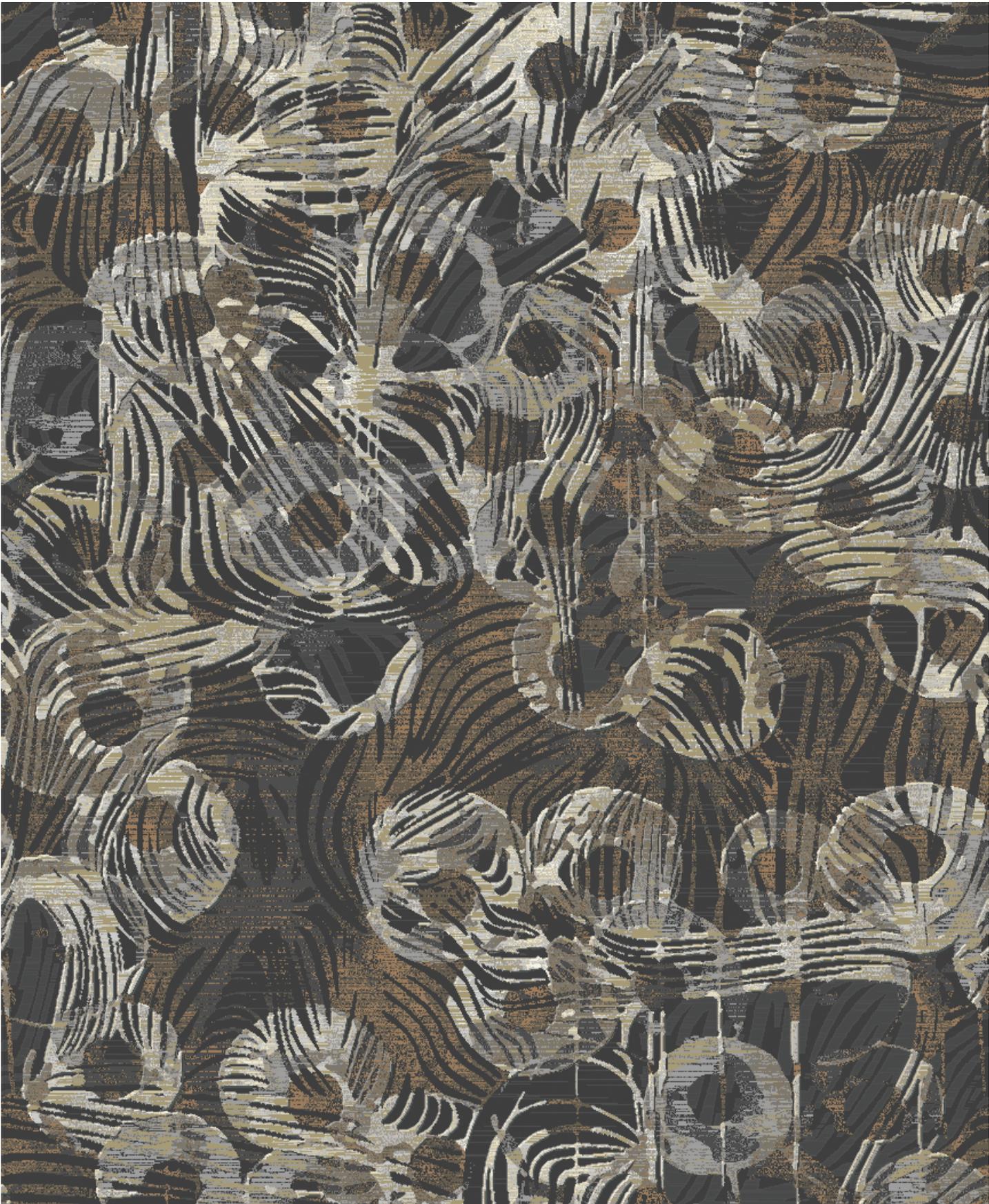
**QTW88781**  
 24' x 42'  
 Spectrafit Broadloom, Definity

1	2	3	4	5	6	7	8	9	10	11	12
820006 C,L,LL	080193 C,L	930010 C,L	840032 C,L,LL	6156 C,L,LL	330002 C,L	6003 C,L	010031 C,L	841001 C,L	060079 C,L	090088 C,L,LL	24M002 L



