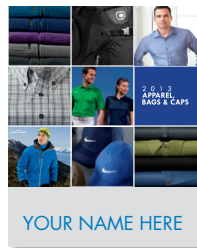


# MARKETING TOOLS

2013



E-MARKETING



CATALOGS



SAMPLES



SHOWROOM

SANMAR

# MARKETING

Create online demand for your business with **FREE** online tools.

**FREE**

## Custom Websites

Reach more customers with personalized websites that feature your own selection of products priced to your specifications and e-commerce enabled. Plus, launching this year, a completely re-engineered custom website platform designed for your changing web marketing needs.



Custom Websites

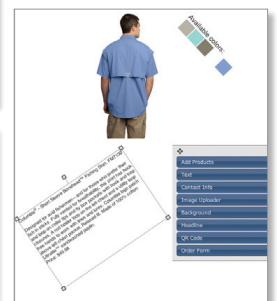
**NEW FREE**

## Design Center (Formerly Flyer Wizard)

Create sales-generating flyers, mini-catalogs and posters with ease. Whether you're making a custom piece or using a themed pre-built template, this versatile tool lets you add contact information and logos, generate a QR code and create a customized order form. Then you can save, print, e-mail or share your materials with your customers through social media.



Design Center



800.426.6399

WWW.SANMAR.COM

2013 MARKETING TOOLS

FIND *it*  
online



# CATALOGS

Send the right message with our selection of full-line or targeted catalogs.

## Imprintable Catalogs

All year long, custom imprinting lets you add your name, logo and special messaging to nearly every catalog we offer. You can also leave any catalog blank without imprinting.

- No minimum orders
- Year-round imprinting

**FREE\***

## 2013 Apparel, Bags & Caps

Featuring SanMar's entire selection of apparel and accessories. 12 cover options. Priced or unpriced versions. 604 pages.

## 2013 Apparel, Bags & Caps Cover Options

**NEW**  
Add a  
**FULL-COLOR**  
logo to your catalogs for no extra charge.

Imprint with your choice of background art, logo, contact info or any special message.

Imprint area: 7" w x 9" h

Back

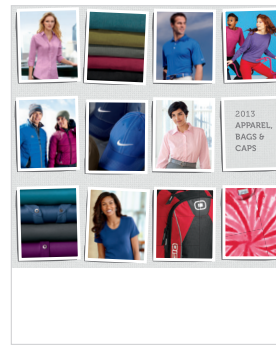


Imprint area: 7" w x 2" h

The Blues Front



Color Block



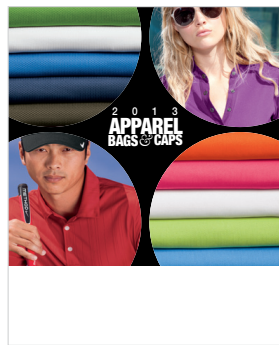
Frames



Grid



Labels



Modern Mix



Pastels



Perspective



Screen Print



Shapes



Spirit



Triangles

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2013 MARKETING TOOLS

\*Maximum quantity limitation applies. Contact a SanMar representative for details.

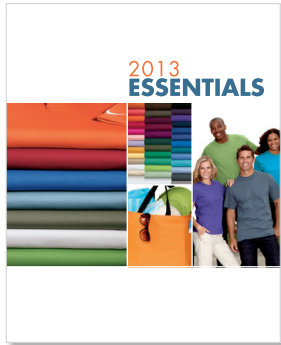
**FREE\***

### Targeted Catalogs

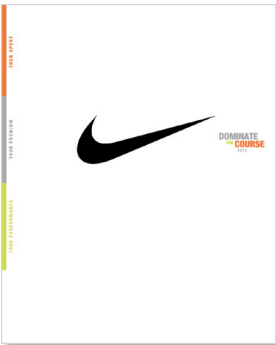
Focus your message to a specific industry or market—from our Nike Golf catalog to our yearly Essentials catalogs, with a few surprise options throughout the year. All catalogs are printable and include suggested retail pricing; select catalogs are available in unpriced versions.



