OFFICIAL RULES

“TREK CENTURY CHALLENGE ON STRAVA”

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN TO U.S. AND CANADIAN RESIDENTS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

**Entry.** NO PURCHASE NECESSARY TO ENTER. Entry to the “TREK CENTURY CHALLENGE ON STRAVA” (the “Challenge”) begins on July 1, 2022 at 12am and concludes July 31, 2022 at 11:59pm in the rider’s time zone (the “Entry Period”). The challenge is sponsored by Trek Bicycle Corporation, 801 W. Madison St, Waterloo, WI 53594 (the “Sponsor”).

To participate, you must join the Trek Century Challenge on Strava and track a minimum of 100 cumulative miles on Strava during the Entry Period, and you must complete an online Reward Claims Processing Form. Once a Participant reaches 100 miles, Strava will send an email to Participant with instructions for completing the online Reward Claims Processing Form, and Participant shall furnish the following information: (a) first and last name; (b) email address (which must be the same as used in Strava); and (c) Participants preferred local Trek retailers where Reward fulfillment will take place. Participant must complete the online Reward Claims Processing Form no later than 11:59pm on August 3, 2022 to be eligible for a complementary Reward.

There is a limit of one (1) Reward per person. Any participant who attempts to claim multiple rewards will be disqualified. Unlawful or incomplete entries will also be disqualified.

**Eligibility Requirements.** VOID WHERE PROHIBITED OR RESTRICTED BY LAW. This Challenge is open only to persons age 18 and older who are legal U.S. and Canadian residents except residents of Puerto Rico (“Participant”).

**Claiming Reward.** REWARDS MUST BE CLAIMED IN PERSON FROM PARTICIPANT’S DESIGNATED TREK RETAILER. The Rewards shall include, in Sponsor’s sole discretion, a custom Voda water bottle (or a substitute prize of equal or lesser value). The approximate retail value of a Reward is $8 USD/$10.50 CAD. Rewards must be claimed from Local Retailer within 30 days of being notified. One reward per person.

**Use of Personal Information.** Sponsor, its subsidiaries, and business partners may use the personal information (name, address, email) provided by you during the entry process to contact you to promote their products and services. You may opt-out at any time by unsubscribing to promotional emails or by sending a written request to be deleted from this mailing list to: Trek Bicycle, Removal from Mailing List, Attention: “Trek Century Challenge on Strava” Trek Bicycle Corporation, 801 West Madison Street, Waterloo, WI 53594.

**General Terms.** Your entry in this Challenge constitutes your full and unconditional agreement to and acceptance of these rules. Entrants agree that the Sponsor of this giveaway, and their affiliates, subsidiaries, employees, agents or other representatives of any kind shall not be responsible or liable for damages or losses of any kind arising out of or resulting from entry in this giveaway, acceptance or use of a reward, or any other matter related to this giveaway, including, without limitation, claims based on property damage, personal injury and/or death, publicity rights, defamation or invasion of privacy. All decisions related to, as well as all interpretation of, these rules by Sponsor will be final.
Official Sweepstakes Rules

“TREK CENTURY CHALLENGE” SCRATCH OFF SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN TO U.S. RESIDENTS, EXCEPT FOR RESIDENTS OF PUERTO RICO. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. WHILE SUPPLIES LAST

Entry. Entry to the “Trek Century Challenge” sweepstakes begins on July 1, 2022 and ends on July 31, 2022. The sweepstakes is sponsored by Trek Bicycle Corporation, 801 West Madison Street, Waterloo, WI 53594 (the “Sponsor”). All entries must be received by 11:59 (in the riders time zone) on the last day of the Entry Period.

To enter the sweepstakes, you must complete the Trek Century Challenge Survey (the “Survey”) during the Entry Period. The survey link will be sent to the rider upon completion of the minimum 100 miles ridden during the month of July. The first 100,000 participants that complete the Trek Century Challenge on Strava and complete the Survey during the Entry Period is eligible to win.

There is a limit of one (1) entry per person during the Entry Period. One (1) single scratch off ticket will be inserted into each Voda water bottle at random. All eligible participants are able to pick up their water bottle from their selected local retailer after completion of challenge. Each participant will be notified when it is time to pick up their water bottle. Limit one (1) Voda water bottle per person.