QTW88773  
6' x 12'  
Broadloom, Definity

1	2	3	4	5	6	7	8	9	10	11
820006 C,L	080193 C	930010 C,L	840032 C,L	6156 C,L	330002 C,L	6003 C	010031 C,L	841001 C,L	060079 C	24M002 L



**QTW88783**  
 6' x 12'  
 Broadloom, Definity

1	2	3	4	5	6	7	8	9	10
820006 C,L	080193 C,L	930010 C,L	840032 C	6156 C,L	6003 C,L	841001 C,L	060079 C	090088 C,L,LL	24M002 L



QTW88782  
6' x 12'  
Broadloom, Definity

1	2	3	4	5	6	7	8	9	10	11	12
820006 C,L	080193 C,L	930010 C,L	840032 C,L	6156 C,L	330002 C	6003 C,L	010031 C,L	841001 C,L	060079 C,L,LL	090088 C,L,LL	24M002 L



QTW88786  
6' x 6'  
Broadloom, Definity

1	2	3	4	5	6	7
820006 C,L	930010 C,L	840032 C	841001 C	060079 C,L	090088 C	24M002 L



**QTW88784**  
 15' x 30'  
 Corridor, Definity

1	2	3	4	5	6	7	8	9	10	11
820006	080193	930010	840032	6156	6003	010031	841001	060079	090088	24M002
C,L	C,L	C,L	C,L	C,L	C	C	C,L	C,L,LL	C,L,LL	L



**QTW88764**  
12' x 24'  
Corridor, Definity  
Available in 60oz - QTF88779

1	2	3	4	5	6	7	8	14	15
820006 C,L,LL	080193 C	930010 C,L	840032 C	330002 C	6003 C	841001 C	24M002 L	6156/ 840032 DD	010031 DD



# SPECTRAFIT

Durkan's Spectrafit pattern match technology allows you to scale up any design to meet the needs of your space. Hotel owners & guests can enjoy dramatic, large patterns with near infinite design capabilities.

- Custom fitted broadloom ideal for large public spaces such as ballrooms and pre-function areas
- Precise pattern match reduces unnecessary waste, providing a more sustainable solution
- Efficient to install





**QW88781**  
24' x 42'  
Spectrafit Broadloom, 48oz Definity

**QW88784**  
15' x 30'  
Corridor, 48oz Definity

**QW88774**  
12' x 24'  
Broadloom, 48oz Definity

# PATTERN PERFECT

Up the texture with Durkan's proprietary Pattern Perfect technology. Bring depth, warmth and tactility to any contract interior and deliver exceptional definition and color clarity to any project. Perfect your design, imagine the possibilities and feel good about the designs you create.

## Design Freedom

Offered in broadloom and tile formats, Pattern Perfect offers the ultimate design freedom, with large-scale broadloom designs for public spaces or carpet tile systems to blend patterns across different configurations.

## Rich Textural Designs

High and low loop construction created from industry-leading tufting technology allows us to create rich textural designs through precise color placement and multi-level cut and loop to elevate interiors.

## Easy Personalization

Innovative Pattern Perfect technology provides flexibility in design and color to create tailored or hand-crafted styling perfect for any public space.





