

PARISH COLLECTION

Parish seamlessly blends the timeless warmth of natural wood aesthetics with the unyielding performance demands of today's commercial spaces. With 5 rich colorways available in 6"x36" planks, Parish is engineered and designed to elevate any space. Made in the USA with a 2mm thickness and 10 mil wear layer, Parish is backed by a 6 year limited commercial warranty.

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Features:

- 5 natural wood visuals
- Glue Down
- Made in USA
- FloorScore Certified
- Limited 6 Year Light Commercial Warranty
- Limited 15 Year Residential Warranty



Line structure:

- Flexible LVT
- 10 mil wear layer
- 2 mm thickness
- 6"x36" plank sizes
- 5 colorways
- Glue Down



Selling Strategy:

- Aggressive price levels
- Longer and wider trend
- Vintage, wire brushed, wood visuals
- Urethane finish
- Coordination story
- Made in USA