Eligibility Requirements. ONLY THOSE CONSUMERS WHO HAVE COMPLETED THE TREK CENTURY CHALLENGE ON STRAVA ARE ELIGIBLE. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. This sweepstakes is open only to persons age 18 and older who are legal U.S. residents, except for those located in Puerto Rico.

Employees of Sponsor, its affiliates, subsidiaries, employees, agents or other representatives of any kind and their immediate family members are not eligible to redeem scratch off.

Prize. Odds of Winning. Prizes include one (1) Project One bike (approximate value equals $10,000; one (1) high performance e-bike (approximate value equals $2499.00; one (1) $1000 Trek Travel voucher; four (4) $500 Trek Travel vouchers; five (5) WaveCel helmets (approximate value equals $150); and five (5) Flare-R Packs (approximate value equals $135.00). The odds of winning depend upon the total number of prizes claimed out of an estimated 100,000 scratch off tickets. Actual/appraised value of all prizes may differ at time of prize award. The specifics of these prizes shall be solely determined by the Sponsor and shall be based upon availability. No cash or other prize substitution permitted except at Sponsor's discretion. The prizes are nontransferable. All credits or coupons must be redeemed in a single transaction with no cash refunds. Any and all prize related expenses, including without limitation any and all federal, state, and/ or local taxes shall be the sole responsibility of the winner. No substitution of prize or
transfer/ assignment of prize to others or request for the cash equivalent by winner is permitted. All prizes must be redeemed by November, 15th 2022.

Trek Travel credit prizes. Trek Travel credit prizes. Approximate retail value (“ARV”) of these prizes are $1,000 and $500. Winners must contact Trek Travel by phone (+1 866 464 8735) to use their trip credit toward a trip by December 31, 2023. Credits may not be applied to any preexisting bookings. Limit one credit per booking. Exclusions: may not be used on Race, Cross Country, Private/Custom, Self-Guided or Special Edition trips. Other exclusions may apply. The specifics of these prizes shall be solely determined by Trek Travel. No cash or other prize substitution is permitted except at Trek Travel’s discretion. The prizes are nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winner is permitted. Must be at least 18 years of age. Must be physically fit enough to participate in an active cycling vacation.

Selection and Notification of Winners. The winner will scratch off ticket to reveal prize. The winner must claim prize by sending redemption email to centurychallenge@trekbikes.com before December 31st, 2022. Prizes are guaranteed to be awarded. PRIZE INCLUDES ALL SHIPPING AND HANDLING CHARGES. ALL FEDERAL, STATE AND/OR LOCAL TAXES ARE THE RESPONSIBILITY OF THE WINNER. The Sponsor is not responsible for any selection notifications or other communications that are late, lost, stolen, misdirected, non-deliverable or illegible due to any reason whatsoever.

List of Winners. The winner’s name can be obtained by mailing a self-addressed stamped envelope to: Trek Bicycle Corporation, “Trek Century Challenge” Sweepstakes, List of Winners, 801 West Madison Street, Waterloo, WI 53594.

Use of Personal Information. By submitting redemption information to Trek Bicycle Corporation, this information may be used for marketing purposes by Trek Bicycle, its subsidiaries, and its affiliate Trek Travel LLC. Trek does not sell, trade, or rent your personal data to third parties. For a detailed explanation of Trek’s collection and use of personal data please see the Privacy Policy & Terms of Use at https://www.trekbikes.com/us/en_US/company/legal_policies/privacy_policy_terms_of_use/

General Terms. Your entry in this sweepstakes constitutes your full and unconditional agreement to and acceptance of these Official Sweepstakes Rules. Entrants agree that the Sponsor of this sweepstakes, and their affiliates, subsidiaries, employees, agents or other representatives of any kind shall not be responsible or liable for damages or losses of any kind arising out of or resulting from entry in this sweepstakes, acceptance or use of a prize, or any other matter related to this sweepstakes, including, without limitation, claims based on property damage, personal injury and/or death, publicity rights, defamation or invasion of privacy. All decisions related to, as well as all interpretation of, these Official Sweepstakes Rules by Sponsor will be final.