12CBB36  
6' x 6.8' Pattern Perfect Broadloom



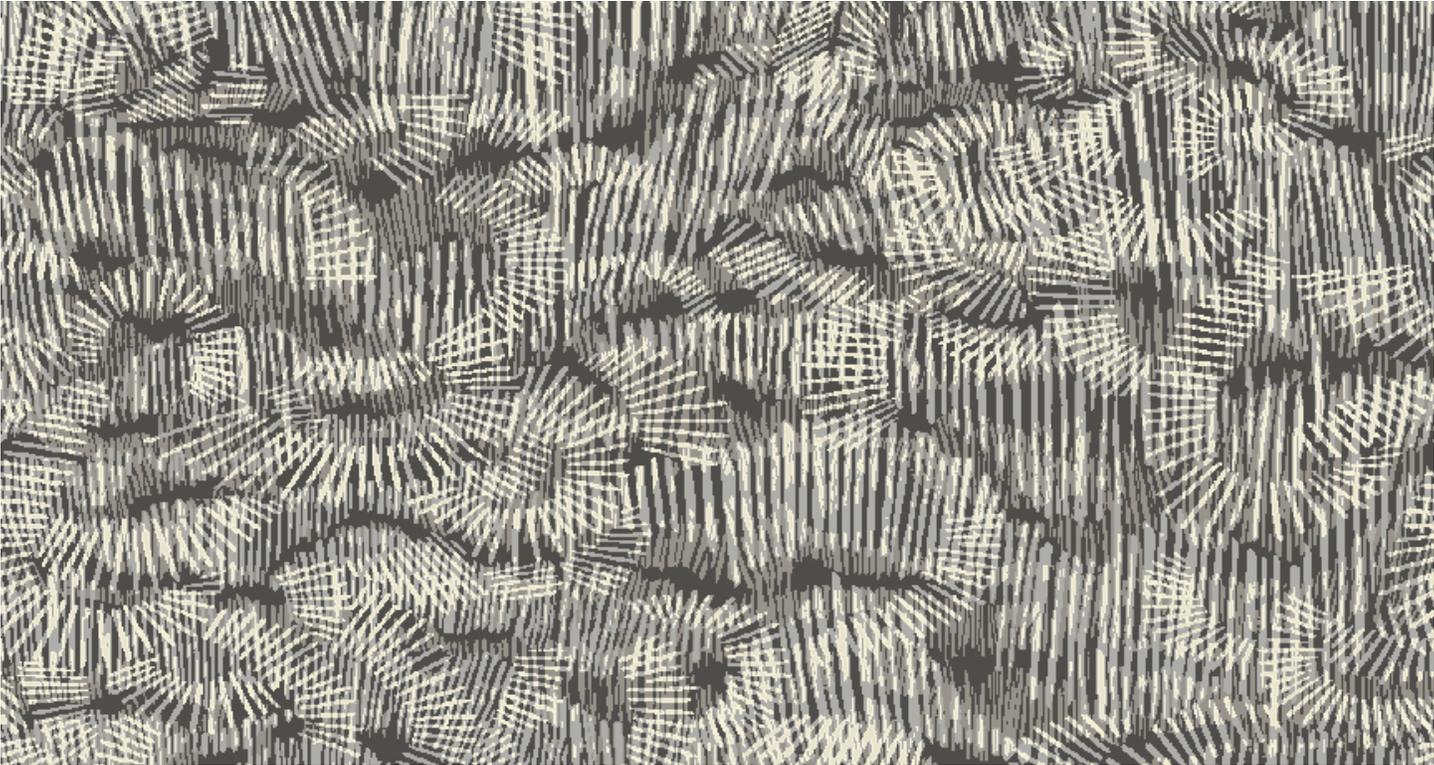
12CBC89  
6' x 11.85'  
Pattern Perfect Broadloom