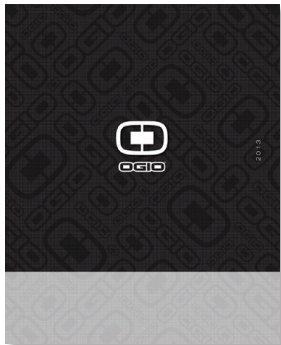
Essentials-Elements



Essentials-Rainbow



Nike Golf



OGIO

More catalogs available during the year. Check [sanmar.com](http://sanmar.com) for the latest offering.

**FREE**

### E-Catalogs

Access select catalogs in a dynamic interactive format that can be sent to your customers. Now offering color logo placement on front covers via ZOOMCatalog™. Available on most catalogs.

**FREE**

### Facebook App

Use the Facebook ZOOMCatalog™ app to easily post our full-line catalog to your company's Facebook page.



Facebook ZOOMCatalog™ App

FIND *it*  
online

# SAMPLES

Gain customer confidence with samples they can see and feel.

**(25-50% savings)**

## Grommated Samples

Tell the whole story in a single sample with a grommet hangtag that provides product features and fabric color swatches. These are non-returnable.

**SAVE 50%** on Port Authority®, Sport-Tek®, District®, District Made™, Port & Company®, Precious Cargo®, CornerStone® and Red Kap®.

**SAVE 25%** on Red House®, Nike Golf, Eddie Bauer®, First Ascent®, OGIO® apparel.



Grommated Samples

**(Shipping costs only)**

## Returnable Samples

Purchase a sample at regular price, and return within 30 days for a full refund. All you pay is shipping. Available for all brands.

**(10-25% savings)**

## OGIO Gear Bags and New Era Samples

Keep a sample to use over and over again or as a compelling customer leave-behind. Available for OGIO® gear bags and New Era®.

**SAVE 10%** on OGIO® gear bags.

**SAVE 25%** on New Era®.



OGIO Gear Bags and New Era Samples



Cap Sample Bag

800.426.6399

WWW.SANMAR.COM

2013 MARKETING TOOLS

**FREE**

**Presentation Boxes\***

We'll send products or samples to your customers in presentation boxes with a gift card and your business card. You only pay for garments and shipping. Available for all-private label brands. Choose from three sizes designed to fit caps, shirts or outerwear.

**\$1.25-2.00**

**Branded Hangers**

Give your samples a tidy, professional appearance. Available for 7 brands.



Presentation Boxes

*\*Quantities are limited. For large quantities, presentation boxes are available for purchase. Presentation boxes and items are non-returnable.*

**\$12.50**

**Branded Garment Bags**

Sturdy, attractive nylon garment bags keep samples crisp and give you a professional presentation. Available for 6 brands.

**FREE**

**Fabric Swatch Books**

Show your clients the exact fabric color and texture. Available for Port & Company® T-Shirts & Fleece Essentials, Hanes®, Gildan, JERZEES® and Fruit of the Loom®.

**\$11-FREE**

**Cap Sample Bag**

Durable zip closure bag with shoulder strap. Buy 10 grommeted caps at 50% off and get the bag for free.



Branded Garment Bags



Branded Hangers



Fabric Swatch Books

# SHOWROOM

Impress customers  
with professional signage  
and displays.

**\$5-25**

## Branded Wall Displays

Advertise the brands you carry with our selection of well-crafted wall displays. Now including Eddie Bauer®.

**\$200-450 + Samples**

## Build Your Own Displays

Display Base



Wood Fixture Base \$450

District® Base (includes header) \$450

Economy Base \$200

## Display Hardware



Hang Bar \$12.50

Side Arms \$7.50/pair

Waterfall \$7.50/pair

## Display Header



Port Authority® \$6



Sport-Tek® \$6

**\$200-450 + Samples**

## Pre-Built Displays

Take the guesswork out of your showroom, and save up to \$100. When you purchase a minimum of 12 samples at 25-50%, receive \$50 off display fixture and free hangers, hardware and headers.



Wood Base Fixture \$450



Red House® Fixture \$550



District® Fixture \$450



Four-Way Nike Golf  
Fixture \$400

FIND *it*  
online

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