

Battat Recalls Magnetic Sketchboards; Magnetic Pen Tip Poses Choking Hazards

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission and Health Canada, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. **Consumers should stop using recalled products immediately unless otherwise instructed. It is illegal to resell or attempt to resell a recalled consumer product.**

Name of Product: - Toulouse-LapTrec magnetic sketchboards

Units: About 95,000 in the United States and 4,300 in Canada

Importer: Battat Incorporated, of Plattsburgh, N.Y.

Manufacturers: Rainbow Force Plastic Products of China



Hazard: The magnetic tip of the drawing pen can dislodge from the pen, posing a choking hazard to children.

Incidents/Injuries: Battat has received 19 reports of the magnetic tip separating from the pen. No injuries have been reported.

Sold at: Target and Barnes & Noble stores nationwide and by various online retailers from March 2010 to March 2011 for about \$16.

Recall Description

This recall involves the Toulouse-LapTrec magnetic sketchboard, which has a white plastic writing surface bordered by either a red or brown plastic frame, and has a bean bag type backing. The sketch board has four animal shapes across the top - a rabbit, dog, cat and duck - and the multicolored magnetic pen is affixed to the front of the sketchpad. The model number BX1026 (red frame) or BX1027 (brown frame) can be found on a paper wrapper that comes with the product at the time it was purchased.



Recall & Return Information

Consumers should immediately take recalled sketchboards away from children and contact Battat to receive a free replacement sketchboard. **Consumer Contact:** For additional information, contact Battat toll-free at (866) 665-5524 between 8:30 a.m. and 4:30 p.m. ET Monday through Friday, or visit Battat's website at www.battatco.com.

Additional Consumer Information

The U.S. Consumer Product Safety Commission (CPSC) is still interested in receiving incident or injury reports that are either directly related to this product recall or involve a different hazard with the same product. Please tell us about your experience with the product on SaferProducts.gov

CPSC is charged with protecting the public from unreasonable risks of injury or death associated with the use of the thousands of consumer products under the agency's jurisdiction. Deaths, injuries, and property damage from consumer product incidents cost the nation more than \$900 billion annually. CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. CPSC's work to ensure the safety of consumer products—such as toys, cribs, power tools, cigarette lighters, and household chemicals—contributed to a decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

Under federal law, it is illegal to attempt to sell or resell this or any other recalled product.

To report a dangerous product or a product-related injury, go online to: SaferProducts.gov, call CPSC's Hotline at (800) 638-2772 or teletypewriter at (800) 638-8270 for the hearing impaired. Consumers can obtain this news release and product safety information at www.cpsc.gov. To join a free e-mail subscription list, please go to www.cpsc.gov/cpsclist.aspx.