A	B	C	D
930010 C, LL	6156 C	060079 C, L	090088 C



12CBC90  
6' x 10'  
Pattern Perfect Broadloom

A	B	C	D
820006 C, LL	930010 C	841001 L, LL	090088 C



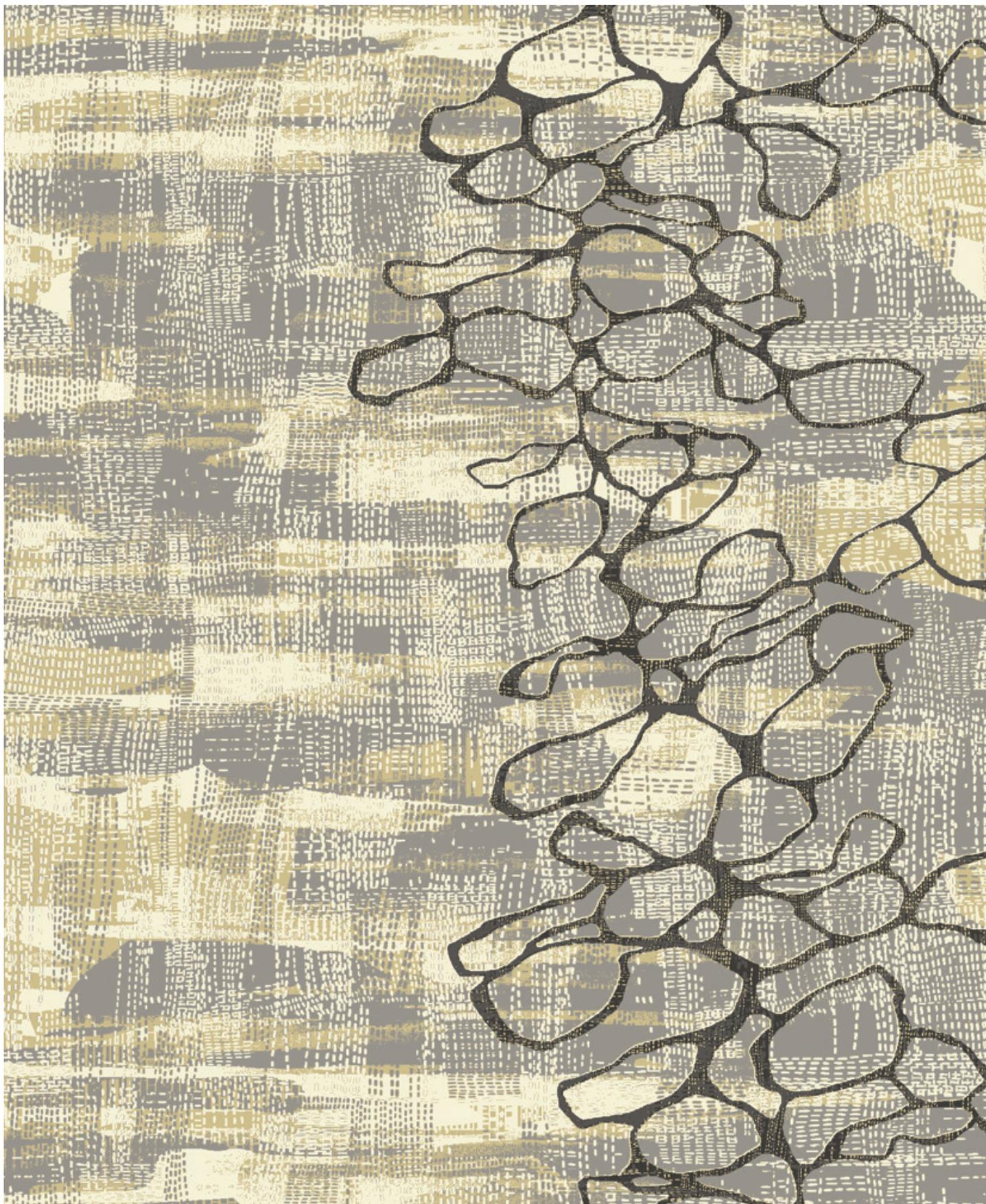
**12CBBD36**  
 6' x 6.8'  
 Pattern Perfect Broadloom

<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
820006 C, L	930010 C	6156 L	090088 LL



**12CBBD37**  
 6' x 11.85'  
 Pattern Perfect Broadloom

<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
930010 C, L, LL	820006 C	841001 C, LL	24M002 L



12CBBP07  
12' x 24'  
Pattern Perfect Corridor

A	B	C	D
820006 C	930010 L	090088 C,L	24M002 L



12CMBG82  
12" x 36"  
Pattern Perfect Plank

A	B	C
6025 L	6024 C,L	830020 L,LL



12CMBG83  
12" x 36"  
Pattern Perfect Plank

A	B	C
6025 L,LL	6024 C,L	830020 L

# PDI | SYNTHESIS

A patented 3D layering of pattern and texture, Synthesis by Durkan creates carpet with incomparable depth and richness, as well as unlimited pattern and color options.

## Richness of Synthesis

Multi level cut and loop texture base grades are digitally precision dye injected (PDI) with pattern and color designed by you.

## More Texture

Texture base grades are available in five standard textures as well as many custom textures.

## More Choice

Choose from Durkan's extensive pattern collection, or go custom with a design of your own.

## More Color

Colorize patterns with up to 12 colors in a palette standard. The multi-level cut and loop texture will contribute additional depth and dimension.

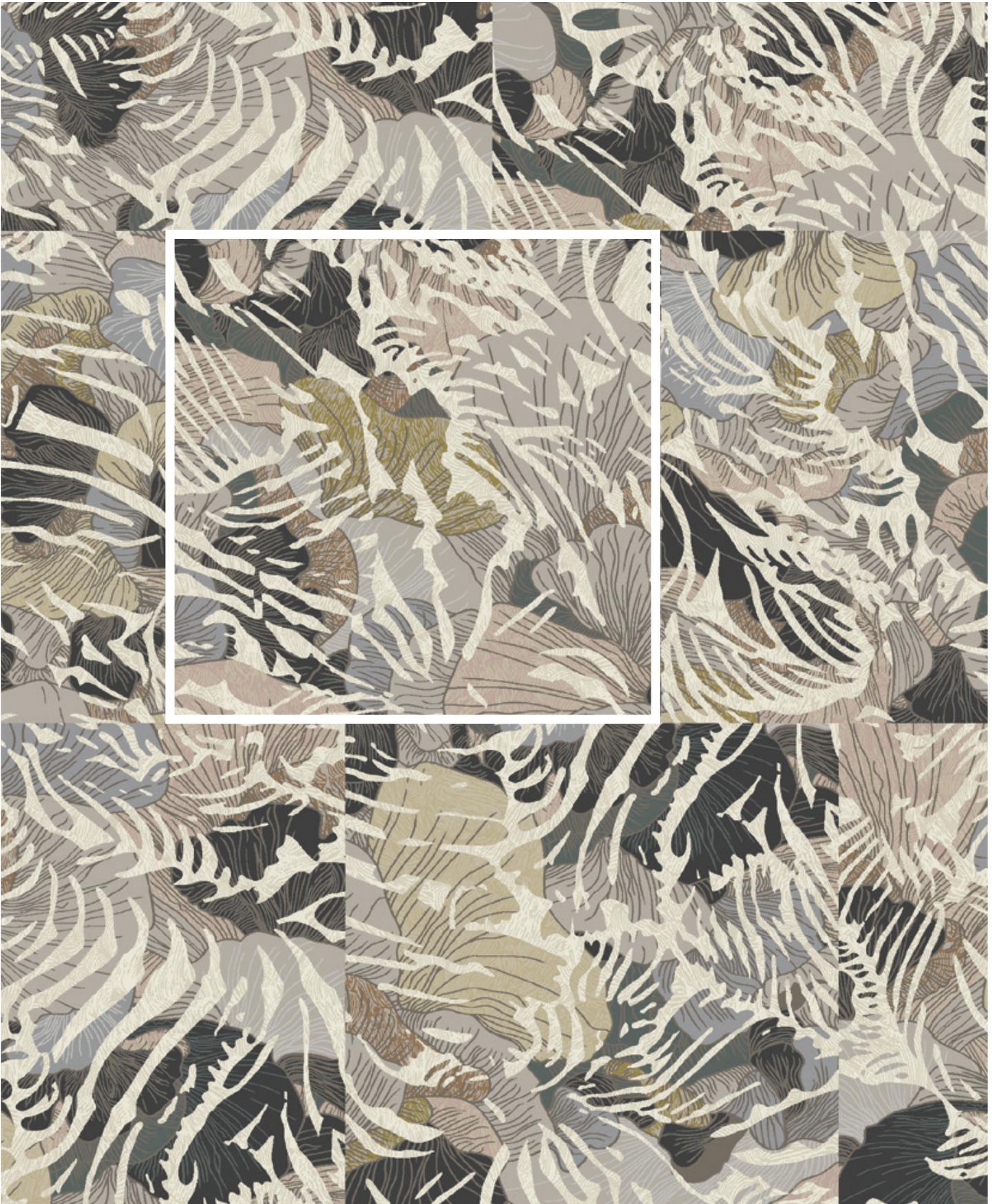
## More Flexibility

Available in Broadloom as well as 12"x36", 24"x24", and our new 36"x36" size options.





CT88775  
36" x 36" PDI Tile

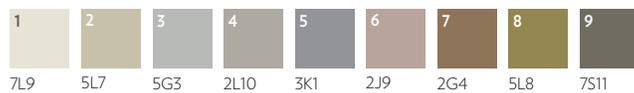


CT88775  
36" x 36"  
PDI Tile

1	2	3	4	5	6	7	8	9	10	11	12
7L9	5L7	5G3	2L10	3K1	2J9	2G4	5L8	7S11	7Q20	3K2	3A1



CT88778  
12" x 36"  
PDI Plank



# TUFTED BROADLOOM

Up the comfort with Durkan's tufted broadloom carpet, the ideal solution for perfectly appointed guest rooms. As part of a complete range of soft surfaces that meet the needs of these spaces, our guest room solutions evoke a sense of calm and create an environment that allows your guests to relax, recharge, refocus and redirect.

## **Complimentary Design**

Tufted broadloom can incorporate multi-color designs to perfectly compliment the other interior spaces in a project.

## **Easy Personalization**

Our Personal Studio platform provides an enhanced custom experience with unlimited design capabilities and flexible low minimums.

## **Enhanced Comfort**

Cut and loop options create luxe spaces and provide enhanced comfort under foot.

## **Healthier Environments**

All of our tufted broadlooms are Red-List-Free, meaning healthier interior environments for guests.





12PMBD79  
6' x 9' Tufted Broadloom

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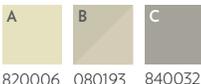
12PMAZ41  
6' x 8'  
Tufted Broadloom



930010 6156 090088



12PMAZ41  
6' x 8'  
Tufted Broadloom



820006 080193 840032



12PMAZ41  
6' x 8'  
Tufted Broadloom



060079 090088 930010



12PMAZ41  
6' x 8'  
Tufted Broadloom



6003 841001 080193



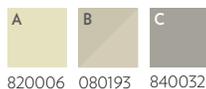
**12PMBC23**  
6' x 9'  
Tufted Broadloom



930010 6156 090088



**12PMBC23**  
6' x 9'  
Tufted Broadloom



820006 080193 840032



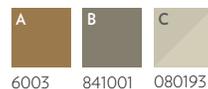
**12PMBC23**  
6' x 9'  
Tufted Broadloom



060079 090088 930010



**12PMBC23**  
6' x 9'  
Tufted Broadloom



6003 841001 080193

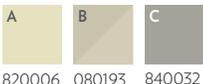
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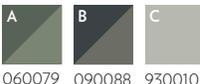
12PMBD79  
6' x 9'  
Tufted Broadloom



12PMBD79  
6' x 9'  
Tufted Broadloom



12PMBD79  
6' x 9'  
Tufted Broadloom



12PMBD79  
6' x 9'  
Tufted Broadloom



# Personal Studio™

Flooring Personalized by You

Personal Studio™ (p.s.), our innovative design personalization tool that allows you to put your own flair to our running line products, so you can make designs as unique as your project.

p.s. was developed to provide you with a tool that will allow you to streamline your efforts and respond quickly.



## Visualize In A Room

You can personalize the color in any design from our selection of soft surface products, visualize it in a room scene, and order digital, print or physical samples easily.

## Photorealistic Simulations

Personal Studio uses photorealistic simulations of the cut and loop textures of our PDI Synthesis bases and our CYP, Definity and tufted constructions so your designs are very close to the final product.

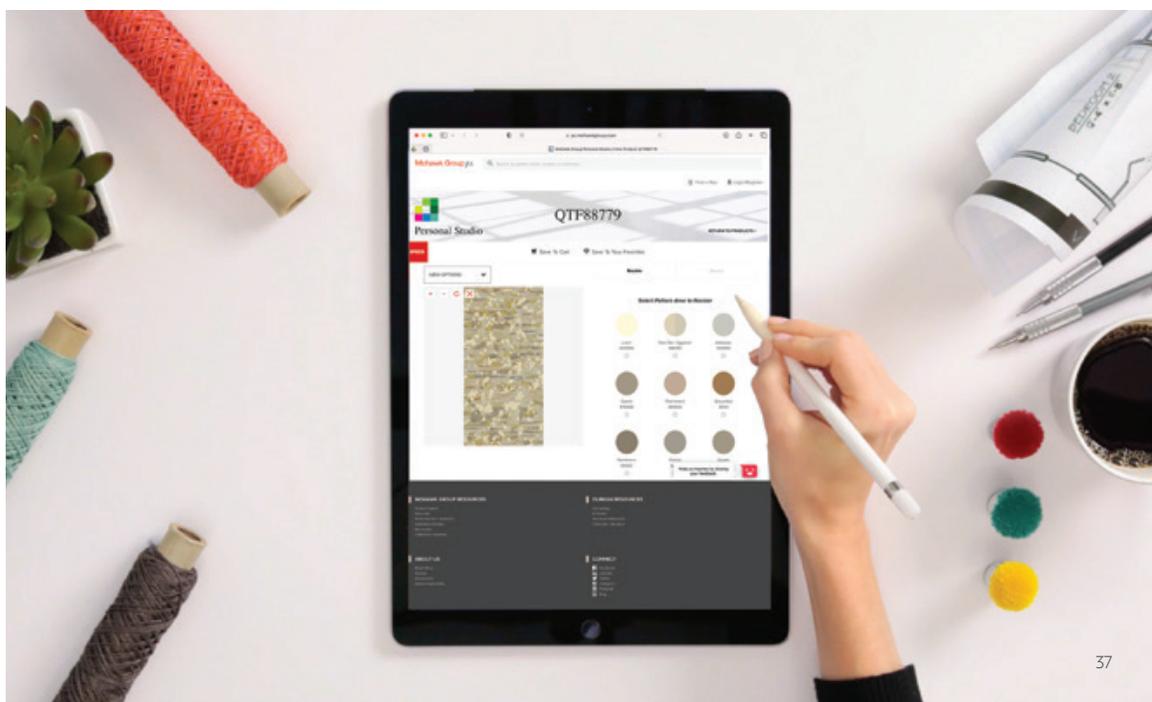
## Find The Perfect Color

You can quickly iterate through multiple colorways and patterns to find the perfect fit for your project.

## Multiple Projects

Save your favorite personalized products per project, and easily switch between them in an easy interface.

Explore: <https://ps.mohawkgroup.com/>



# HAND-TUFTED RUGS

Artistic luxury, made for your space. Plush hand-tufted area rugs by Mohawk Group's Durkan Hospitality brings you the highest level of craftsmanship in fully custom designs. Made from 100% New Zealand wool, each area rug is hand-crafted to create a unique experience, while the easy custom design process ensures the perfect aesthetic for your interior. With one-of-a-kind artistry, our hand-tufted area rugs make a statement of beauty and luxury in your spaces.



## Custom Made Easy

We make it simple to create the perfect handcrafted area rug for your space. Our design team guides you at every step, taking you from design inspiration to a fully realized solution that exceeds your goals, effortlessly.

## Rug Pad Options

A rug pad helps keep your area rug in the same place on the floor, preventing the rug from sliding when walked on and providing greater safety and increased comfort underfoot for the people in your space.

## No Minimums Required

Need just one show-stopping piece? There are no order minimums with our hand-tufted rugs, giving you total freedom to meet the needs of your project.

## Flexible Options

Choose from 100% New Zealand wool, an 80/20 nylon/wool blend, or 100% nylon. All Mohawk Group pom colors (PDI and ColorSpace) are available to compose your palette. Specifiable as a loose-lay or inset installation.

## Machine Tufting Available

For a similar look and feel at a lower cost, we also offer a machine tufted option for your custom-designed area rug. Hand-carving and shearing can still be done after machine tufting, enabling you to achieve a beautifully textured design for the rug, while meeting your budget.



**HTR88787**  
 9' x 13'  
 Hand-Tufted Rug





**DURKAN**  
Mohawk Group Hospitality

The Mycotopia Collection elevates hospitality flooring design to new heights with Definity public space and corridor options, Pattern Perfect broadloom and tile, PDI tile products and coordinating tufted broadloom patterns for guest rooms.

From stunning public spaces to fluid corridors and tranquil private rooms, Mycotopia's design applications are only limited by your imagination.

Please contact your rep or visit [www.durkan.com](http://www.durkan.com) for more information.

MYCOT 40PG BROCHR LT SLT0004133



**DURKAN. IMAGINE THAT.**  
508 East Morris Street, Dalton, GA 30721  
(800) 241-4580 | [Durkan.com](http://Durkan.com)

DEFINITY | SYNTHESIS | PDI | CVP | TUFTED | CARPET TILE  
LVT | RUBBER | SHEET | LAMINATE | HARDWOOD | RUGS

